

## **Hurricane Recreation Designing Recreation Experiences Project**

**Office Hours:** This project must be worked on in the office or out in the community (not home based). If you are sick, then you need to meet with Human Resources to discuss your situation.

**Optional Textbook** ~ Rossman, J. R. & Schlatter, B. E. (2015). *Recreation programming: Designing and Staging Leisure experiences* (7th ed.). Urbana, IL: Sagamore.

**Required:** Daily check-in's on Basecamp, in the "Recreation Experience Project" that is prompted each day. Coordinator/supervisors must set up a day and time to meet on a weekly basis. Program must be planned and ready to present to the HREC staff and City Admin on April 20, 2020 @ 10am. Employees will vote on their favorite program and event and the winner will receive a \$25 gift card of their choice.

### **Program or Event Proposal**

Imagine your normal programs have been canceled due to a pandemic that has broken out in your community. Your supervisor has invited you to create a program or event that has **never** been implemented with your agency. Further, you have been given the opportunity to dream, believe and achieve your ideal and most effective program imaginable to you. At first, you may seem overwhelmed, but feel confident you have all the resources to succeed. Resources may include but are not limited to the following: recreation programming textbook, parks and recreation professionals, coworkers, previous experiences, and your supervisor. *The only constraints are those you place by the choices you make as you develop your project.* Each program **must** be approved with your supervisor, then approved by the Recreation Director.

### **Overall Course Vision**

Programming is at the heart of the Parks and Recreation field. This project is designed to create a learning environment that will allow you to understand the principles and practices of **effective** recreation programming that aide in designing leisure experiences for our community.

### **Project Core Objectives**

At the conclusion of the project, you should have these objectives in your project:

1. **Demonstrate** the principles and techniques for developing effective recreation programs in various settings. *Program Design will include Mission, Participant Input, Program SMART Goals, Program Design, Program Plan, Implementation Program, Evaluation.*
2. **Understand** the variety of programs and services to enhance individual, group, and community quality of life. *Pick one idea and program that idea from start to finish.*
3. **Demonstrate** the basic principles and procedures used in public relations, marketing, and promotion techniques for recreation programs. *Create a simple social media survey asking for input on program ideas.*
4. **Demonstrate** an ability to organize, implement and analyze leisure programs and services in a variety of settings. **Set a date of when you would like your program to be started on in 2020-2021.**
5. **Understand** the principles of evaluation as they apply to recreation programs. *Create a post program survey, asking for feedback.*

Refer to the textbook to gain further understanding of the components of effective programming. **Your Recreation Program/Event Proposal is a professionally written presentation, include flyers, documents, video, reports, etc.** You may also present it in power point in addition to your written report. Your work should be clear, concise and typed.

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*Rec Supervisor/Director*

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*Date*

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*Employee*

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*Date*