TENNIX-GNC REPRESENTS 3 DIFFERENT BRANDS IN MEXICO:

650 stores 100 stores 20 stores
3,000+ employees

THE CHALLENGE

LEARNING AT THE SPEED OF BUSINESS

Tennix-GNC Mexico required a solution for accessible, flexible, standardized and timely training for its 3,000 employees in their 700 points of sale in different locations across the entire Republic of Mexico.

In addition to standardization and immediacy, they searched for a technological solution that would help them reduce and optimize the costs vs. the training in person.

WHY SHIFT?

By using SHIFT, GNC-Tennix has been able to publish eLearning courses in just weeks, as:

- It is easy to use and does not require programming knowledge.
- Teams may access the authoring tool remotely, as it is web-based.
- The collobartion tools it offers empowers teams to create courses quickly.
The benefits brought by the implementation of an eLearning strategy have been mainly 1) Achieve 100% training coverage across the country. 2) Structure standardized training for the staff’s onboarding process. Training Department, GNC-Tennix