

Trains its 3,000+ employees in different locations in record-breaking time

TENNIX-GNC REPRESENTS 3 DIFFERENT BRANDS IN MEXICO:



650 stores



100 stores



20 stores



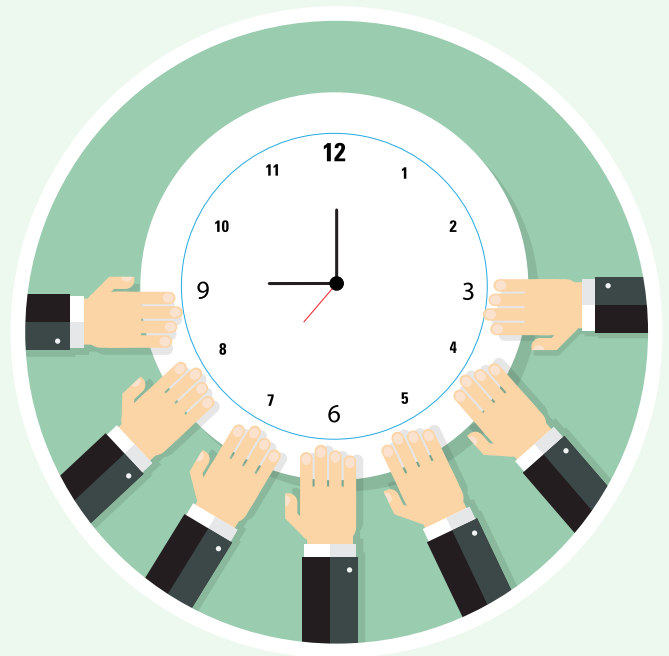
3,000+
employees

THE CHALLENGE

LEARNING AT THE SPEED OF BUSINESS

Tennix-GNC Mexico required a solution for accessible, flexible, standardized and timely training for its 3,000 employees in their 700 points of sale in different locations across the entire Republic of Mexico.

In addition to standardization and immediacy, they searched for a technological solution that would help them reduce and optimize the costs vs. the training in person.



WHY SHIFT?

By using SHIFT, GNC-Tennix has been able to publish eLearning courses in just weeks, as:

It is easy to use and does not require programming knowledge.

Teams may access the authoring tool remotely, as it is web-based.

The collaboration tools it offers empowers teams to create courses quickly.

RESULTS

E-LEARNING HAS ALLOWED THEM TO MAKE THEIR TRAINING PROGRAM A 24/7 OPERATION.



64,732

training hours created
in only 3 years.



55

eLearning courses created



95%

of the employees have passed
the courses.



80%

Courses have been implemented
in 80% of the states of Mexico.



27

evaluations created to assess
the knowledge of its employees



3,000

users registered in the platform

"The benefits brought by the implementation of an eLearning strategy have been mainly 1) Achieve 100% training coverage across the country. 2) Structure standardized training for the staff's onboarding process". Training Department, GNC-Tennix

SHIFT

DISRUPTIVE E-LEARNING

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