INDUSTRIAL CASE STUDY // CEMENT INDUSTRY
Holcim uses SHIFT to train more than 5,000 employees in 10 countries

HIGHLIGHTS

More than 80,000 employees
With operations in over 70 countries
Since 1912
One of the largest global cement manufacturers

RESULTS

50% training cost reduction
90% approval and acceptance of online courses
+5,000 enrolled participants
33 online courses developed in 1 year with SHIFT
+40 hours of eLearning content developed
On average, 5 courses per year per employee

Multilanguage modules:

- Spanish: 66%
- Portuguese: 30%
- English: 4%

“SHIFT guarantees the development of unique and innovative content, helping us achieve our training goals without devoting resources to on-site instructors or printed learning materials.” Lourdes Murillo // Head of Talent Management

marketing@aurainteractiva.com