

# WISDOM OF CROWDS

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CYBER RESILIENCE: THE CXO HANDBOOK TO A  
MODERN CYBER RESILIENT BUSINESS

WEDNESDAY 13TH NOV 2019  
SOFITEL PICCADILY, LONDON

CYBER MANAGEMENT ALLIANCE

Building a global community of like minded professionals.

# WISDOM OF CROWDS

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## WISDOM OF CROWDS SCHEDULE

08:30 **Registration and Networking**

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09:00 Taking the Fight to the Cyber Criminals

Speaker: Amar Singh  
Cyber Management Alliance (UK)

It's time to take back the Internet from the cyber criminals. Yes basics are important but it's time we get real and take some hard decisions before the criminals take over.

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09:30 The Truth Behind Cybersecurity's Biggest Lie: What the Industry Tries to Cover Up and What you Need to know

Speaker : Luc Delsalle, CTO, Alsid  
The purveyors of snake-oil prey on all sectors and the information technology and cyber sectors fields (domains) are no exceptions. It could be argued that these sectors have a larger-than-normal share of dubious, magic-bullet pedlars. This discussion unpicks the root-cause of successful cyber-attacks and offers pragmatic and practical guidance on what one could do to significantly increase their overall maturity in cybersecurity and become a more cyber-resilient business.

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10:00 **Backtrack**

Speaker : Amar Singh  
Cyber Management Alliance (UK)

We critique /review the past Wisdom of Crowds contributions and set the scene and agenda of the day. Highly interactive and engaging session. We kickstart the day with various engaging activities

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11:00 **Coffee Break**

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11:30 **Signature Brainstorm**

An interactive session. Delegates are split into groups. Each group to develop a mind map. Led by Amar Singh and other leading CISOs in the room.

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12:30 SOAR 101 – Paving the Way From Alerts to Action

Speaker: James Stevenson-Regional Sales Manager-Demisto/Cortex at Palo Alto Networks  
Security teams face unique challenges in today's data-heavy landscape with sophisticated attackers and vast threat surfaces. This session will highlight how a Security Orchestration, Automation, and Response (SOAR) platform plugs in critical gaps in the incident response lifecycle. An in-depth demo will highlight how SOAR tools unify and automate actions across security products, structure processes through task-based workflows, and free up analyst time for important decision-making and deeper investigations.

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13:00 **Lunch**

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14.00	Driving security agility and response through integrated platforms	<p>Speaker - Avinash Prasad - VP &amp; Business Head – Managed Security Services at Tata Communications</p> <p>Would you like to achieve better integration and visibility throughout your security environment? Could your security operations be better aligned to ward off threats and protect critical business assets?</p> <p>Many organisations are facing similar challenges. What's missing is an integrated approach across people, process and technology - driven through platforms. Join Avinash Prasad, VP &amp; Business Head, Managed Security Services at Tata Communications as he shares examples on how organisations should approach their cybersecurity readiness and better align their various initiatives for optimal security operations. He will also talk about the impact of automation on threat life cycle management and ultimately on security outcomes.</p>
14.30	<b>Signature - Let's Create</b>	An interactive session. Delegates are split into groups. Each group develops collateral like checklists based on the topic of the day.
15.15	<b>Coffee Break</b>	
15.30	Global Cyber Resilience by Link11	<p>Speaker: Joss Penfold, Regional Director UK</p> <p>The Keynote by Link11 will show how an integrated Cloud Security Platform with machine learning, automation and real-time defense is crucial to provide holistic protection of IT infrastructures and critical applications and to strengthen cyber resilience. Headquartered in Germany, Link11 has a strict compliance with EU-wide general data protection rules.</p>
16.00	<b>The Speaker's Corner</b>	45 Minutes of intense fun and learning as attendees stand and present on topics they are passionate
16.45	<b>Closing remarks</b>	
17.00	<b>Close</b>	

# CONTACT

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