



# WISDOM OF CROWDS

COLLABORATE | CREATE | DISTRIBUTE



BUILDING A BREACH READY, SECURE  
& AGILE DIGITAL BUSINESS

TUESDAY 15TH MAY 2018  
SOFITEL LONDON ST JAMES

CYBER MANAGEMENT ALLIANCE

Building a global community of like minded professionals.



# WISDOM <sup>OF</sup> CROWDS

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## WISDOM OF CROWDS SCHEDULE

08:30 Registration and Networking

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09:00 Welcome - First, Fix the Plumbing

Speaker: Amar Singh  
Cyber Management Alliance

The elephant in the room? Quite a few actually. However, in this talk I go back to the roots of the Internet and why we need to take a step back and examine how we manage and secure this shunned element.

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09:30 Breaking the Internet!

Speaker: Simon McCalla,  
Nominet UK

Join Simon McCalla, Nominet's CTO, responsible for keeping the .UK internet infrastructure safe and secure, for a storytelling session of how he followed his dream, did something different and.... broke the internet. Simon also discusses the challenges posed by crippling cyber attacks and what Nominet is doing to protect .UK domain owners, the UK government and other enterprises in a growing threat landscape with its sophisticated network analytics.

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10:00 Backtrack

We critique /review the past Wisdom of Crowds contributions and set the scene and agenda of the day. Highly interactive and engaging session.

11:00 **Coffee Break**

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11:30 Signature Brainstorm

An interactive session. Delegates are split into groups. Each group to develop a mind map.

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12:30 Shining the Light at the Abyss

Speaker: Rob Demain  
E2E Assure

Protect, protect, protect - they all keep saying the same thing. The challenge with this single-minded approach is that it usually takes focus away from understanding and monitoring what is happening within the digital business network. The protect mentality is flawed and unless we admit it and focus on intelligent detection and response, we are always going to end up on the losing side.



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13.00 **Lunch**

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14.00 The Future Impact of AI in Cyber-Crime

Speaker: Sam Alderman-Miller  
Darktrace

Join Sam Alderman-Miller, Account Director EMEA at Darktrace, to learn about the future impact of AI in cyber-crime. Simon will cover the upcoming and prominent changes in cyber security, and the rise of automation, self-learning machines and improving AI.

From this session, you will learn:

- How AI has a profound impact on our future internet, and the potential for it to enable digital criminals
- The complexity of business and protection, and how current defenders are being outpaced
- Machine learning and advanced mathematics as tools for handling complexity
- Real life examples and applications of attacks
- Inevitable rise of data theft and how best to protect yourself

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14.30 Signature - Let's Create - Checklists

An interactive session. Delegates are split into groups. Each group develops collateral like checklists based on the topic of the day.

15.30 **Coffee Break**

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16.00 The Simple Case for Securing the Humble Document

Speaker: Guy Eisdorfer  
Shieldox

When it comes to the next big dancing technology you have a choice. Fall for the latest greatest 'next generation' product or service with the promise of solving all your headaches OR focus on one of the weakest links in the chain. The humble document. PDF, Word, Excel or PowerPoint, the inability to secure the document remains one of the single biggest risks to a business. Join Guy Eisdorfer as explains and demo's a revolutionary yet simple approach to ensuring you are not next on the front of the news papers.

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16.30 Grill The Panel:

Another Wisdom of Crowds Special format - breaking away from the regular panel formats Wisdom of Crowds brings a simple but effective twist - a highly interactive and knowledgeable session.

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17.00 **Closing Remarks**

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# CONTACT

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