WISDOM OF CROWDS

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BUILDING A BREACH READY,
SECURE & AGILE DIGITAL BUSINESS
THURSDAY 19TH ARPIL
BURJ AL ARAB - DUBAI - UAE

CYBER MANAGEMENT ALLIANCE

Building a global community of like minded professionals.

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BURJ AL ARAB

The distinctive sail-shaped silhouette of Burj Al Arab Jumeirah is more than just a stunning hotel, it is a symbol of modern Dubai.

Yet for all the wonder this stunning structure provides when you finally see it in person, it is the service within that really makes the Burj Al Arab Jumeirah so extraordinary.

Repeatedly voted the world's most luxurious hotel, this magnificent destination offers you the finest service and experiences throughout - right down to an optional chauffeur-driven Rolls-Royce, helicopter trips from an iconic helipad, private beach access, luxury leisure on a breathtaking terrace with pools and cabanas as well as some of the world's best dining venues, including the highly acclaimed Nathan Outlaw at Al Mahara.

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After Events Drinks at Scape on the Burj Al Arab Terrace

Set in the stunning azure waters of the Arabian Gulf, discover the highly anticipated Burj Al Arab Terrace. Located at Dubai's most iconic hotel, the terrace is a remarkable, one-of-a-kind restaurant, pool, beach and cabana space, offering hotel guests and Burj Al Arab members the finest Arabian hospitality.

A breakthrough combination of creative marine design, ingenious engineering and guest-friendly planning, the terrace was built offshore in Finland and transported to Dubai by sea. The private 10,000 square metre outdoor luxury leisure facility now seamlessly stretches 100 metres out into the sea and is home to Scape Restaurant & Bar, two stunning pools, dedicated butler-serviced cabanas, and a beach area with luxury day and sunbeds.

Dinner ay Naya Restaraunt

The latest addition to Jumeirah Beach Hotel, Naya presents a vibrant and colourful blend of classic and contemporary North Indian Cuisine within luxurious surroundings.

The restaurant, with its new interiors and contemporary approach to the cuisine and service philosophy, will offer North Indian delicacies such as butter-based curries, roti, chappatis and tandoori in a relaxed and family friendly environment. From creating the recipes, to choosing just the right ingredients and seasoning, every dish is a reflection of things done in the traditional way to delight Indian food lovers.

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WISDOM OF CROWDS SCHEDULE

08:30   Registration and Networking

09:00   Taking the Fight to the Cyber Criminals

Speaker - Amar Singh
Cyber Management Alliance

It's time to take back the Internet from the cyber criminals. Yes basics are important but it's time we get real and take some hard decisions before the criminals take over.

09:30   Shining the Light in the Abyss

Speaker - Rob Demain
E2E Assure UK

Protect protect protect - they all keep saying the same thing. The challenge with this binary approach; there is little focus on understanding and monitoring what is happening within your digital business network. The protect mentality is flawed and unless we admit and focus on intelligent detection and response, we are going to always end up on the losing side.

10.00   Backtrack

Speaker - Amar Singh
Cyber Management Alliance

We critique /review the past Wisdom of Crowds contributions and set the scene and agenda of the day. Highly interactive and engaging session. We kickstart the day with various engaging activities

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11.00   **Coffee Break**

11.30   Signature Brainstorm

An interactive session. Delegates are split into groups. Each group to develop a mind map. Led by Amar Singh and other leading CISOs in the room.

12:30   Improving vulnerability management with exposure analysis

Speaker: Vladimir Jirasek
Jirasek Security UK

The talk will walk through a case study of a vulnerability management improvements in a large semiconductor company. We will show original state and gaps, strategy agreed, processes and tooling used, and examples of reporting. The attendees will gain invaluable insights into how vulnerability management, indeed most important security domain, should be improved and what pitfalls to avoid.

13.00   **Lunch**

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| 14.00 | The Middle East Threat Landscape | Speaker Lozhkin (GReAT Team Member)Kaspersky Lab |
| | | Updates and special disclosure session. Deep insights into the latest TRUE advanced threats targeting the globe including the Middle East. |

| 14.30 | Signature - Let's Create - Checklists | An interactive session. Delegates are split into groups. Each group develops collateral like checklists based on the topic of the day. |

| 15.15 | **Coffee Break** | |

| 15.30 | Grill The Panel: | Another Wisdom of Crowds Special format - breaking away from the regular panel formats Wisdom of Crowds brings a simple but effective twist - a highly interactive and knowledgeable session. |

| 16.00 | **Networking and Drinks at Scape Bar** | |

| 17.30 | **Evening Dinner at Naya Restaraunt** | |

CONTACT

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