WISDOM OF CROWDS

COLLABORATE | CREATE | DISTRIBUTE

GDPR-READY ENTERPRISE
THE EUROPEAN ADDENDUM

DELEGATE INFORMATION
& SCHEDULE
13TH NOVEMBER 2017 - BRUSSELS

CYBER MANAGEMENT ALLIANCE

Building a global community of like minded professionals.

WISDOM OF CROWDS

ABOUT WISDOM OF CROWDS

Cyber Management Alliance Ltd is proud to introduce Wisdom of Crowds events. An innovative concept of producing guidance and sharing knowledge from the collective experience of seasoned practitioners. Our Wisdom of Crowds events are based on the simple principle that the wisdom of many surpasses the knowledge of a single or few.

Do you want to:
- Connect with like-minded peers who believe in supporting each other?
- Have an unparalleled opportunity to grow your professional network?
- Challenge yourself, stimulate fresh thinking and increase your knowledge?

If yes, then we would be delighted to have you join our Wisdom of Crowds events. Come, join us. Collaborate, Create and Distribute.

It's time for all practitioners to get together, join forces and start collaborating, creating and sharing our collective knowledge and enable every business to operate safely in cyberspace.

Wisdom of Crowds is not just another event! My personal belief is that every one of us has something useful to say and relevant experience to contribute. Why not get together, collaborate, create and share this experience and knowledge with everyone?

The Wisdom of Crowds platform is for individuals in their early years to the deeply experienced practitioner to come together, collaborate, create and share their insights, knowledge and work-life experiences to help make cyberspace a safer place for everyone.

Amar Singh
CEO
Cyber Management Alliance Ltd

WHY ATTEND?

WHY ATTEND A WISDOM OF CROWDS LIVE EVENT

The Wisdom of Crowd's Live events are face-to-face events that offer the ideal opportunity to communicate and engage with your peers These events put you in an enviable position as each Wisdom of Crowds Live Event is designed to:

- Create a conducive and informal environment that provides a unique and exciting opportunity to collaborate, stimulate fresh thinking and re-energise your perspectives.
- Focus on a particular set of issue(s) and deploy the power of collaborative crowd-sourced thinking to produce tangible solutions.
- Enable you to meet, acquire knowledge and assemble information on the latest cyber security products and solutions from recognised specialists and experts.
- Offer you the opportunity to co-create and co-author post-event content such as:
  - E-knowledge documents that are freely distributed and shared globally.
  - Exclusive video one-on-one interviews.
- Share your insights and intelligence, practical advice and the latest in best practice know-how.
- Offer you the opportunity to demonstrate thought leadership and industry expertise.

Additionally, it is important to note that at the Wisdom of Crowds Live Events:

- No direct selling is permitted.
- The spaces are limited to a maximum of 100 attendees to ensure enhanced interaction and participation.

WHY ATTEND?

NOT JUST ANOTHER EVENT

A Wisdom of Crowds Live event is not your average event where a selected few take to the stage, speak and proclaim their seniority and expertise over the others. At the Wisdom of Crowds Live event, every attendee is special, every delegate is a professional who has experience and knowledge to share. Our philosophy is that there is no one "guru" or "industry expert" and we believe that everyone is or has the potential to:

• Be an expert - a contributor of knowledge and experience.
• Become an author or is capable of authoring valuable content (even if they have never authored any document before).

In 2017, Wisdom of Crowds will focus on cyber security and data privacy, facilitating and enabling our global audience in making their organisations more secure, and to help them comply with regulations such as the European GDPR.

Each Wisdom of Crowds event, live or virtual, addresses topics that are selected based on feedback from our audience of cybersecurity practitioners.

WISDOM OF CROWDS - THE PLATFORM:

Wisdom of Crowds provides an innovative platform for producing crowd-sourced knowledge, delivering informative content, creating post-event videos, keynote speeches, Q&As, meetings, networking opportunities, engaging discussions and much more.

Our unique events provide a great opportunity not just for open discussion and collaboration, but also the benefit of creating new professional relationships. With education and business facilitation being two of our core focus areas, our events provide a great opportunity to network and collaborate.
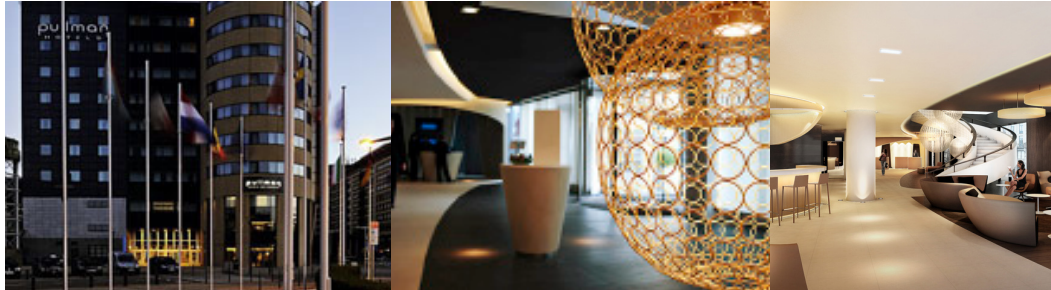
WISDOM OF CROWDS

GDPR-READY ENTERPRISE – THE EUROPEAN ADDENDUM

SCHEDULE

09:00	*Now or Never*	Why the new privacy regulations present the opportunity of a lifetime. *Speaker:* Amar Singh - CEO Cyber Management Alliance Ltd
09:30	Keynote Presentation	From our Gold Sponsors
10:00	*Backtrack: The Review*	A review of the checklists and mind maps created at Wisdom of Crowds UK in Mayincluding CISO, DPO, Data Controller checklists and the GDPR book chapters.
10:30	*GDPR Myths and Mysteries*	One of the biggest challenges of GDPR is countering the spread of misinformation and incorrect assumptions. *Speaker:* Rowenna Fielding Data Protection Lead at Protecture Ltd
11:00	**Coffee Break**	
11:30	Brainstorming Session	An interactive session. Delegates are split into groups. Each group to develop a mind map. Led by Amar Singh, Peter Wright and Rowenna Fielding.
12:30	Multinationals & International Data Transfers	Dealing with cross-border transfers of Personal Data to destinations outside the EU, looking at Model Contract Clauses, Binding Corporate Rules, the EU/US Privacy Shield and looking ahead to the potential impact of Brexit on UK/EU data transfers. *Speaker:* Peter Wright Chair Technology and Law Reference Group at the Law Society UK. Author and Managing Director of DigitalLaw UK.
13:00	**Lunch and Networking**	
14:00	Presentation	From our Platinum Sponsor
14:30	Let's Create Checklist Session	An interactive session. Delegates are split into groups. Each group to develop checklists. Led by Peter Wright and Rowenna Fielding.
15:30	**Coffee Break**	
16:00	Grill the Panel & Survey	Peter Wright and Rowenna Fielding join Amar Singh for a panel discussion and Q & A.
16:45	Closing Keynote	Amar Singh, CEO, Cyber Management Alliance Ltd
17:00	Close	

HOTEL PULLMAN BRUSSELS CENTRE MIDI
PLACE VICTOR HORTA 1, 1060 BRUSSELS, BELGIUM
13TH NOVEMBER 2017

Comfort, modernity, design… Hotel Pullman Brussels Centre Midi is a brand new upscale 4-star hotel designed by the architect Jean-Philippe Nuel. It is located in the enclosure of the international train station of Brussels. The historical heart of Brussels is within walking distance from the hotel where you'll find many of the iconic historical highlights, such as the Grand Place and Brussels' town hall. The hotel is ideal for business and leisure, for seminars and a weekend getaway.

The hotel features 1,000 square metres of flexible space for meetings, with free and secure Wi-Fi everywhere. There are as many as 10 meeting rooms, of which the largest 4 together can host up to 360 people. Check out the view over the Place Victor Horta from the boardrooms. The Pullman Chill-Out Space is the place to relax between sessions.

The Victor Restaurant & Bar offers a refined and inventive cuisine based on fresh products selected by the hotel's chef. The Fit Lounge is open 24/7 so there's plenty of time to fit a good workout into your schedule, with free weights and state-of-the-art cardio machines.

Pullman has committed to sustainable development by participating in Accor's Planet 21 program. Health, nature, carbon footprint, innovation, local development , employment and social dialog: solutions for a better world at every level.

LOCATION INFORMATION

Arriving by Plane

Airport: Zaventem Airport
After arriving at Brussels International, travel to the town centre using the E40. This is the fastest route, despite the usual traffic. Alternatively, take a train into central Brussels which run regularly. Look for Brussels Centre Midi station.

Airport: Charleroi Airport
There is a shuttle service from this airport to the Brussels Centre Midi. The shuttle costs about EUR 14 single and takes about 55 minutes to arrive at Brussels Centre Midi. You can book it from here. When you arrive at Brussels Centre Midi, the venue can be found at street level.

Arriving by Train

Stations: Brussels Centre Midi/Zuid or Brussels Central

Timetables & Reservations: http://www.b-rail.be

Brussels Centre Midi (Zuid) station is situated right next to the Pullman Hotel. This is also one of the main Eurostar terminals.
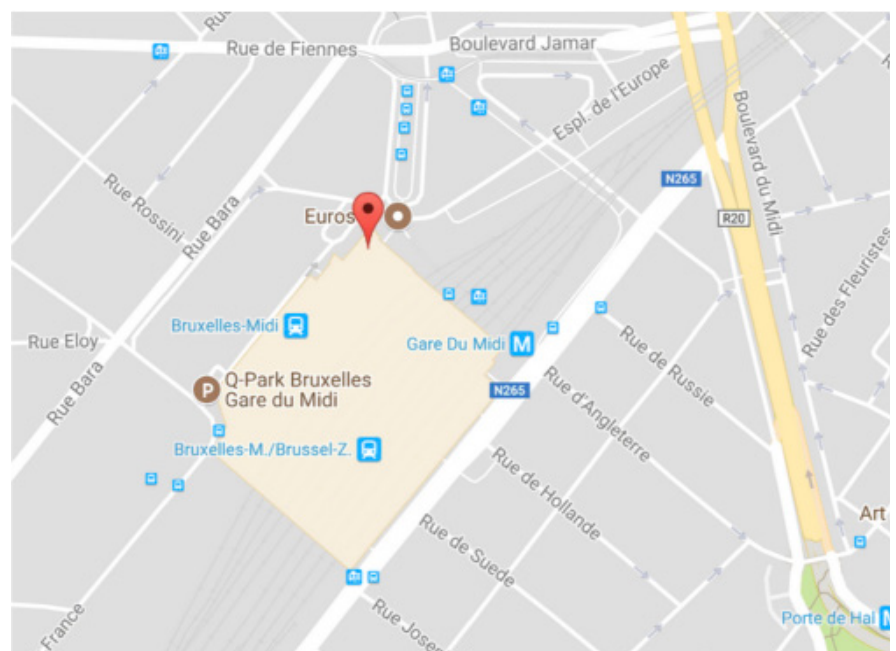
Arriving by car

Put Place Victor Horta 1, 1060 Brussels, Belgium into a GPS system.
It is the easiest way to get to the hotel.

Parking

Parking is under the hotel in the public 'Midi' car park.

Venue Map

CONTACT

TO BECOME A DELEGATE

If you are interested in attending one of our
upcoming events, please contact
bal@cm-alliance.com for more information.