# COLLABORATE | CREATE | DISTRIBUTE



### & AGILE DIGITAL BUSINESS

### ACTIVE DEFENCE

TUESDAY 13TH NOVEMBER 2018 Sofitel London ST James

CYBER MANAGEMENT ALLIANCE Building a global community of like minded professionals.

### WISDOM OF CROWDS

#### WISDOM OF CROWDS SCHEDULE

08:30

08:30	Registration and Opening Remarks	
09:00	Protecting the Government - Lessons from the Frontlines	Speaker: Simon McCalla Nominet It's not every day the Government openly credits your performance and role in protecting it from the hostile cyber environment. Join Nominet as they
		share their lessons learnt from the frontline.
09:30	Myth or Reality - Using AI to Manage Unstructured Data.	Speaker: Barnaby Davies DocAuthority
		The presenter will discuss how AI can potentially be deployed to accurately identify information held in vast amounts of unstructured data, a previously un- manageable task for enterprise organisations.
10.00	Backtrack - Group Activity	We critique /review the past Wisdom of Crowds contributions and set the scene and agenda of the day. Highly interactive and engaging session. We kickstart the day with various engaging activities.
10.30	In the Trenches with a Major Breach - A Business Perspective	Speaker: Steve Struthers Cylance
		This presentation is geared to closing the gap between theoretical and realized risks. The events that will be presented will be anonymized and will focus on key learnings and interesting side effects, business interruption, and interaction with cyber and traditional insurance. We will review some of the techniques, tactics, and procedures used by adversaries, as well as some of the strategies employed during a crisis to get an organization back on its feet. This talk will serve not only as an informative look into the details behind the scenes of a major breach, but also as a tale of caution for those trying to avoid some common pitfalls.
11.00	Coffee Break	

11.30 Signature Brainstorm - Group Activity An hour and a half of our highly acclaimed interactive sessions where the delegates lead the session, take part in solo and group activities. Led by Amar Singh and other leading volunteers in the room.



## WISDOM OF CROWDS

#### WISDOM OF CROWDS SCHEDULE

13.00	Lunch	
14:00	Proactive Defense in the Modern Security Centre	Speaker: Rob Demain E2E Assure
		Protect protect protect - they all keep saying the same thing. Proactive defense is about several bringing a large number of disparate moving parts together. Proactively.
14.30	Group Presentations	An hour of our highly acclaimed interactive sessions where the delegates lead the session, take part in solo and group activities.
		Led by Amar Singh and other leading volunteers in the room.
15.30	Coffee Break	
16.00	Signature - Two Sides to the Argument	No holds barred twist to a panel discussion. Apply our interactive philosophy to the traditional panel and what you get is well, you need to participate to truly enjoy.
17.00	Rethinking Crisis and Emergency Communication for a Cyber Challenged World	Speaker: Richard Stephenson CEO & Founder Yudu
		Crisis Response for Improving Organisational Cyber Resilience
17.30	Closing Remarks	
17.45	Networking Drinks	Drinks Sponsored by Link11



# CONTACT

### TO BECOME A DELEGATE

If you are interested in attending one of our upcoming events, please contact events@cm-alliance.com for more information.

#### TO BECOME A SPONSOR

If you are interested in sponsoring one of our upcoming events, please contact **bal@cm-alliance.com** for more information on sponsorship opportunities.

