

# Echo360 Video Content Management Readiness Guide

What you need to know to prepare for new features coming to your Echo360 environment

The screenshot displays the Echo360 video content management interface. On the left, a sidebar contains navigation options: Courses, Activity, All Content (selected), My Content, Shared With Me, and Groups. The main area features a search bar and a 'Filters (0)' button. A grid of 12 video thumbnails is shown, each with a video player icon, duration, view count, and upload time. The videos are organized into three rows and four columns.

Course Title	Duration	Views	Upload Time	Author
ANAT 214 - Systemic Human Anatomy	0:32:12	141	3 hrs ago	Alfred Rodgers
ARCH 314 - The Medieval City	1:06:18	44	2 hrs ago	Calvin Tate
BUSA 100 - Introduction to Management and Internation...	1:06:18	23	2 hrs ago	Calvin Tate
BUSA 356 - Management in a Global Context	1:06:18	10	2 hrs ago	Calvin Tate
Democracy and Society in India	12	22	3 hrs ago	Alfred Rodgers
DESN 316 - Interaction Design	1:06:18	120	2 hrs ago	Calvin Tate
DESN 202 - Strategies and Visualization	1:06:18	533	2 days ago	Calvin Tate
Human Motivation	44	436	4 days ago	Alfred Rodgers
MATH 112 - Mathematics for Education Students	22	233	3 hrs ago	Alfred Rodgers
PHYS 102 - Intro to Physics - Electromagnetism	14	123	3 hrs ago	Alfred Rodgers
PSYC 100 - The Milgram Experiment	22	653	6 days ago	Alfred Rodgers
PSYC 198 - Nation Building and Nationalism	22	444	8 days ago	Alfred Rodgers

## Get Ready for Exciting Enhancements to the Echo360 Platform

If you've been attending our roadmap webinars or participating in our Active Learning Conferences, you know that we've been working on our video content management strategy, also called CMS, for some time. Now it's time to start preparing for the release. During the January 8-9, 2019 deployment window, we will launch our new video library and additional features will follow throughout the first half of the year. This guide will help you prepare for the initial changes in appearance and workflows in the product and give you an idea of what will be coming next.

We have designed our deployment strategy for CMS features to minimize the impact on users by making the major user interface changes in a single release, with an all-new video library, and then building upon that library with new features. After the initial release, most features will be additive and will not affect existing workflows in the platform. We've also worked with our clients to find the best release date that both accommodates your academic calendars and our deployment schedule, but we know that no single date will be ideal for everyone. That's why we are providing this guide to help you prepare your users for the coming changes.

### A More Powerful Echo360

Echo360 is already a powerful video platform and the most scalable lecture capture solution available today. However, video is exploding on campuses and our clients have been asking for enhancements that will enable them to standardize on Echo360 for all their video needs. The planned enhancements outlined in this guide will enable you to create, manage, and share any kind of video in new and exciting ways and we have designed the features and workflows specifically to support educators and students alike.

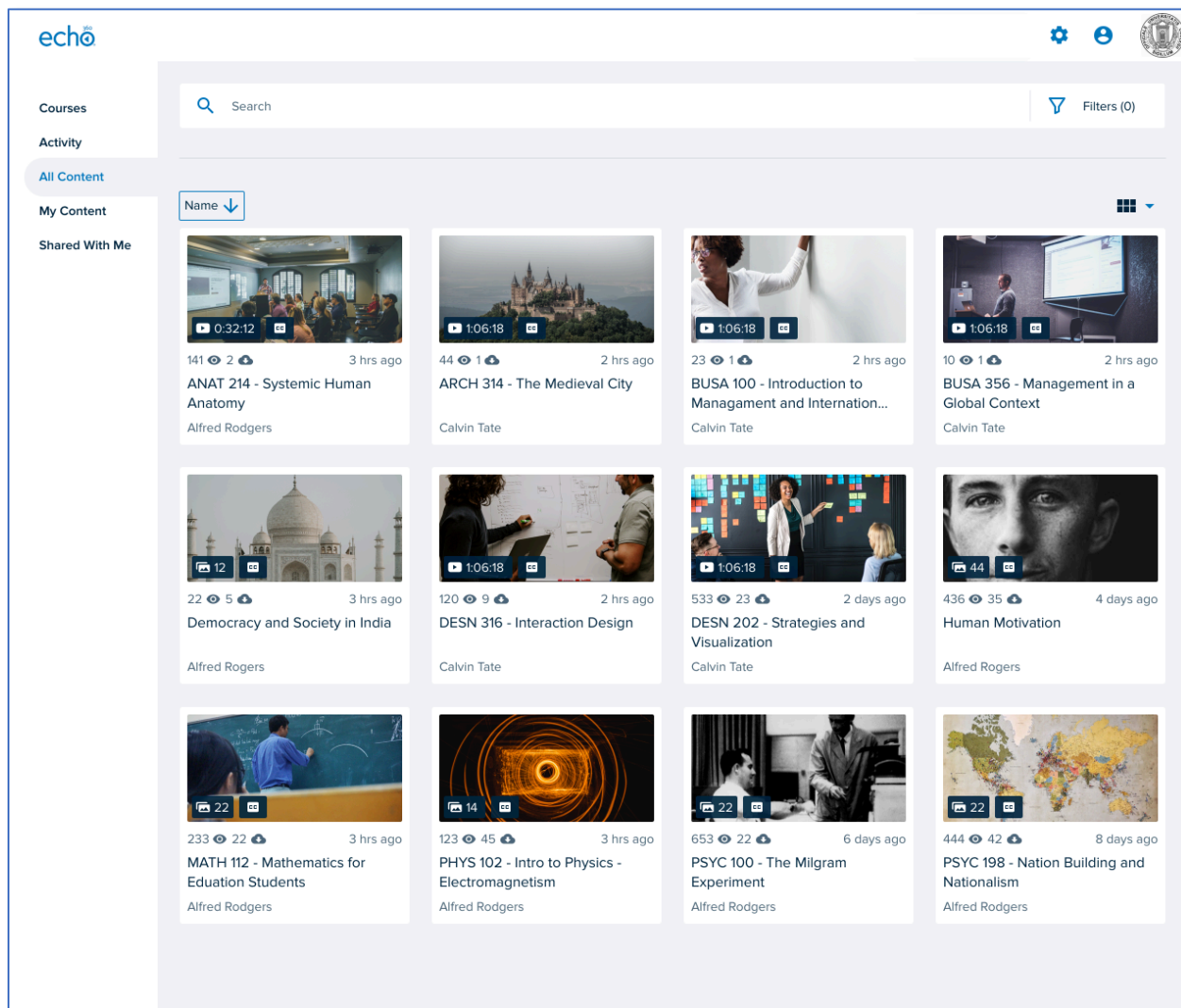
Another reason for the coming changes is to make the platform more accessible. Echo360 is committed to attaining AA or higher compliance with the WCAG 2.1 accessibility guidelines. The new features and enhancements described in this document will be AA, and even AAA in some cases, compliant so that you can be sure that your video platform is accessible to everyone and you are not liable for lack of accessibility.

The remainder of this document is divided in two parts, one detailing the January 8<sup>th</sup> release, and one detailing the additional features and enhancements planned for the first half of 2019. After January 8-9, all new capabilities will appear as part of the regular deployment schedule.

Please use this guide to prepare your users for the coming updates, but do not distribute it to anyone outside your organization as specified in the terms of your license non-disclosure agreement.

## Features & Enhancements to be Deployed January 8-9, 2019

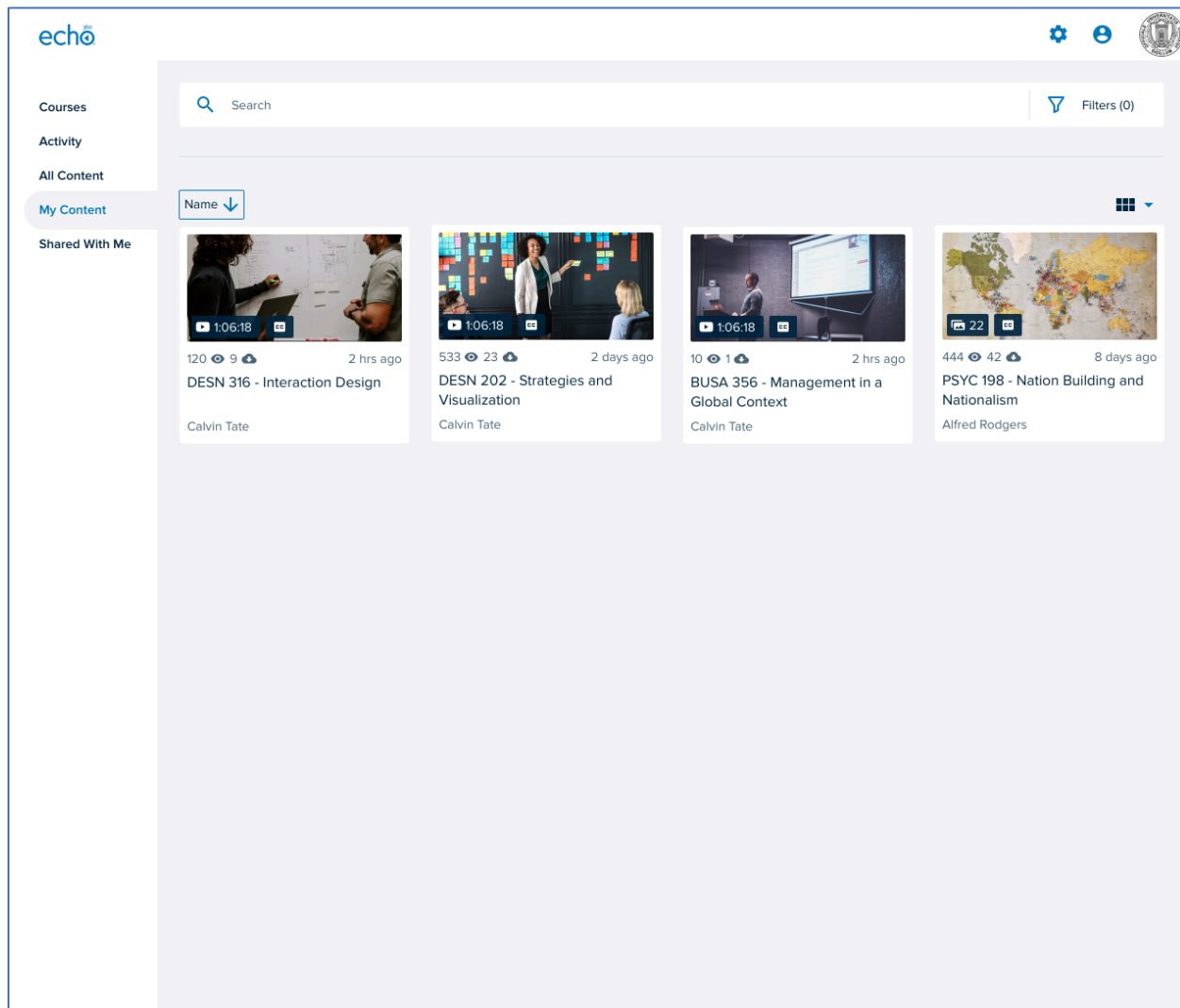
### New Library (All Content View Pictured)



The new library is a media-centric view of your content in the system, including videos and presentations. It should look familiar to current Echo360 users, but cleaner and exposing more information about content without needing to click on a details view. The Library can be sorted and filtered in many ways that will make content easier to find. The following pages will detail those views.

**Please Note:** The Closed Caption (CC) symbol and the view and download symbols will not be included in the initial release but will follow shortly after.

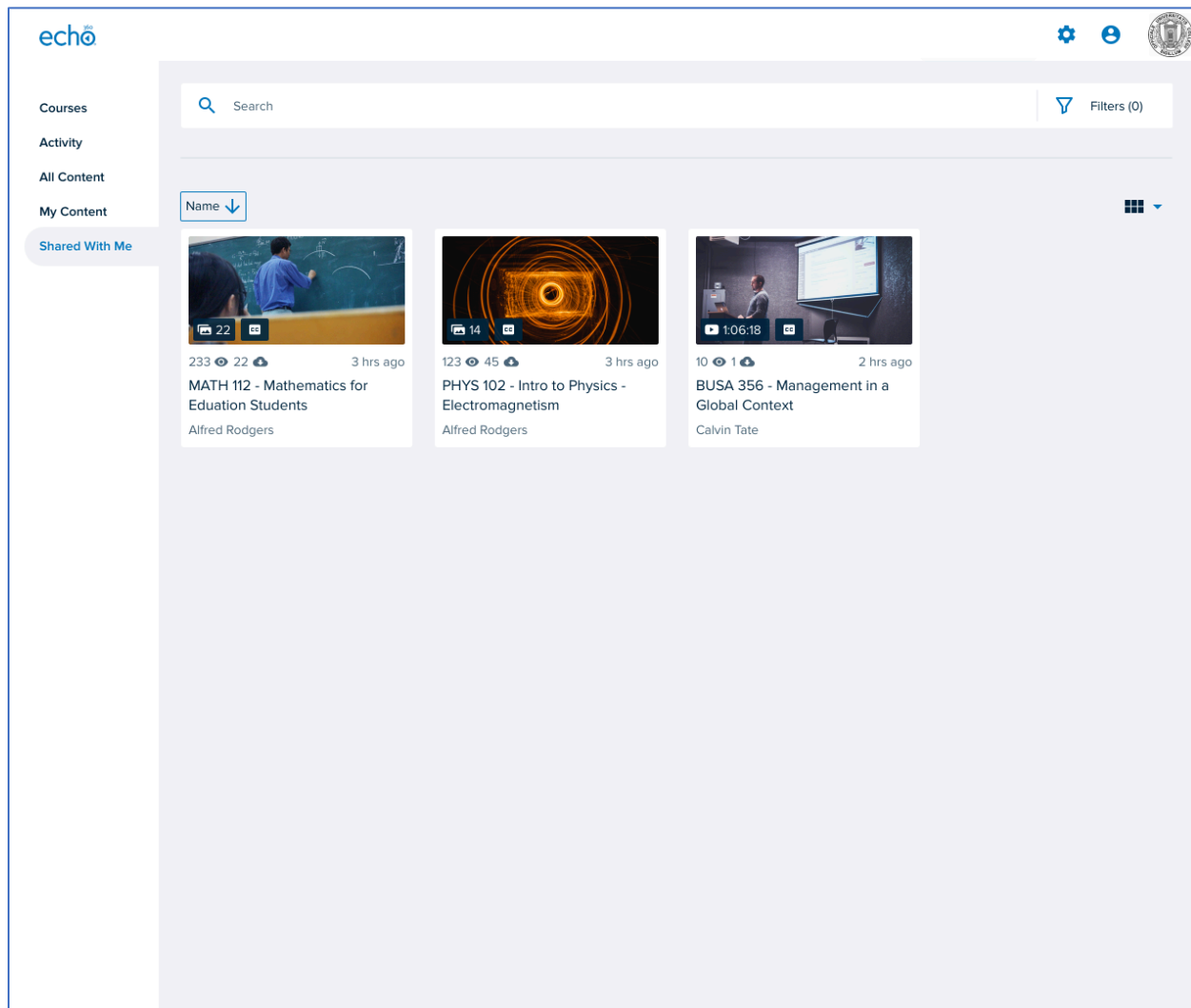
## My Content



Clicking on My Content in the left-hand navigation will limit the view solely to content owned by the user, excluding content shared with that user or content from courses. This is the quickest way for users to find their own videos.

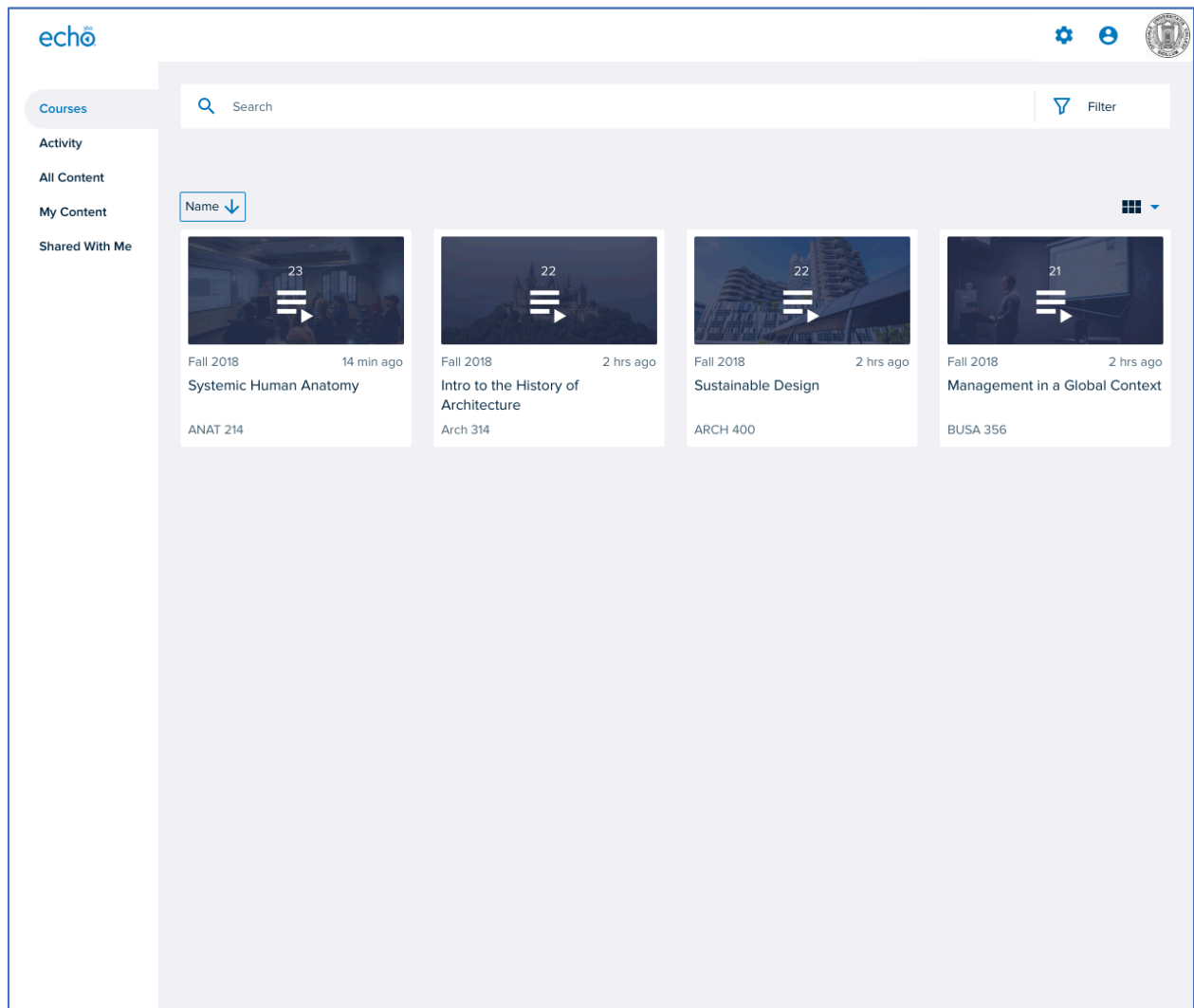


## Shared With Me



Clicking on Shared With Me in the left-hand navigation will limit the view to content items share with the user on an individual basis, excluding content in courses or personal content.

## Courses



Clicking on Courses in the left-hand navigation will display a tile for each course the user is enrolled in. Clicking on a course tile will bring the user to the Class List page for the course. The Class List page is not being updated for this release and will look the same as it does now. It will be updated in a future release.

## Activity

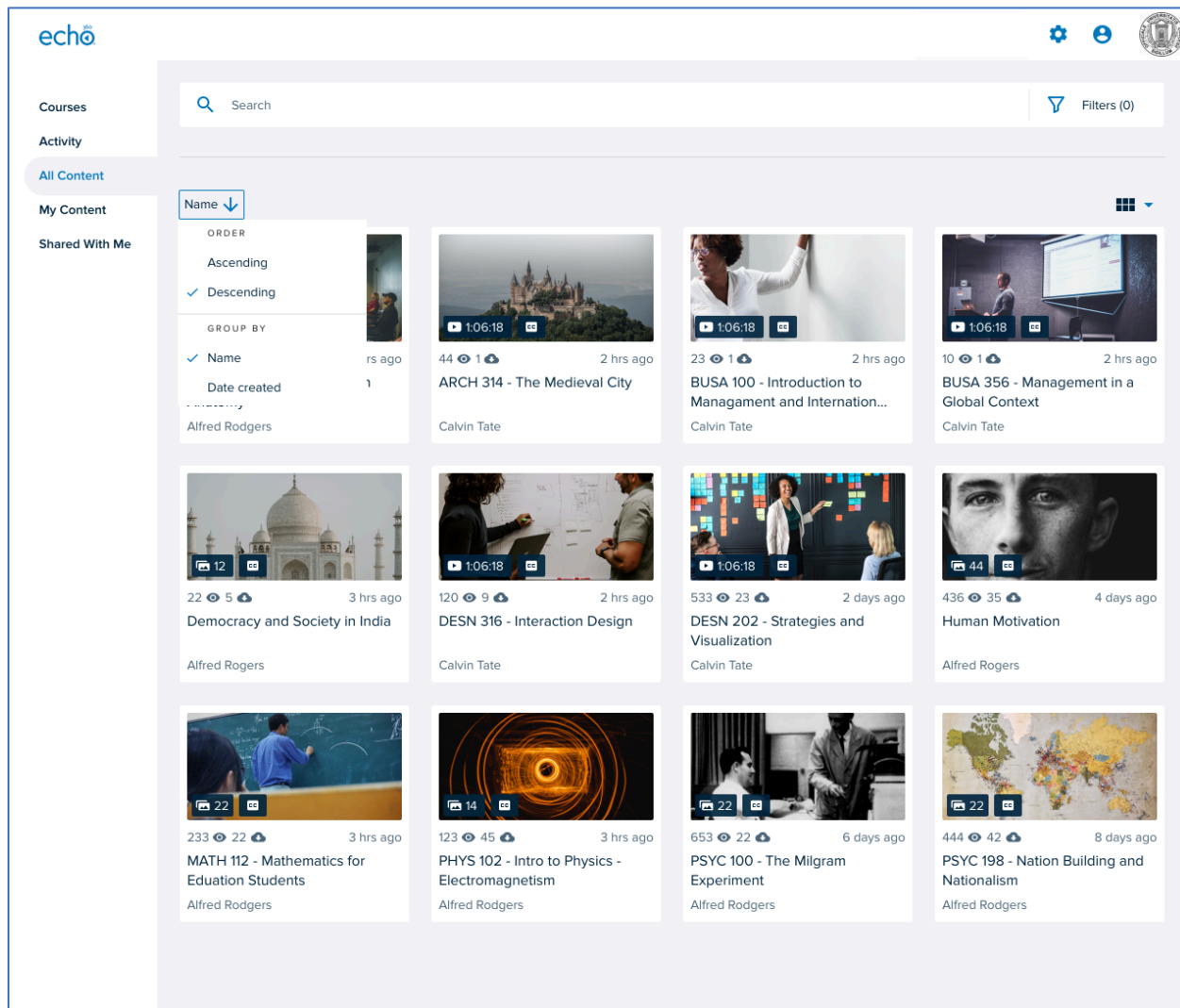
The screenshot displays the Echo360 Activity interface. On the left is a navigation sidebar with 'Activity' selected. The main content area is divided into three sections: 'Courses', 'My Content', and 'Shared With Me'. Each section contains a grid of video thumbnails with associated course information, including course ID, title, and upload time.

Section	Course ID	Course Title	Upload Time
Courses	ANAT 214	Systemic Human Anatomy	14 min ago
	Arch 314	Intro to the History of Architecture	2 hrs ago
	ARCH 400	Sustainable Design	2 hrs ago
	BUSA 356	Management in a Global Context	2 hrs ago
My Content	ARCH 314	Architecture of Medieval Cities	3 hrs ago
	ARCH 314	The Medieval City	2 hrs ago
	ARCH 400	Energy, Environment, and Buildings	2 hrs ago
	ARCH 400	Sustainable Design	2 hrs ago
Shared With Me	DESN 316	Interaction Design	2 hrs ago
	DESN 202	Strategies and Visualization	2 hrs ago
	BUSA 100	Introduction to Management and International Business	2 hrs ago
	BUSA 356	Management in a Global Context	2 hrs ago

Clicking on Activity in the left-hand navigation will bring the user to a view of content that has had recent activity, sorted by feeds for each of the Library views: Courses, My Content, and Shared With Me.

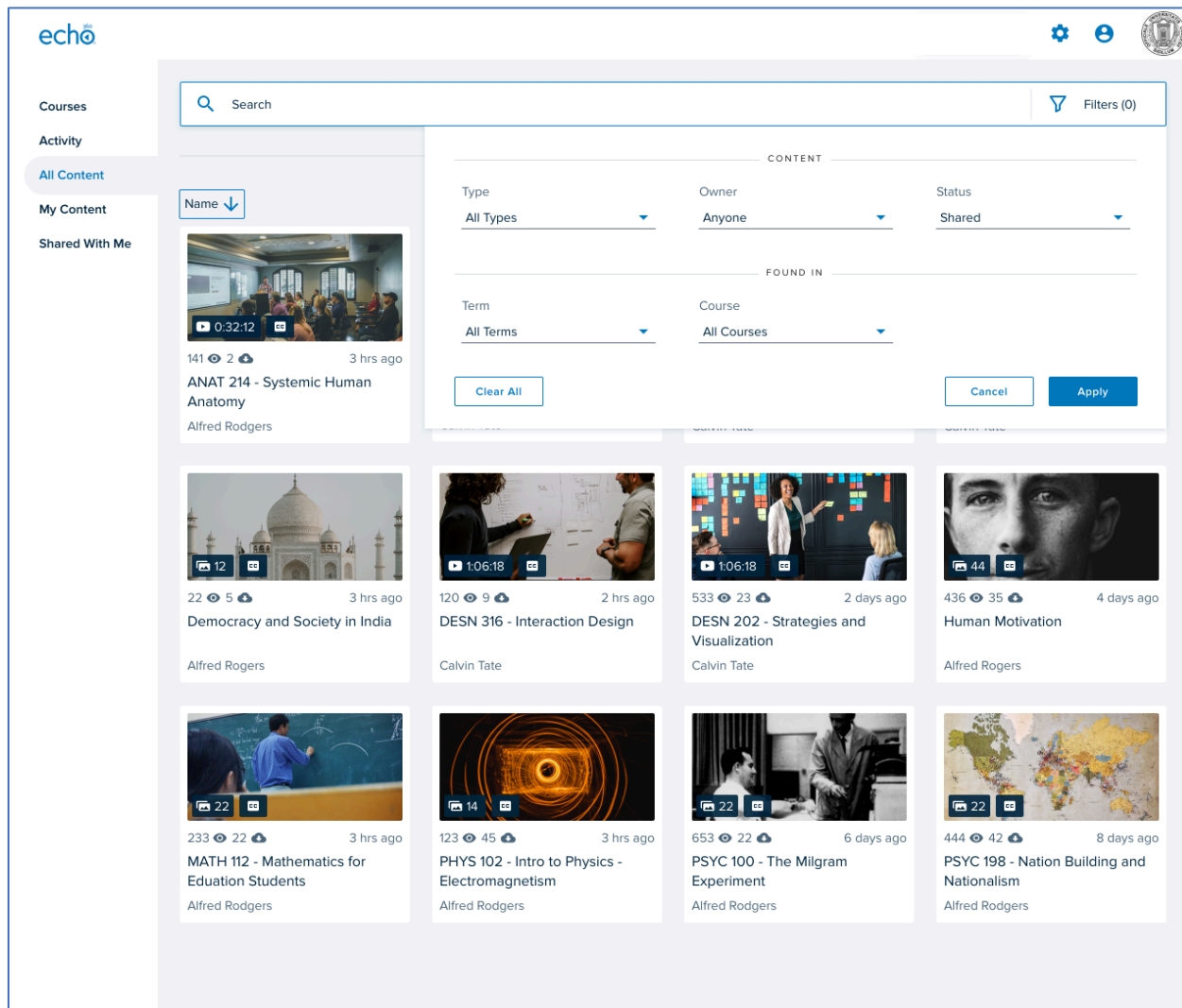
**Please Note:** The Activity view may not be available during the initial deployment, but if it is not, it will be a fast-following feature.

### Sort Menu



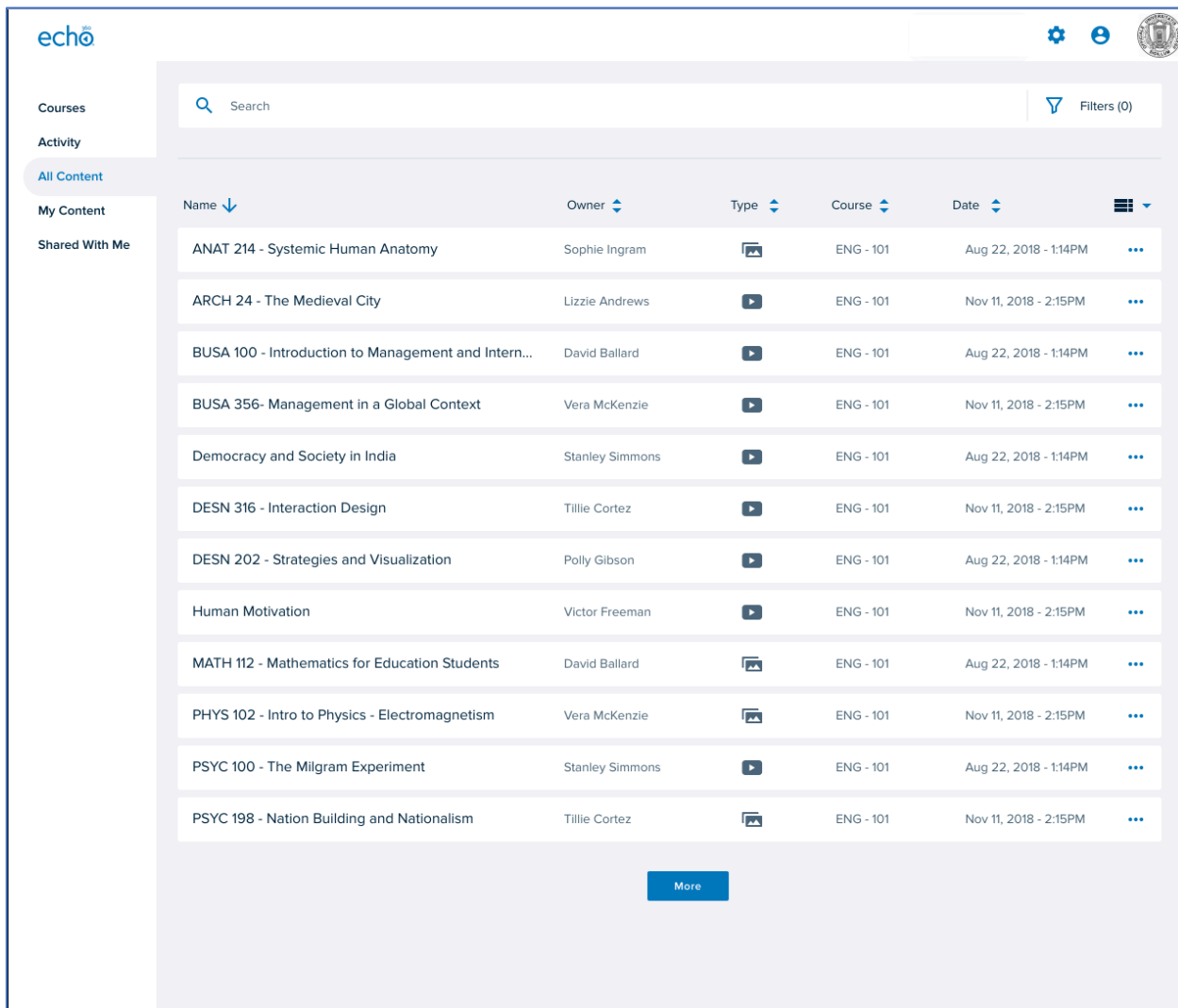
All content views can be sorted. Clicking on the current sort selection offers a menu where the user can choose the sort order and criteria. Upon initial release, the criteria will be, Name and Date Created, but additional criteria will be added in future release.

## Search and Filter



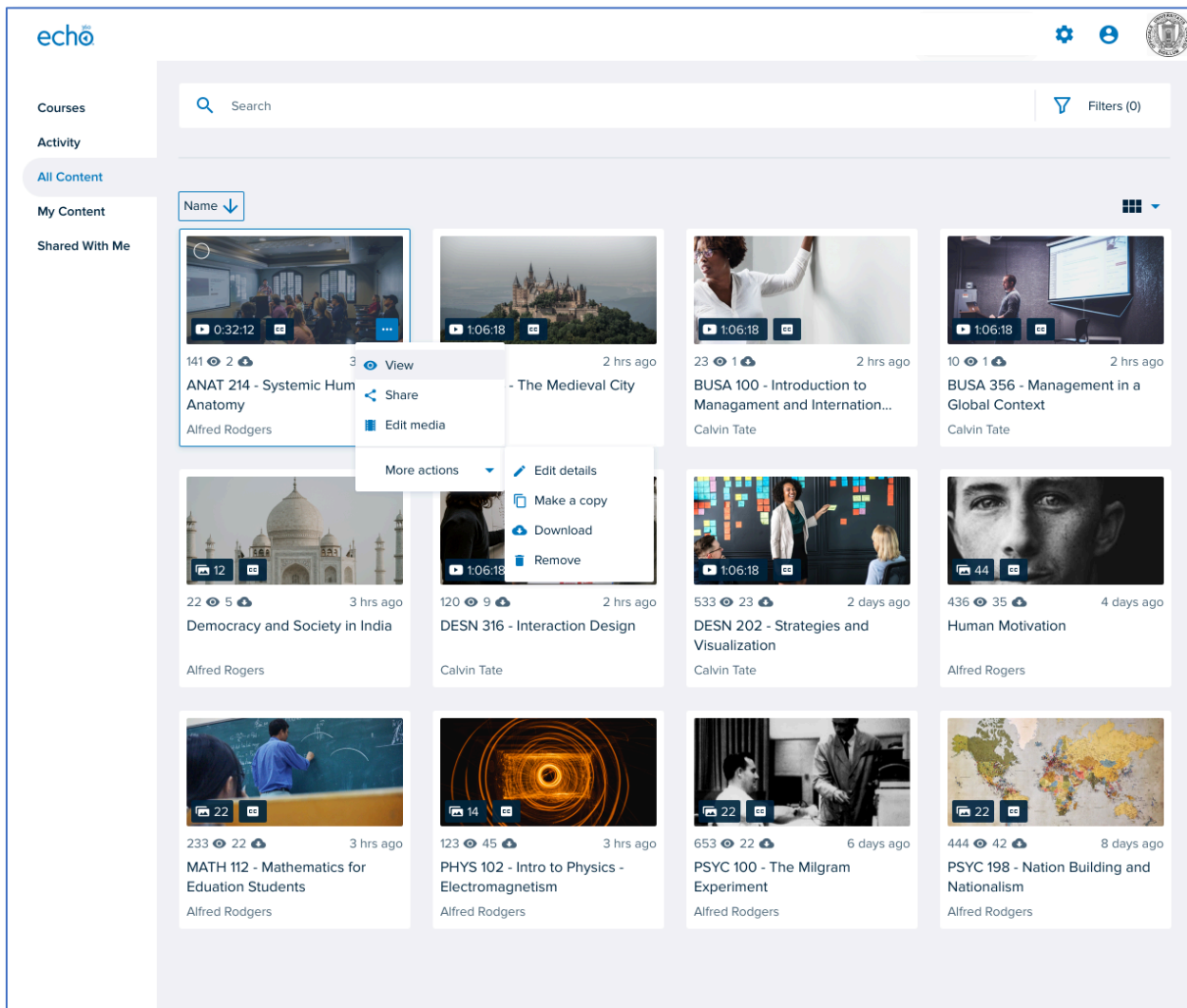
A persistent search bar makes it easy to find content by typing in a keyword or term while filters allow users to either narrow the results of a search or simply apply designated filters to all content in the library. User can filter by content Type, Owner, and Status, as Term and Course where the content was published.

List View



It is easy to toggle between the media-centric view and a list view that can display more items on a single page. The list view is designed to be more readable and more accessible than the current list view in the product.

## Action Menu



When the cursor hovers over any video or presentation, an ellipsis appears to indicate that actions are available. Clicking on the ellipsis brings up a menu with the three most common actions user take, View, Share, and Edit media. Clicking on more actions brings up the next most common actions, Edit details, Make a copy, Download, Remove. With this action menu approach, all the most common actions users take in the system are one or two clicks away.



View Info & Details

### Summer Scheduled Captures

Share
Edit Video
Download
Make a copy
Remove

Info
Details
Activity

Uploaded on July 15, 2018 by **Martin Norton**

**Description**  
Experience a beautiful timelapse journey through the landscapes of the Dolomites.

The Dolomites are a mountain range located in northeastern Italy and are characterised by its bold light-gray cliffs and spires flecked with snow.

The film captures the atmosphere of the intriguing Dolomite mountains through a series of unique timelapses and a detailed soundscape. Sounds from nature's own library are accompanied with subtle soundeffects to support the atmosphere which in the mountains quickly can change from calm sunrise to intense thunderstorm.

**Tags**

exam prep X
mid-term X
exam X
add X

**Shared with**

Class	Course	Section	Remove
Mon. Sept 10: Class Name Martin Norton	WTEST-303	Winter 2018	⊖
Wed. Sept 26: Althusser Competing Interpellations And The Th... Susan Bishop	WTEST-303	Winter 2018	⊖

**Who can view**

Anyone who has the link ⓘ

Josh Zak  
josh@turtleinc.com X

Type	Video
Size	23 MB
Views	120
Downloads	2
Owner	Martin Norton
Source	Upload
Auto-publish	No
Captions	<span style="color: #007bff;">✎</span> Add
Transcripts	<span style="color: #007bff;">✎</span> Add

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**Processed Files**

audio.mp3	9.1 MB
sd1.mp4	23.1 MB
hd1.mp4	25.1 MB

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**Source Files**

sd1.mp4	25.1 MB
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**IDs**

Device ID	00-13-95-04-97-29
Schedule ID	d93f4bbe-d1cb-450b-aad5
Capture ID	d93f4bbe-d1cb-450b-aad5
Media ID	b585c8d8-8709-4a9e-92f

Clicking view in the Action Menu launches a player with a media Info page below it, just as it does now. The player will not change, but the Info view below it will look like the example above. This view provides all pertinent information about the video, including its description, tags, who it's shared with, and who can view it. It also presents all the actions available in the action menu, so that users can take further action after reviewing the Info page.

On the right, there is the option to toggle between the Details view and the Activity view. The Details view, pictured here, provides technical details about the video, including the ability to add or update transcripts and Closed Captions.

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## View Info & Activity

### Summer Scheduled Captures

[Share](#) [Edit Video](#) [Download](#) [Make a copy](#) [Remove](#)

[Info](#) [Details](#) [Activity](#)

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**Tags**

[exam prep](#) [mid-term](#) [exam](#) [add](#)

**Shared with**

Class	Course	Section	Remove
Mon. Sept 10: Class Name Martin Norton	WTEST-303	Winter 2018	<a href="#">-</a>
Wed. Sept 26: Althusser Competing Interpellations And The Th... Susan Bishop	WTEST-303	Winter 2018	<a href="#">-</a>

**Who can view**

Anyone who has the link

Josh Zak  
josh@turtleinc.com [x](#)

**Activity**

**Today**

2:22 PM  
Capture shared to

Mon, Sept 10: Class Name

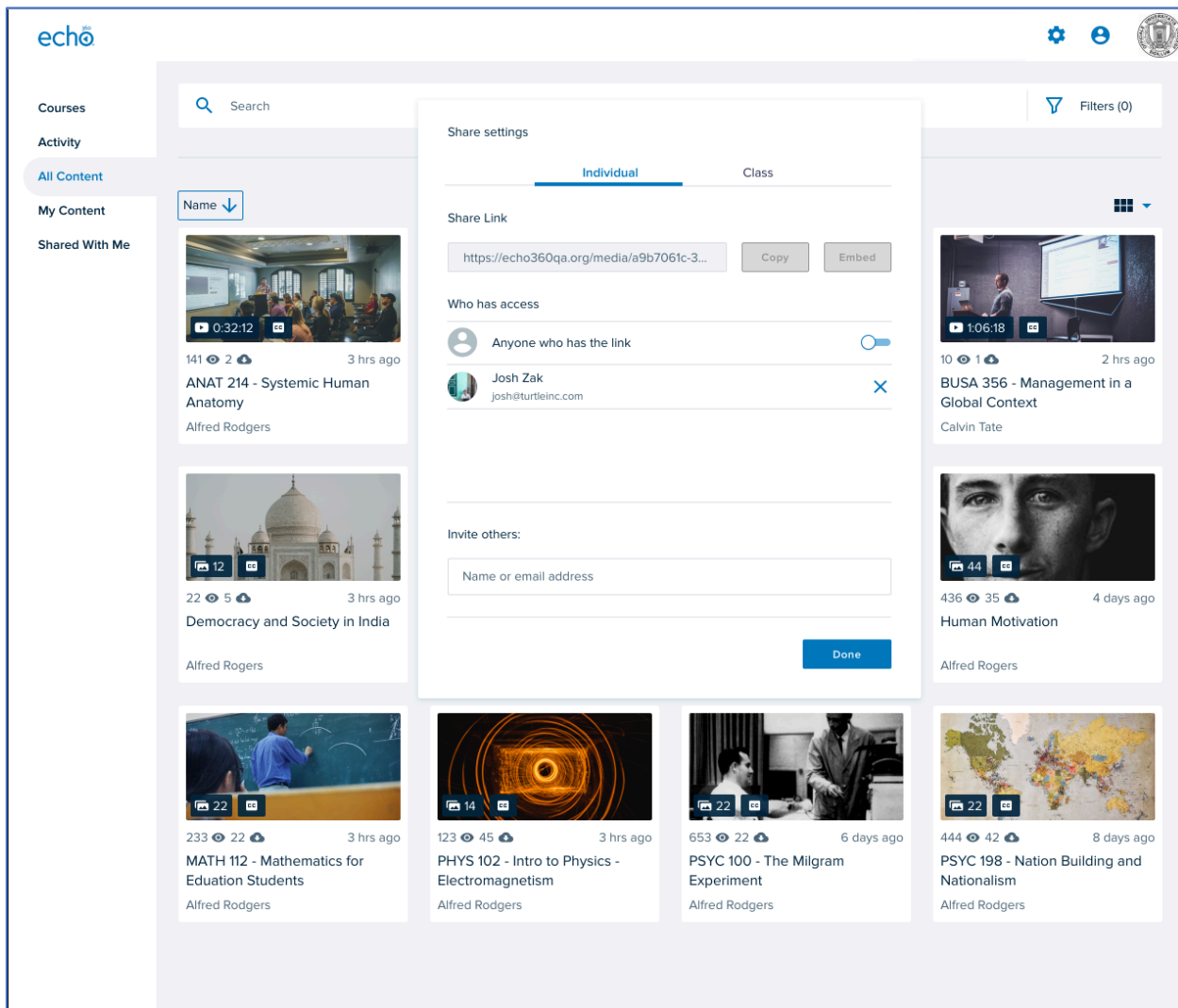
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**Friday, August 31**

1:32 PM  
Content upload finished

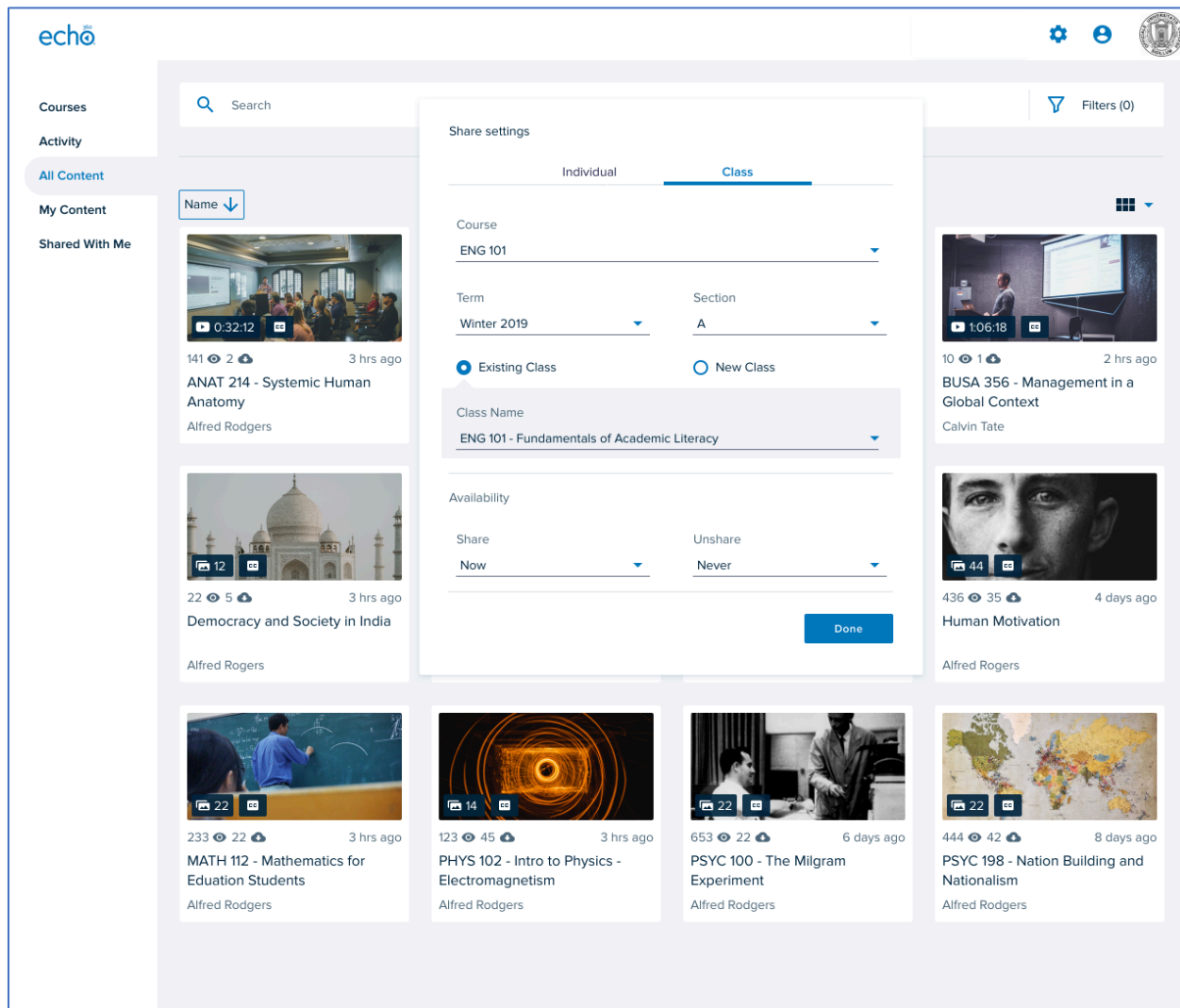
Clicking on the Activity view on the Info page replaces the detail view with a view into a history of the activity on any content item.

### Share Modal: Individual



Clicking on the Share item in the Action Menu brings up a modal with the option to share to an individual or a Class. The Individual tab is the default, and on this tab, user can generate a share link or embed code as well (if turned on for their Institution) as well as share to any user in the system. Users can also remove shared users and turn off share links from here.

Share Modal: Class

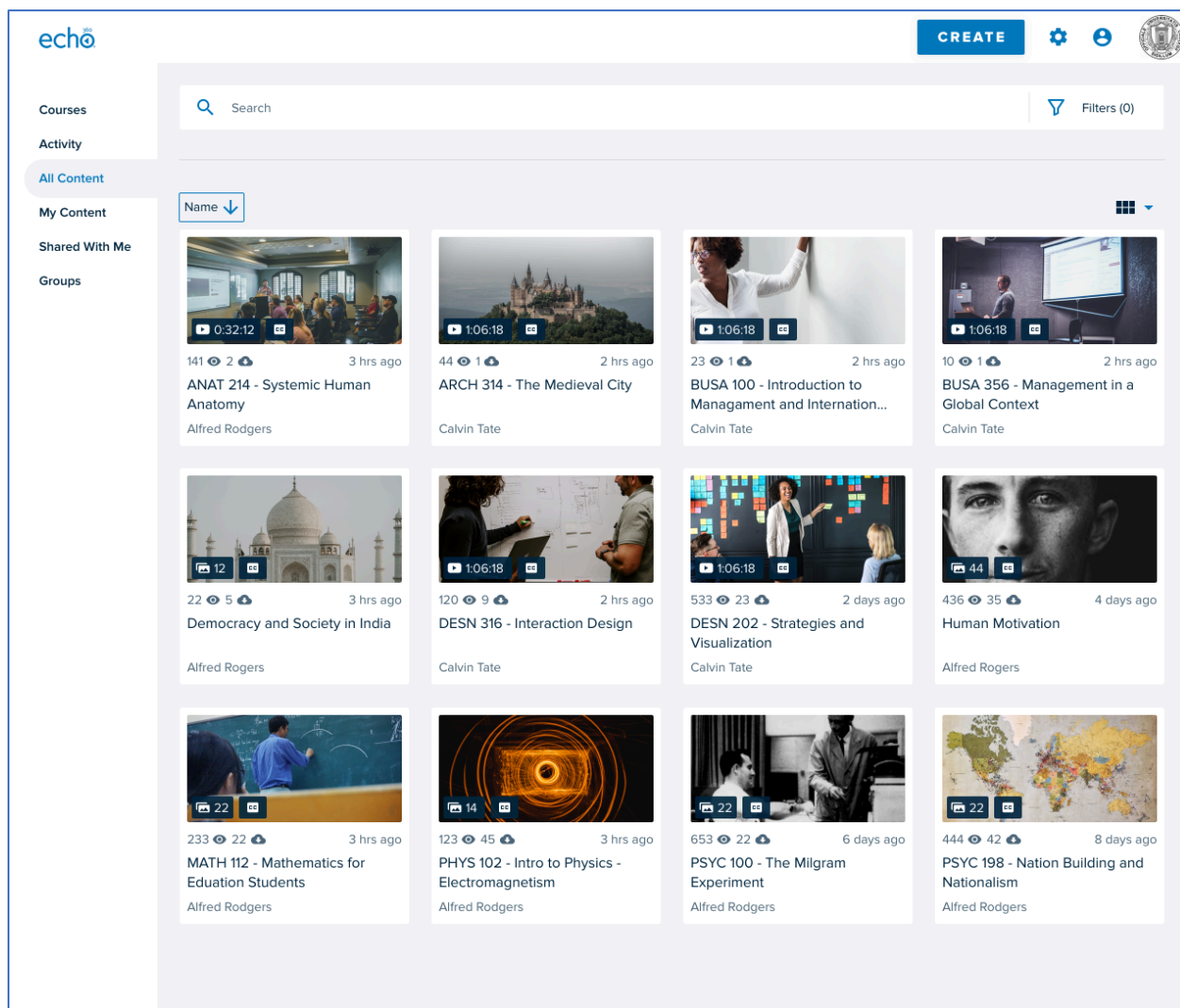


Clicking on the Class tab brings up the option to share an item to a class. Users can designate a Course, Term, and Section and then either choose an existing class or create a new one. Users can also set Availability options here, choosing a start and end date for sharing.

## Features & Enhancements to be Deployed Later in 2019

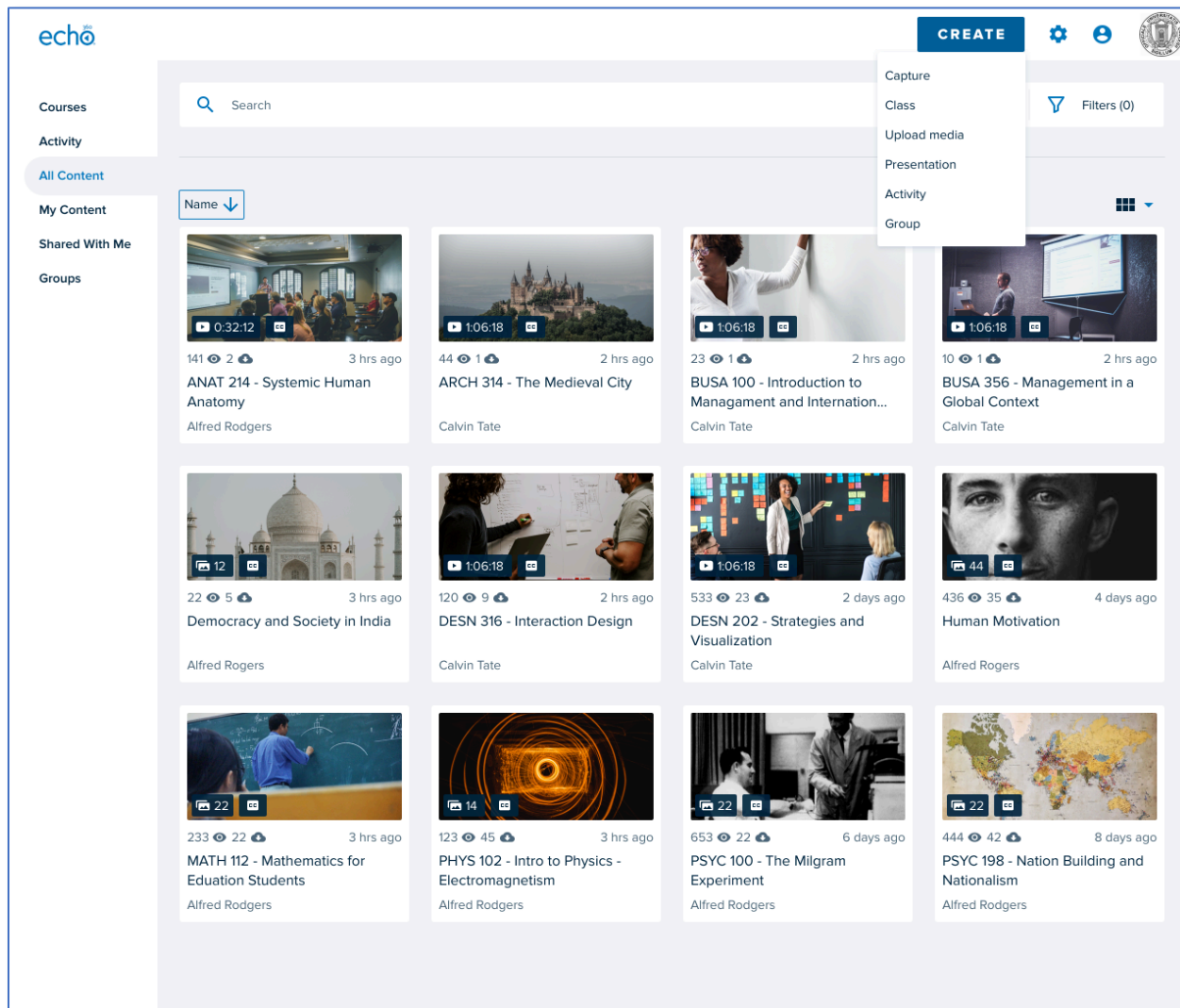
The following features and enhancements will be released throughout the first half of 2019 to build out the CMS functionality in Echo360. Please note these items are not presented in the order of release, which is not determined at this time.

### Groups & Create Menu



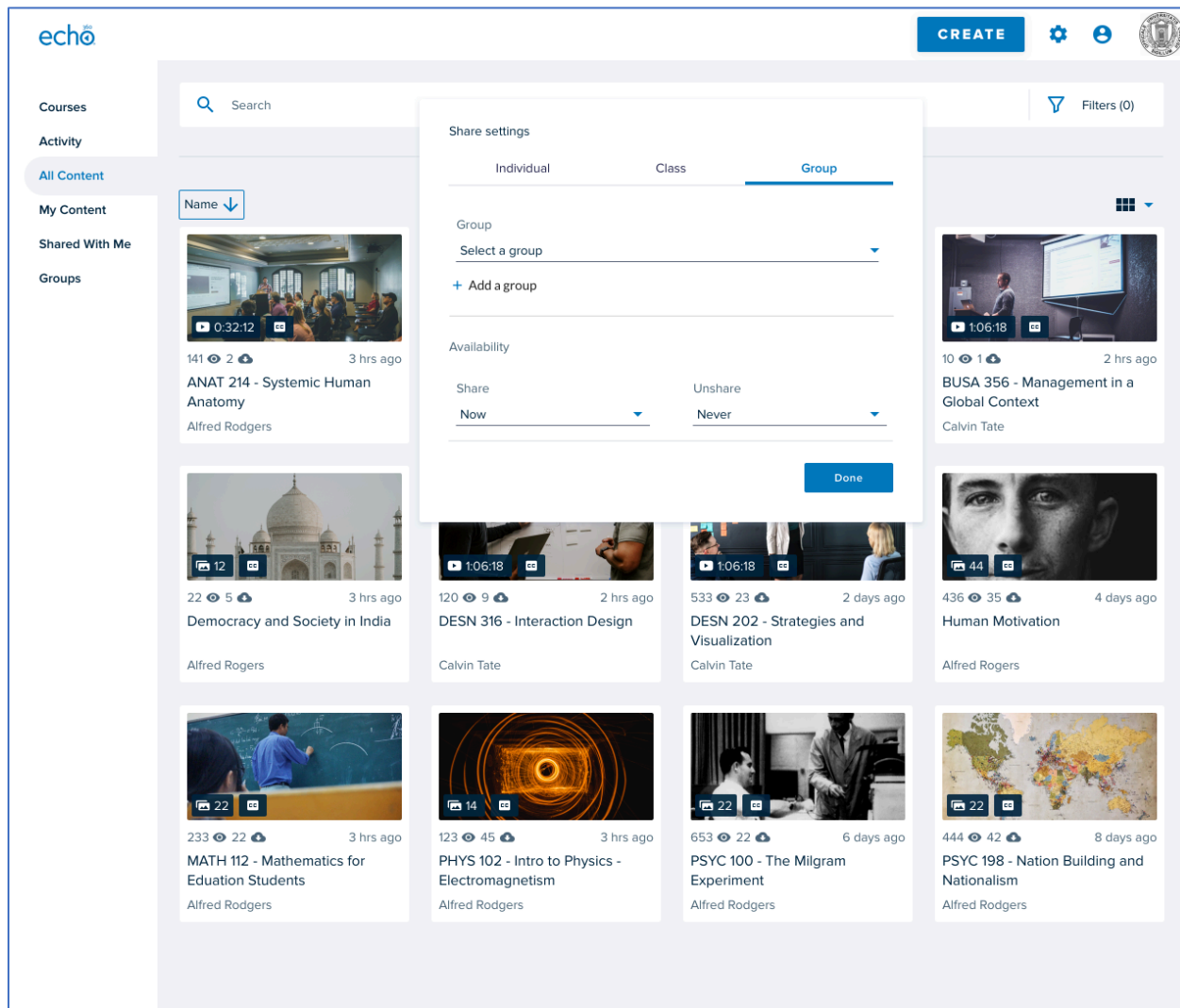
When the new library is complete, users will notice two additional components on the page, a persistent Create button and a Groups item in the left-hand navigation. The Create button will replace the New Capture button as well as other content creation controls across the platform.

### Create Menu



The Create button will open a menu to create any content type or structure for instructors. It will require a slight change in workflow, since it replaces the several other controls to create content or structure in the system, but the change will be intuitive, and it will improve the usability of the platform.

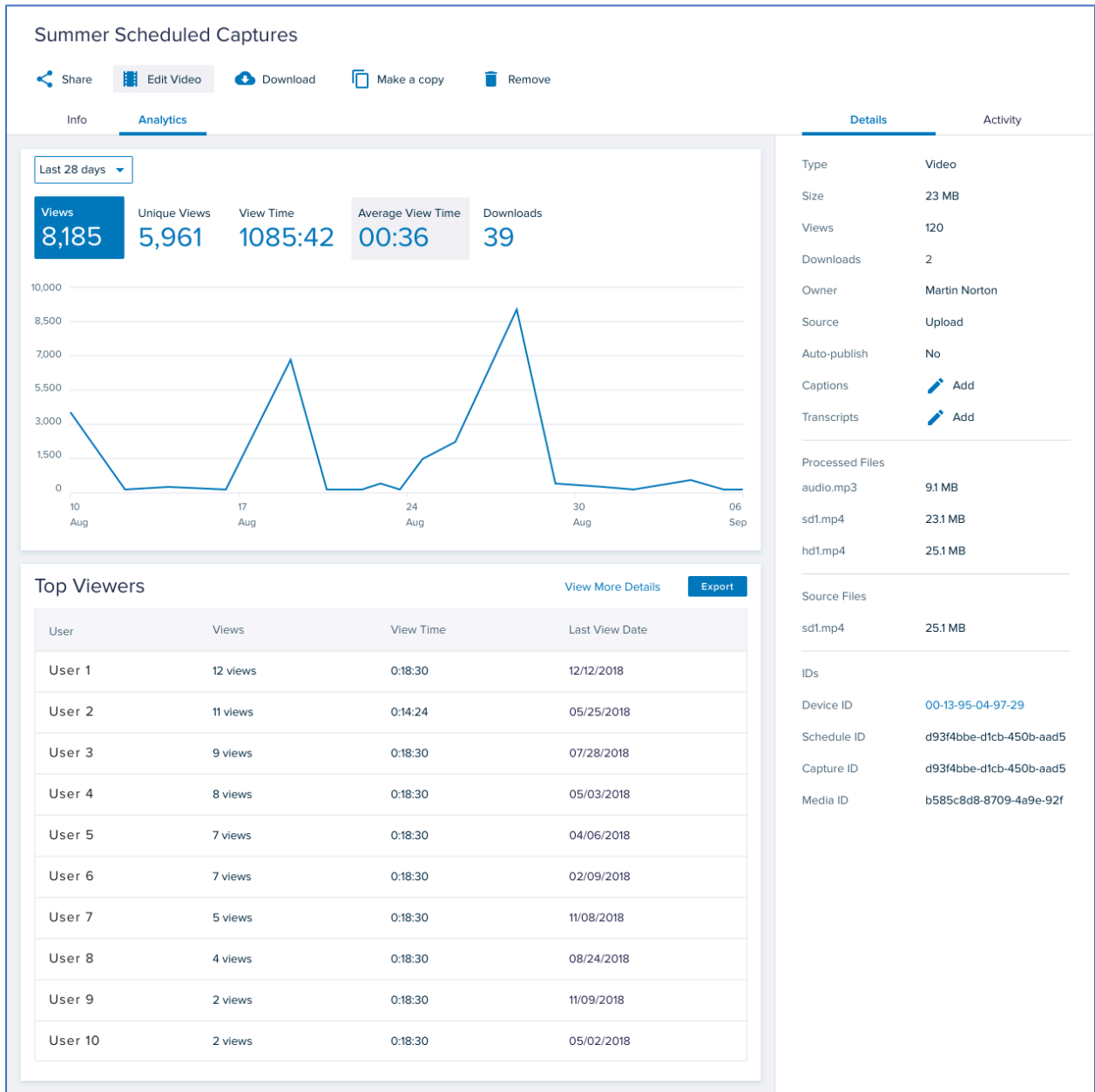
## Share to a Group



Once Groups are implemented, the Share modal will be updated with the option to share to a group. We don't yet have a mock-up of groups, but they will look and function like courses, but with flexible membership that can be controlled by the group owner. Groups will increase the sharing options available in the system and can be used for everything from creating project work groups to libraries of video resources.



## Item Analytics



When ready, the View page will be updated with a new Analytics tab where users can see advanced analytics on individual content items. There will be several user-selectable options to view on the tab, including the duration and the metric to focus on. Users will also be able to see who is viewing their content and for how long each viewer engaged.

Please Note: The metrics for these views are already being collected so when the view is implemented, there will be historical metrics available.

## Next Steps

All the changes outlined in this guide will be implemented automatically. There is nothing you need to do to receive them, but you should prepare your users for these changes. You may distribute this guide within your institution, but do not distribute it to any outside parties as specified in your license non-disclosure agreement.

If you have any questions or concerns, please contact your regional account team, we are here to help answer your questions.