

At a Glance

½ or 1 day workshop

Available for 12 to 200 people

Used in training development programs, project kickoffs, conferences and events

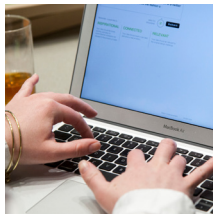
Delivered by an ExperiencePoint trained Facilitator

Experience a better way to innovate.

ExperienceInnovation | Learn takes participants through the essentials of an innovation project in an engaging half-day or full-day workshop.

Participants leave ready to bring design thinking techniques to their teams' real world initiatives.

ExperienceInnovation | Learn teaches people how to identify challenges that are human centered, observe users to build empathy, form unique user insights based on observations and create learning-oriented experiments. As a result, your people will develop an awareness of and support for design thinking as an approach to problem solving.



Full Day versions of ExperienceInnovation build on the introductory workshop to help participants apply their design thinking skills to focus on one of the following objectives:

Explore Opportunities to Innovate

Participants identify priority opportunities then create simple and actionable post-workshop research plans that set them on a mission of discovery.

Shape Organizational Culture

Participants work out ways to improve how the organization innovates, collaborates, or focuses on the customer. By sharing real experiences, participants find opportunities to enhance and shape their organization's culture.

Go Deep on Design Thinking

Participants go deep on design thinking principles and practice more tools & techniques to address questions like: Where might we look for new ideas? How do we interview users to gain insight and inspiration? What are simple ways to bring new ideas to fruition better and faster?