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2018 Bridger Steel Design Guide

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PURPOSE

Each year Bridger Steel creates a design guide based on growing trends in the building industry. We hope that these examples of finishes provides you with inspiration for your own project.

Our goal is to provide you with ideas that stretch beyond simply suggesting colors, and instead offer realistic options for creating a visually appealing project and provide you with the tools needed to place your build perfectly within the surrounding landscape.

For additional information, one of our specialists is always available to answer any question you may have by contacting us at 1.877.STEEL.MT

Visit us at www.bridgersteel.com

ABOUT US

Creating Lasting Beauty with Bridger Steel

Bridger Steel was started outside of Bozeman, Montana in 1996 by Dennis Johnson with the intent of providing the local community with the best quality service and materials possible. After over 20 years, the goal of meeting the highest standards remain the same, but with a serviced region consisting of the United States and Canada.

Bridger Steel buys mill-direct to create innovative finishes and ensure the consistent quality standards that our customers expect. While offering over 100 finishes across our steel & aluminum lines, Bridger Steel also provides a range of zinc, copper, and stainless options for architectural needs.

Learn more: www.BridgerSteel.com



2018 FINISHES

Overall, 2018 looks to carry on the trend of incorporating gray & dark brown tones to compliment the warmer wood and stone finishes in the residential market. Specialty finishes like Vintage show no signs of slowing down, and new printed finishes that are successful at mimicking the aging process of raw steel are among the most requested samples.

While we see a wider variety of colors being used in the commercial market, a similar desire to use finishes that emulate steel's natural color, primarily darker gray color palettes.

As the importance of responsible building practices grows and milling technology improves, there is an increasing request for cool roof colors and low gloss finishes in both the commercial and residential markets.

SLATE GRAY

2018 Bridger Steel Color of the Year

Slate Gray is a dark gray painted finish that works well with natural materials like wood, concrete or stone. Slate Gray's darker muted finish compliments bright accent colors well, and can be used in a variety of projects.

For additional information, one of our product specialists are always available to answer any questions you may have. SLATE GRAY PVDF

CHARRED WOOD

2018 Bridger Steel Finish of the Year

Charred Wood is a textured finish that emulates the appearance of charred wood without the traditional embossing needed with metal products. The paint itself provides the depth, allowing for a natural look.

The directional pattern works well in residential and commercial facades and the texturing technique allows for a visual accuracy that performs well in interior applications.

CHARRED WOOD
TEXTURED SMP



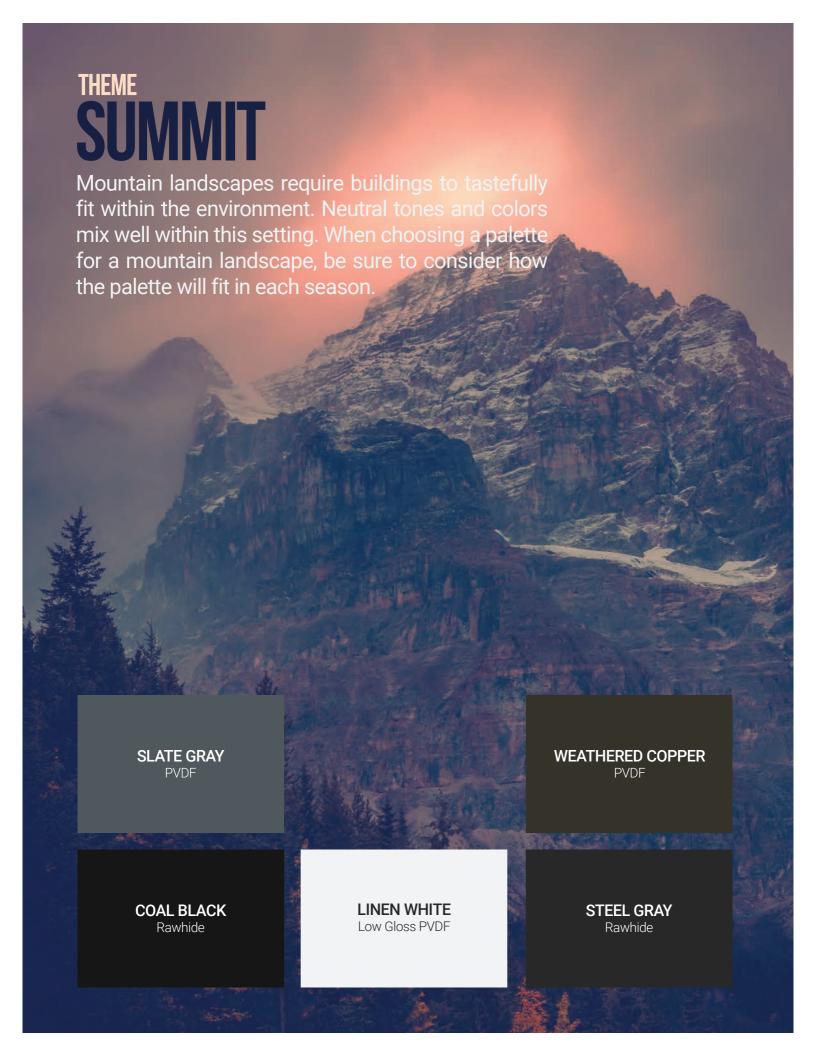
In urban environments the need to tastefully blend into existing environments while adding small accents in vivid colors looks to continue as a theme for 2018. Gray finishes like Steel Gray combine best with brighter finishes in moderation.

OLD TOWN GRAY
PVDF

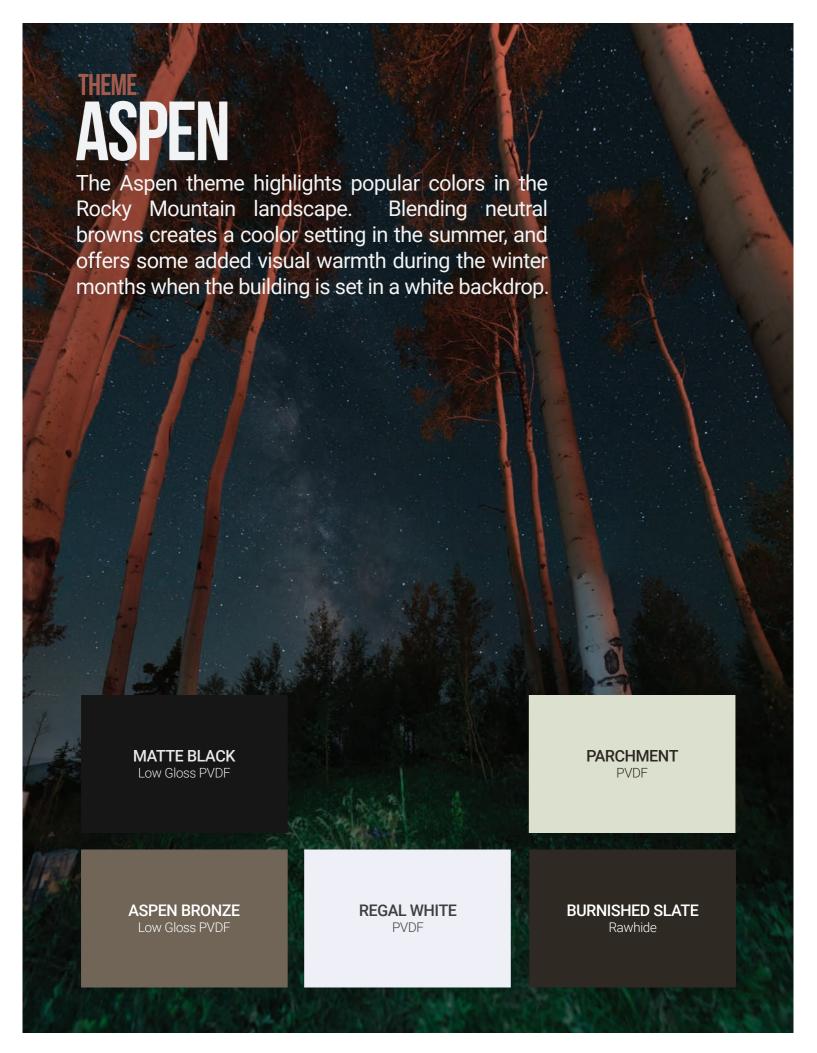
NANTUCKET GRAY Low Gloss PVDF

STEEL GRAY Rawhide COLONIAL RED
PVDF

REGAL WHITE
PVDF

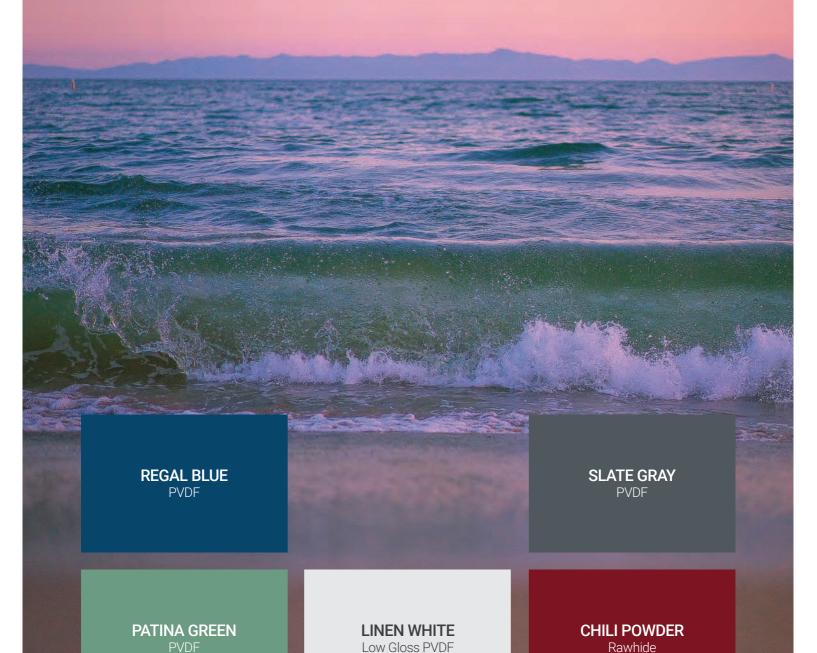






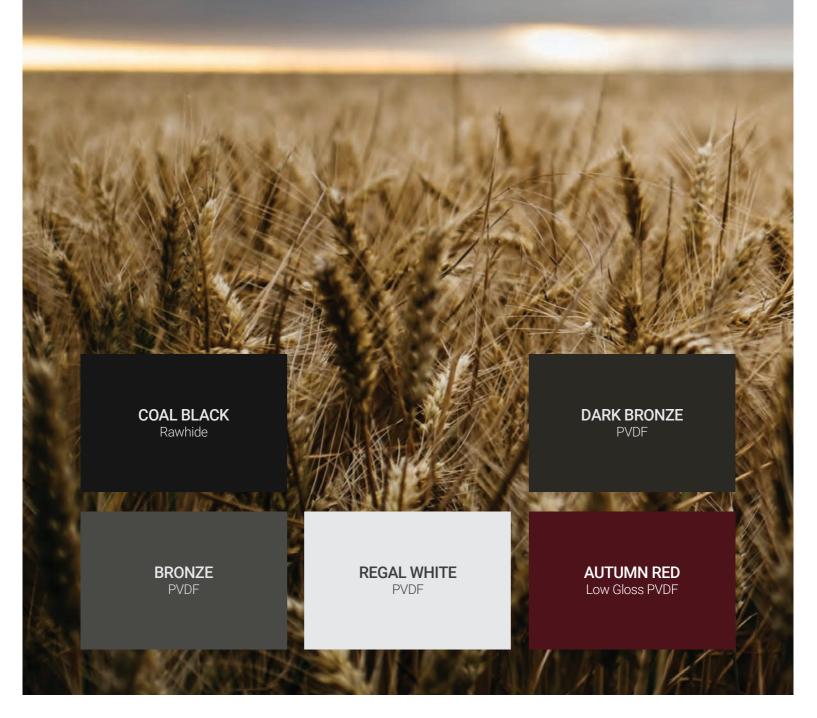
MONTEREY

Coastal environments offer the opportunity to explore less neutral tones than other climates. Combining cool blues, reds, and bright white accents can blend a modern and traditional look.



OPEN RANGE

The wide open grasslands provide a scenic landscape where grays, reds, and bronze tones can set a building perfectly against the dramatic sunsets. Autumn Red provides the perfect modern take on a traditional "barn red" look.



LAKESHORE

Whether placed around the Great Lakes, a small New England pond, or a mountain lake in the western U.S., lakefront settings provide the opportunity for some of the widest ranges of colors and finishes. Browns, and darker reds and greens look to continue their dominance of this landscape due to their ability to compliment the scenery.

SIERRA TAN PVDF MOCHA PVDF

FOREST GREEN
PVDF

PARCHMENT PVDF

AUTUMN REDLow Gloss PVDF

THEME ACADIA

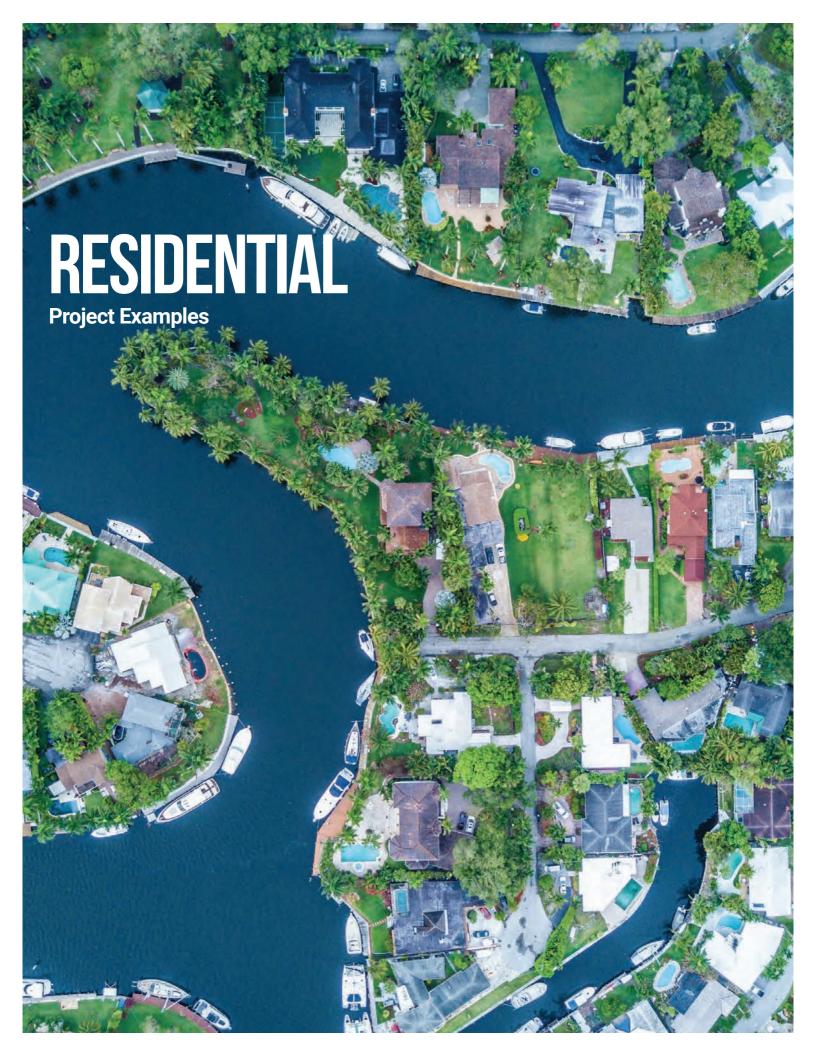
Rocky coastlines are often the location for foggy mornings, powerful storms, and beautiful sunrise and sunsets. Combining soft grays with pastels fits these environments well.

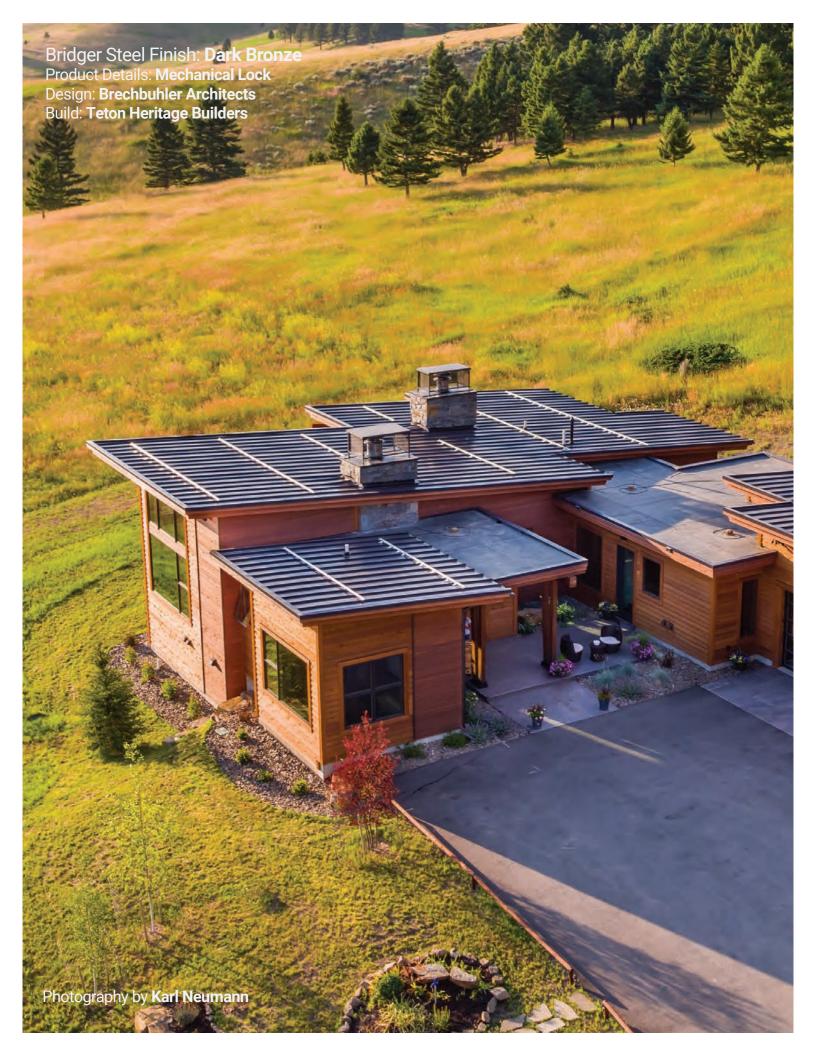
OLD ZINC GRAY PATINA GREEN PVDF PVDF **TWILIGHT BLUE REGAL WHITE NANTUCKET GRAY PVDF PVDF** Low Gloss PVDF

MARKET SEGMENTS

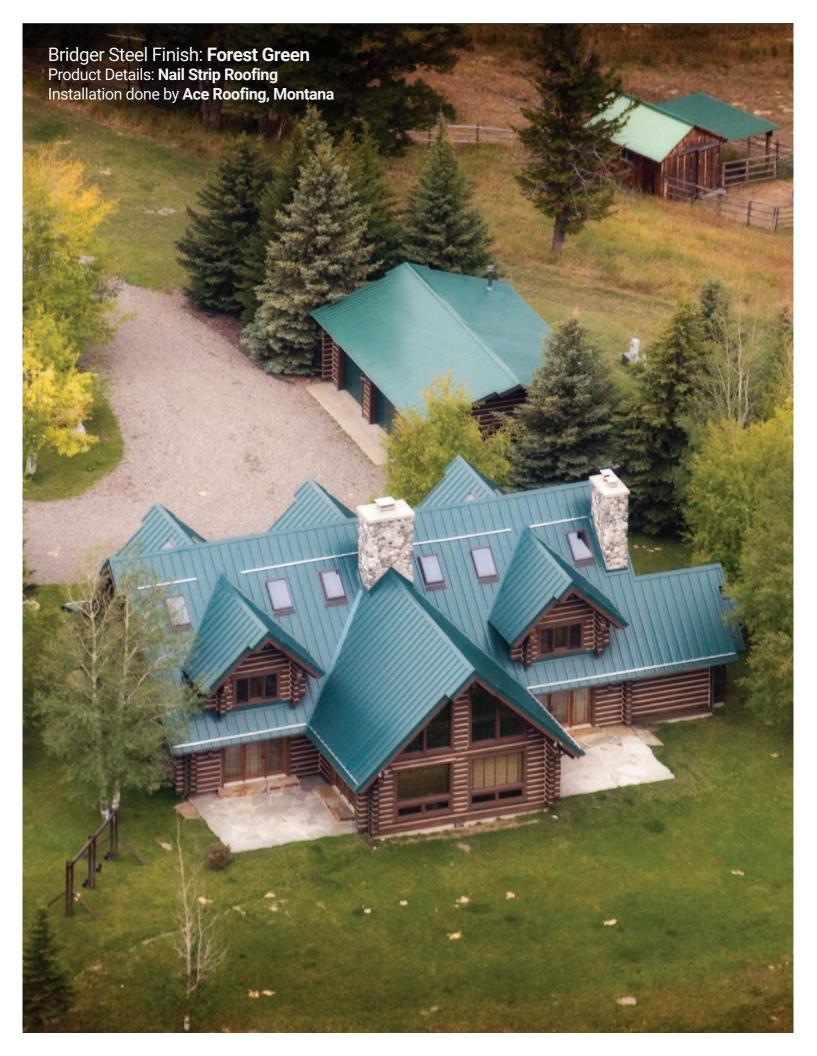
Residential, Commercial, Accents, and Agricultural

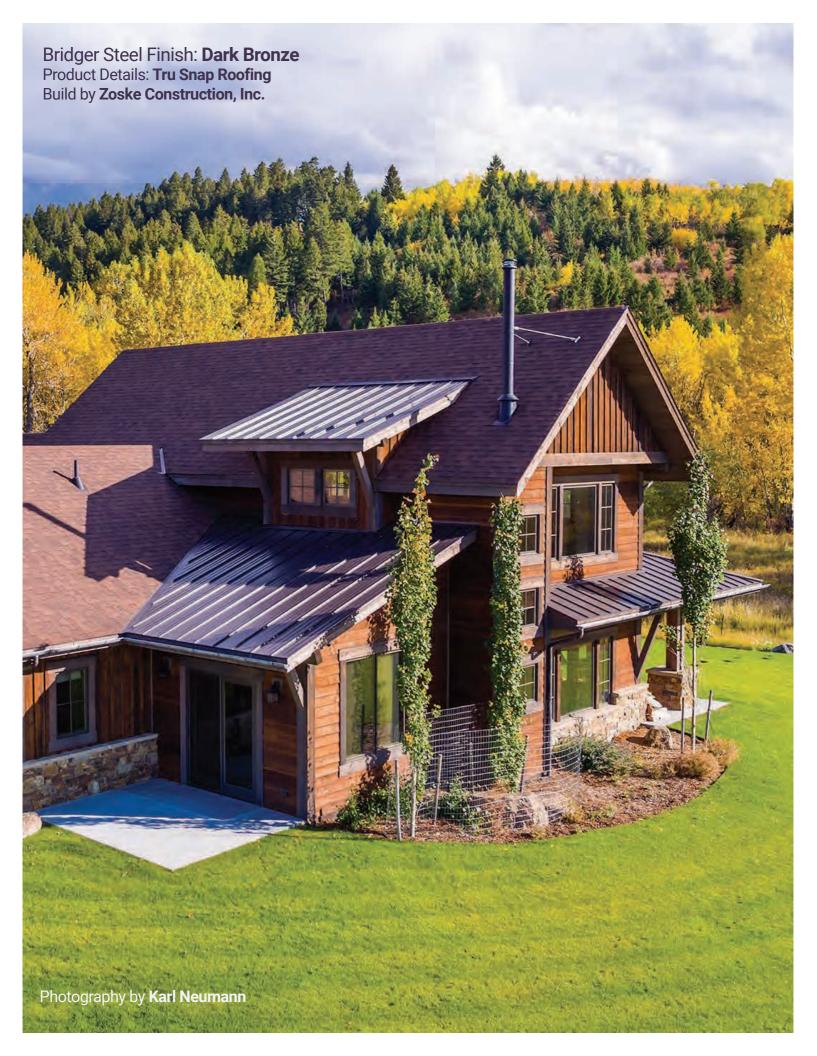
Exploring unique trends in each segment of the building industry and how they may differ in 2018.



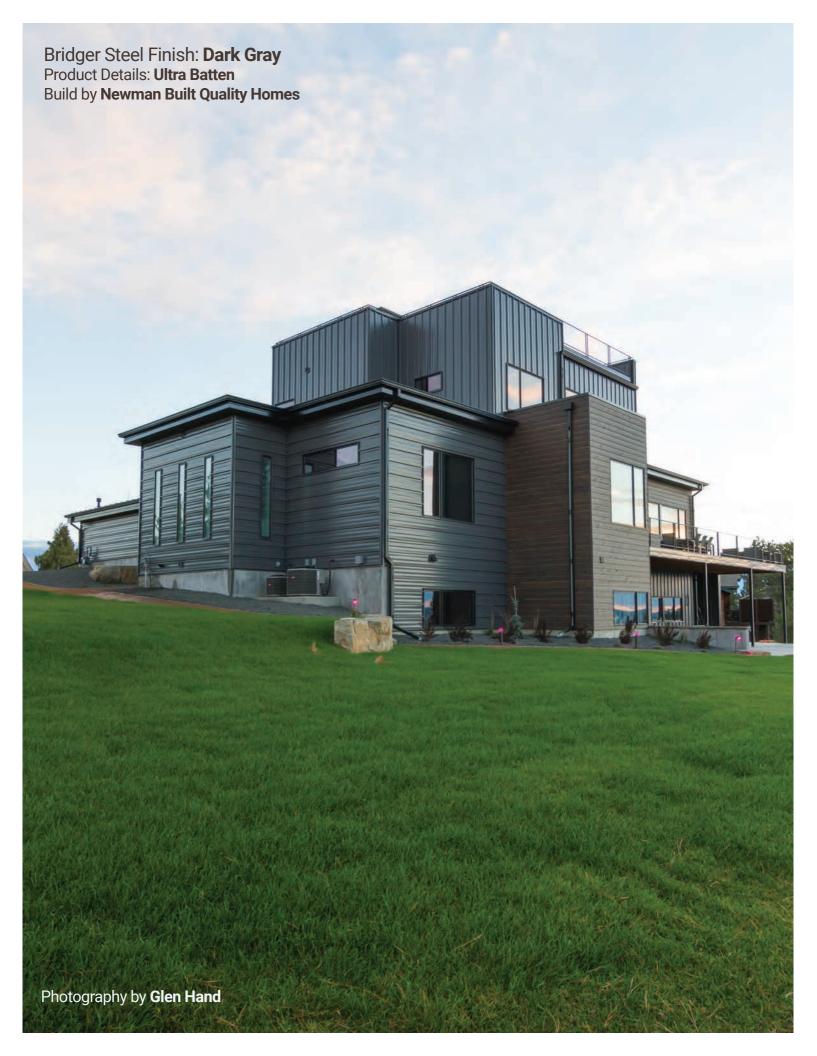




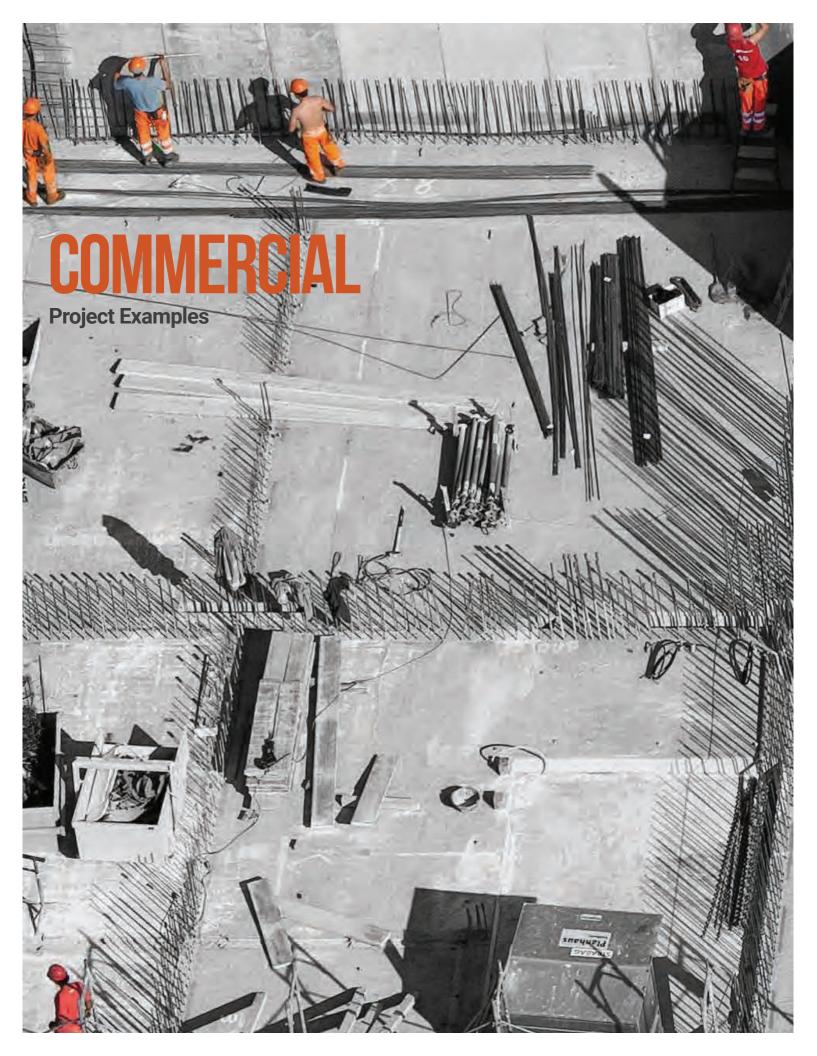


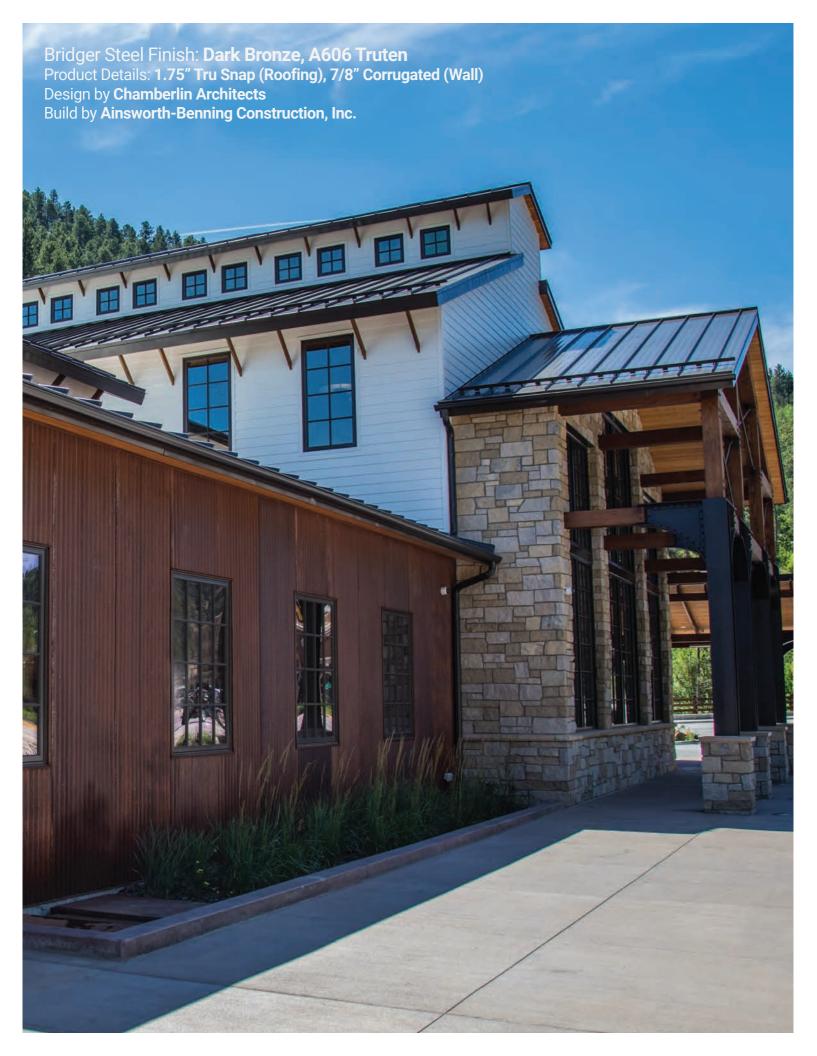


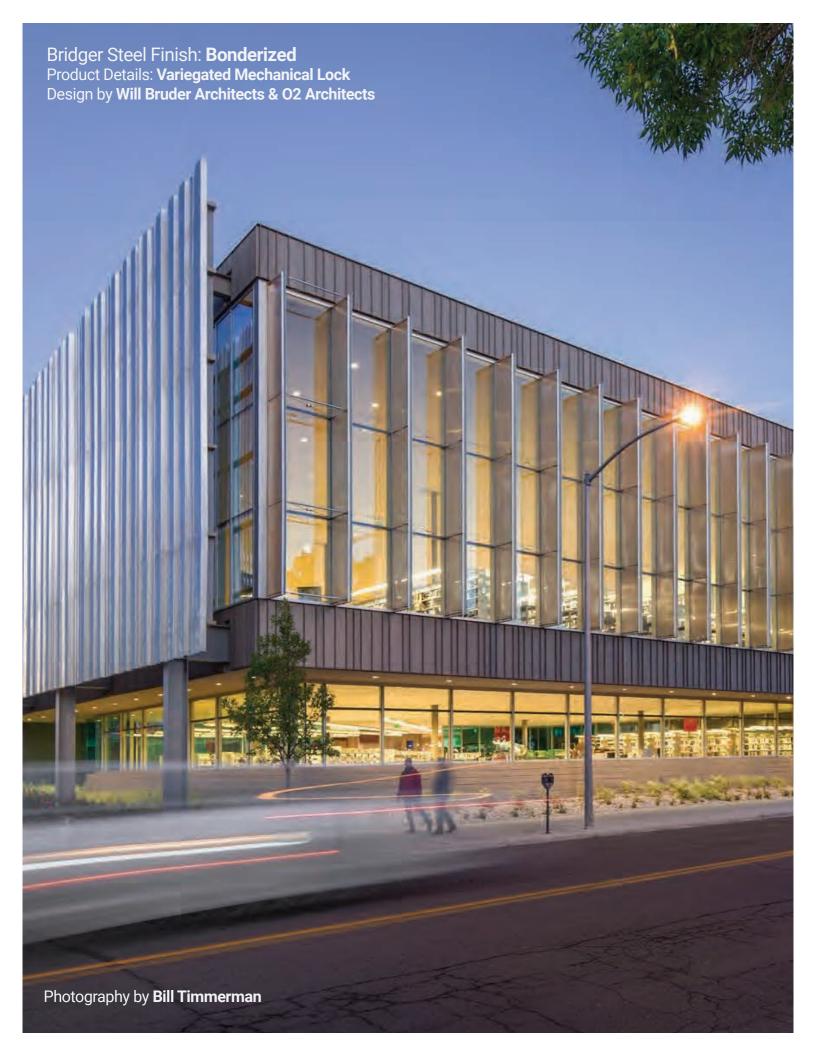


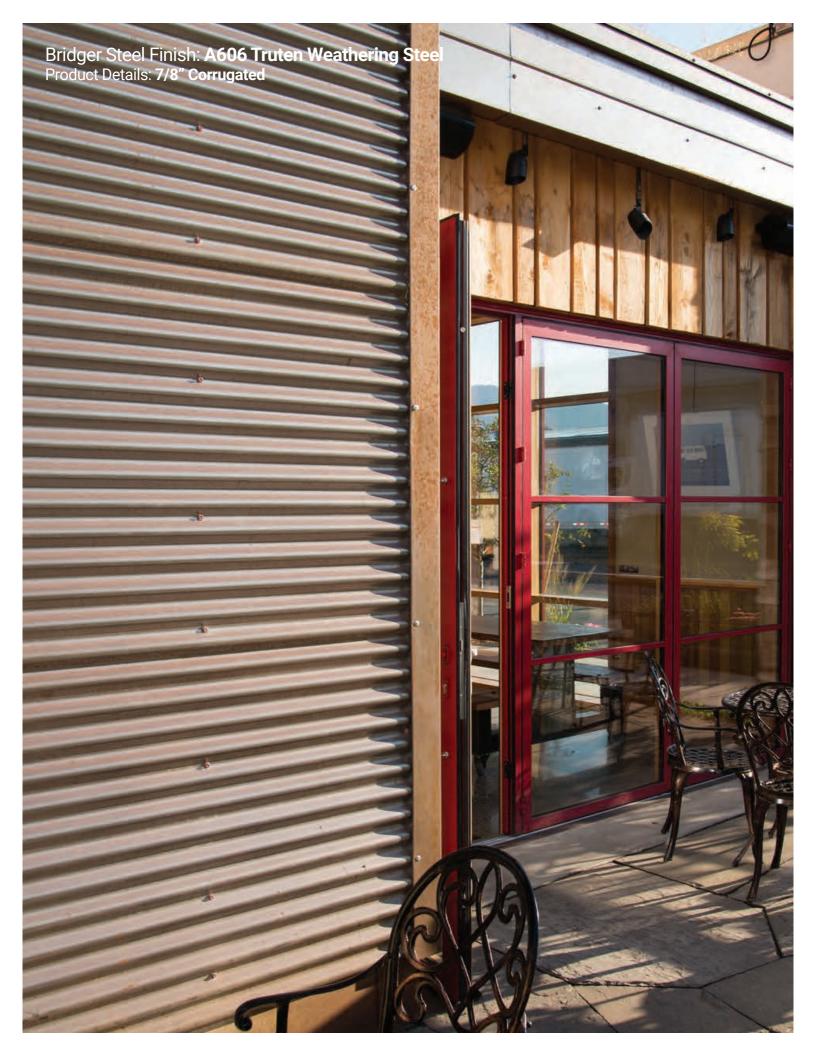


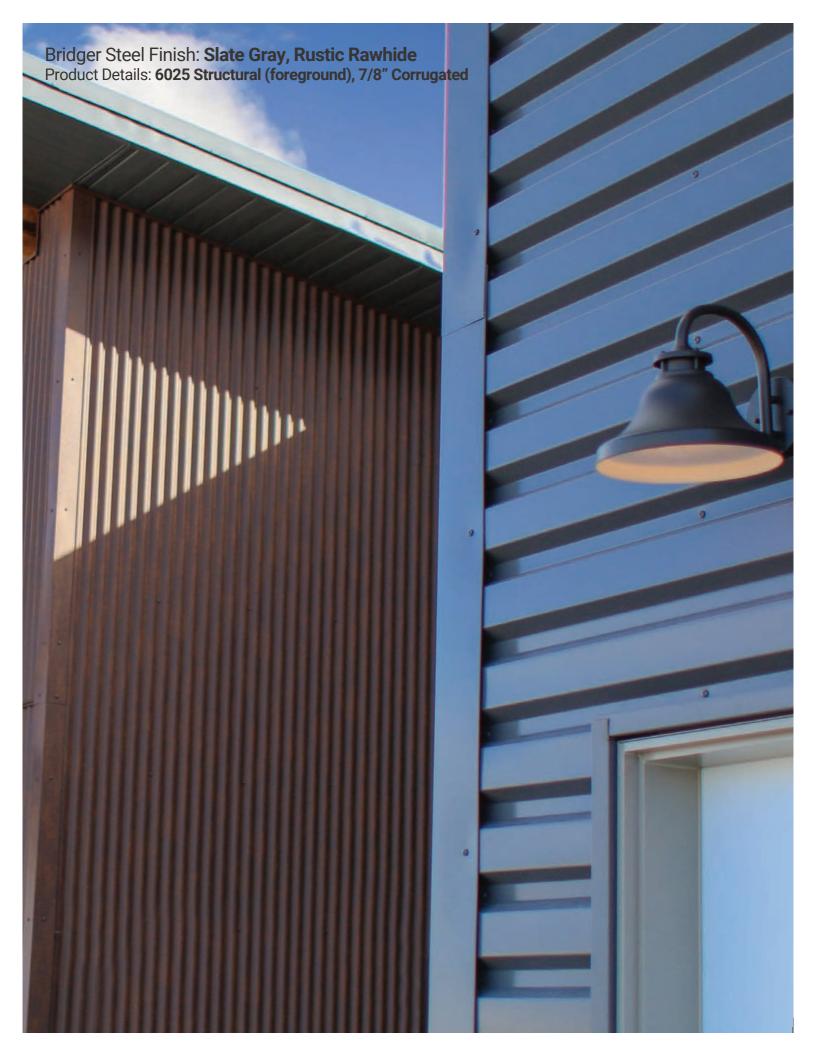






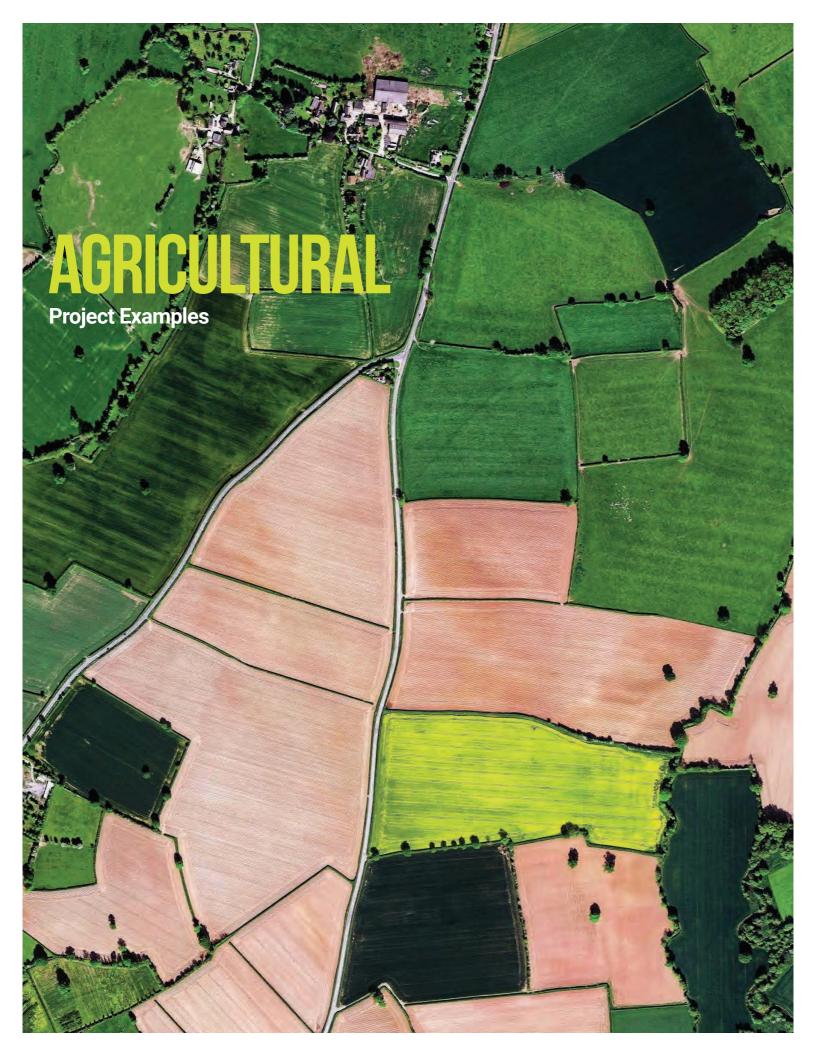






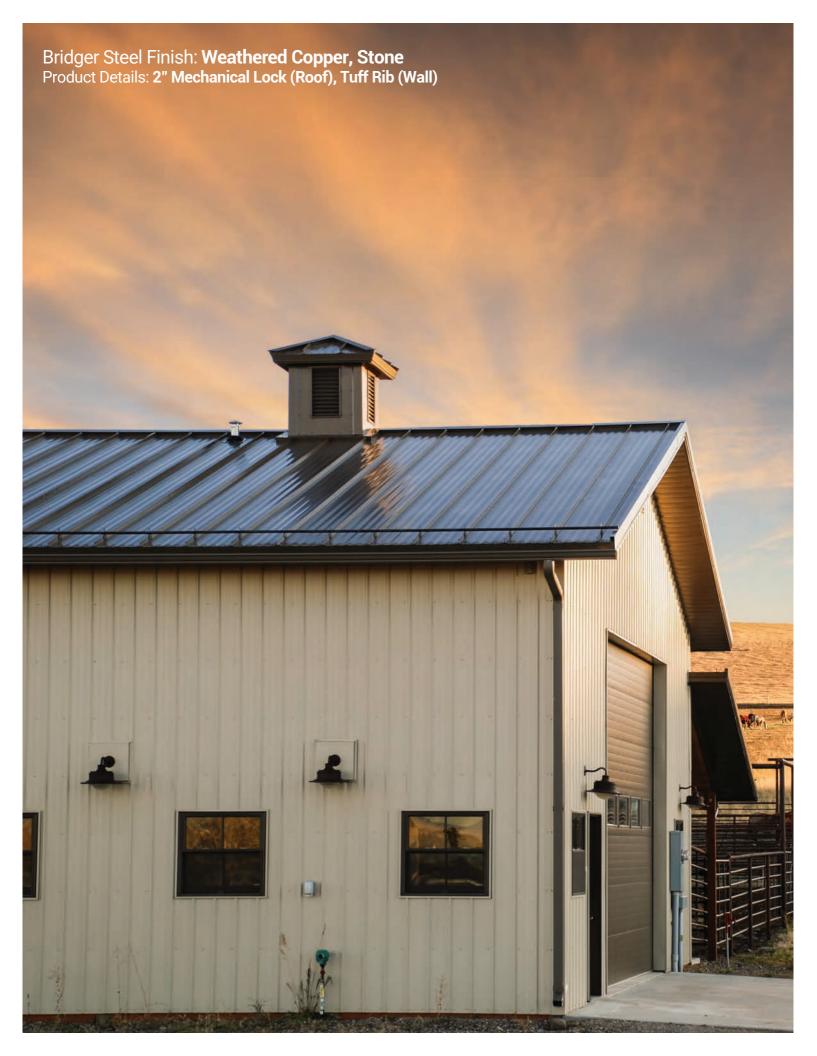






















LEARN MORE

Discover more by visiting BridgerSteel.com

Bridger Steel has a team of experienced specialists ready to help you with your next project. To be connected with your regional specialist, simply call 1.877. Steel. MT or fill out a quote form on our website.

Bridger Steel proudly manufactures U.S. milled steel and services North America and International markets.



