

COLOR TRENDS

2018 Bridger Steel Design Guide



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PURPOSE

Each year Bridger Steel creates a design guide based on growing trends in the building industry. We hope that these examples of finishes provides you with inspiration for your own project.

Our goal is to provide you with ideas that stretch beyond simply suggesting colors, and instead offer realistic options for creating a visually appealing project and provide you with the tools needed to place your build perfectly within the surrounding landscape.

For additional information, one of our specialists is always available to answer any question you may have by contacting us at 1.877.STEEL.MT

Visit us at www.bridgersteel.com

ABOUT US

Creating Lasting Beauty with Bridger Steel

Bridger Steel was started outside of Bozeman, Montana in 1996 by Dennis Johnson with the intent of providing the local community with the best quality service and materials possible. After over 20 years, the goal of meeting the highest standards remain the same, but with a serviced region consisting of the United States and Canada.

Bridger Steel buys mill-direct to create innovative finishes and ensure the consistent quality standards that our customers expect. While offering over 100 finishes across our steel & aluminum lines, Bridger Steel also provides a range of zinc, copper, and stainless options for architectural needs.

Learn more: www.BridgerSteel.com

An abstract, marbled background with vibrant colors including red, orange, yellow, blue, and black, creating a dynamic and textured visual effect.

2018 FINISHES

Bridger Steel Color & Finish of the Year

2018 FINISHES

Overall, 2018 looks to carry on the trend of incorporating gray & dark brown tones to compliment the warmer wood and stone finishes in the residential market. Specialty finishes like Vintage show no signs of slowing down, and new printed finishes that are successful at mimicking the aging process of raw steel are among the most requested samples.

While we see a wider variety of colors being used in the commercial market, a similar desire to use finishes that emulate steel's natural color, primarily darker gray color palettes.

As the importance of responsible building practices grows and milling technology improves, there is an increasing request for cool roof colors and low gloss finishes in both the commercial and residential markets.

SLATE GRAY

2018 Bridger Steel Color of the Year

Slate Gray is a dark gray painted finish that works well with natural materials like wood, concrete or stone. Slate Gray's darker muted finish compliments bright accent colors well, and can be used in a variety of projects.

For additional information, one of our product specialists are always available to answer any questions you may have.

SLATE GRAY
PVDF

CHARRED WOOD

2018 Bridger Steel Finish of the Year

Charred Wood is a textured finish that emulates the appearance of charred wood without the traditional embossing needed with metal products. The paint itself provides the depth, allowing for a natural look.

The directional pattern works well in residential and commercial facades and the texturing technique allows for a visual accuracy that performs well in interior applications.

CHARRED WOOD
TEXTURED SMP

THEME **METROPOLITAN**

In urban environments the need to tastefully blend into existing environments while adding small accents in vivid colors looks to continue as a theme for 2018. Gray finishes like Steel Gray combine best with brighter finishes in moderation.

OLD TOWN GRAY
PVDF

NANTUCKET GRAY
Low Gloss PVDF

STEEL GRAY
Rawhide

COLONIAL RED
PVDF

REGAL WHITE
PVDF

THEME SUMMIT

Mountain landscapes require buildings to tastefully fit within the environment. Neutral tones and colors mix well within this setting. When choosing a palette for a mountain landscape, be sure to consider how the palette will fit in each season.

SLATE GRAY
PVDF

WEATHERED COPPER
PVDF

COAL BLACK
Rawhide

LINEN WHITE
Low Gloss PVDF

STEEL GRAY
Rawhide

THEME SONORA

In arid climates, using brown and tan colors blends well within the landscape. Traditional materials like Terra Cotta are a familiar color, while the use of paint colors that offer a higher SRI can help with cooling costs of buildings during the hot months.

APACHE
Rawhide

WEATHERED COPPER
PVDF

SIERRA TAN
PVDF

STONE
PVDF

TERRA COTTA
PVDF



THEME ASPEN

The Aspen theme highlights popular colors in the Rocky Mountain landscape. Blending neutral browns creates a cooler setting in the summer, and offers some added visual warmth during the winter months when the building is set in a white backdrop.

MATTE BLACK

Low Gloss PVDF

PARCHMENT

PVDF

ASPEN BRONZE

Low Gloss PVDF

REGAL WHITE

PVDF

BURNISHED SLATE

Rawhide

THEME MONTEREY

Coastal environments offer the opportunity to explore less neutral tones than other climates. Combining cool blues, reds, and bright white accents can blend a modern and traditional look.

REGAL BLUE
PVDF

SLATE GRAY
PVDF

PATINA GREEN
PVDF

LINEN WHITE
Low Gloss PVDF

CHILI POWDER
Rawhide

THEME OPEN RANGE

The wide open grasslands provide a scenic landscape where grays, reds, and bronze tones can set a building perfectly against the dramatic sunsets. Autumn Red provides the perfect modern take on a traditional “barn red” look.

COAL BLACK
Rawhide

DARK BRONZE
PVDF

BRONZE
PVDF

REGAL WHITE
PVDF

AUTUMN RED
Low Gloss PVDF



THEME LAKESHORE

Whether placed around the Great Lakes, a small New England pond, or a mountain lake in the western U.S., lakefront settings provide the opportunity for some of the widest ranges of colors and finishes. Browns, and darker reds and greens look to continue their dominance of this landscape due to their ability to compliment the scenery.

SIERRA TAN
PVDF

MOCHA
PVDF

FOREST GREEN
PVDF

PARCHMENT
PVDF

AUTUMN RED
Low Gloss PVDF

THEME ACADIA

Rocky coastlines are often the location for foggy mornings, powerful storms, and beautiful sunrise and sunsets. Combining soft grays with pastels fits these environments well.

OLD ZINC GRAY
PVDF

PATINA GREEN
PVDF

TWILIGHT BLUE
PVDF

REGAL WHITE
PVDF

NANTUCKET GRAY
Low Gloss PVDF

MARKET SEGMENTS

Residential, Commercial, Accents, and Agricultural

Exploring unique trends in each segment of the building industry and how they may differ in 2018.

An aerial photograph of a residential neighborhood featuring a central canal. The canal is flanked by lush greenery, palm trees, and several large houses. Many of the houses have swimming pools and private docks with boats. The water in the canal is a deep blue, and the surrounding land is a mix of green lawns and dense foliage. The overall scene depicts a high-end, waterfront residential area.

RESIDENTIAL

Project Examples

Bridger Steel Finish: **Dark Bronze**
Product Details: **Mechanical Lock**
Design: **Brechbuhler Architects**
Build: **Teton Heritage Builders**



Photography by **Karl Neumann**

Bridger Steel Finish: **A606 Truten Weathering Steel**

Product Details: **7/8" Corrugated Roofing**

Design by **Locati Architects**

Build by **Schlauch Bottcher Construction**



Photography by **Karl Neumann**

Bridger Steel Finish: **Forest Green**
Product Details: **Nail Strip Roofing**
Installation done by **Ace Roofing, Montana**



Bridger Steel Finish: **Dark Bronze**
Product Details: **Tru Snap Roofing**
Build by **Zoske Construction, Inc.**



Photography by **Karl Neumann**

Bridger Steel Finish: **Bonderized**
Product Details: **7/8" Corrugated**
Build by **Ascent Home Builders**



Photography by **Karl Neumann**

Bridger Steel Finish: **Dark Gray**
Product Details: **Ultra Batten**
Build by **Newman Built Quality Homes**



Photography by **Glen Hand**

Bridger Steel Finish: **Dark Bronze**
Product Details: **Radiused Mechanical Lock**
Design by **Brad Hoyt, CTA Group**



Photography by **Karl Neumann**

An aerial photograph of a construction site. The ground is covered with a grid of steel reinforcement bars (rebar). Several workers in orange safety gear are visible, some standing and others working. There are stacks of rebar and other construction materials scattered across the site. The word "COMMERCIAL" is overlaid in large, bold, orange letters on the left side of the image.

COMMERCIAL

Project Examples

Bridger Steel Finish: **Dark Bronze, A606 Truten**

Product Details: **1.75" Tru Snap (Roofing), 7/8" Corrugated (Wall)**

Design by **Chamberlin Architects**

Build by **Ainsworth-Benning Construction, Inc.**



Bridger Steel Finish: **Bonderized**
Product Details: **Variegated Mechanical Lock**
Design by **Will Bruder Architects & O2 Architects**



Photography by **Bill Timmerman**

Bridger Steel Finish: **A606 Truten Weathering Steel**
Product Details: **7/8" Corrugated**



Bridger Steel Finish: **Slate Gray, Rustic Rawhide**
Product Details: **6025 Structural (foreground), 7/8" Corrugated**



Bridger Steel Finish: **Bonderized**

Product Details: **7/8" Corrugated**

Design by **Comma-Q Architects & Minarik Architecture**

Build by **Dark Horse Construction, Langlas & Associates**



Bridger Steel Finish: **Bonderized**
Product Details: **7/8" Corrugated**
Design by **Bechtle Architects**



Photography by **Karl Neumann**

An aerial photograph of a rural landscape. The image shows a patchwork of green fields, some of which are divided into smaller plots by thin lines. A small cluster of buildings, likely a village or farmstead, is visible in the upper left. A large, dark, irregularly shaped body of water, possibly a pond or a small lake, is located in the upper right. The foreground is dominated by large, light brown or tan-colored fields, which appear to be recently plowed or harvested. A winding road or path cuts through the landscape, separating the green fields from the brown ones. The overall scene is a typical representation of a rural agricultural area.

AGRICULTURAL

Project Examples

Bridger Steel Finish: **Medium Brown, Desert Brown, A606 Truten, Copper Penny**
Product Details: **Tuff Rib (Wall), Tuff Rib (Roof), 7/8" Corrugated (Wainscot), V Soffit & Fascia**



Bridger Steel Finish: **Slate Gray, A606 Truten**
Product Details: **Mechanical Lock (Main Roof), 7/8" Corrugated (Accent Roof)**



Bridger Steel Finish: **Weathered Copper, Stone**
Product Details: **2" Mechanical Lock (Roof), Tuff Rib (Wall)**



An aerial photograph of a lush garden. A light-colored, winding path curves through the greenery. Several palm trees and smaller shrubs are scattered throughout. In the foreground, the tops of several large, circular skylights with a radial pattern are visible. The text "ACCENTS" is overlaid in large white letters, and "Project Examples" is in smaller white letters below it.

ACCENTS

Project Examples

Bridger Steel Finish: A606 Truten
Product Details: Custom Flat Panel
Design: CTA Group
Build: Teton Heritage Builders



Photography by Karl Neumann

Bridger Steel Finish: **Vintage**
Product Details: **Flat Panel**



Bridger Steel Finish: **A606 Truten**

Product Details: **Flat Panel (Fireplace)**

Design: **Reid Smith Architects**

Build: **Big Sky Home Builders**



Photography by **Whitney Kamman**

Bridger Steel Finish: A606 Truten

Product Details: Flat Panel (Fireplace)

Design: Reid Smith Architects

Build: Big Sky Home Builders



Photography by **Whitney Kamman**

LEARN MORE

Discover more by visiting BridgerSteel.com

Bridger Steel has a team of experienced specialists ready to help you with your next project. To be connected with your regional specialist, simply call 1.877.Steel.MT or fill out a quote form on our website.

Bridger Steel proudly manufactures U.S. milled steel and services North America and International markets.





Manufacturing Locations

Colorado | Montana | Wyoming | South Dakota | Washington