

2019 COLOR TRENDS

BRIDGER STEEL DESIGN GUIDE

BRIDGERSTEEL.COM



CONTENTS



Bridger Steel.....	05
Finish of the Year: Vintage	06
Color of the Year: Dark Bronze	07
2019 Regional Themes	08
2019 Roofing Colors	30
2019 Siding Colors.....	38
Cool Roof Colors	48
Paint Systems	49
Custom Colors.....	50
Learn More	51



BRIDGER STEEL

PURPOSE

Each year Bridger Steel creates a design guide based on evolving finish & color trends in the building industry. Our team looks at residential and commercial projects across the country to find inspiration.

When examining a color, we try to find colors that offer something new to the designer, while providing a finish that remains tasteful and timeless. For this reason, saturated colors are not seen as often within our guide, as these colors are usually best used in the 10% portion of a 60/30/10 distribution of colors across a building.

Our goal is to provide you with ideas that stretch beyond simply suggesting colors, and instead offer realistic options for creating a visually appealing project and provide you with the tools needed to place your build perfectly within the surrounding landscape. We hope that these examples of finishes provides you with inspiration for your own project.

For additional information, one of our specialists is always available to answer any question you may have by contacting us at [1.877.STEEL.MT](tel:1877STEELMT)

Visit us at www.bridgersteel.com

2019 TRENDS

An Expanding Neutral Palette of Colors In 2019 we are seeing a continued emphasis on neutral tones as the majority of building facades in both residential and commercial projects. What is unique about 2019 seems to be the expansion of these neutral tones from the traditional grays and browns to a wider range of blues and reds.

As designers look to highlight the natural appeal of different materials, natural gray tones remain extremely popular with metal panel designs. This allows designers to contrast the warmth of natural wood, stone or concrete.

Bridger Steel works closely with its mills to create innovative finishes and ensure the consistent quality standards that our customers expect. While offering over 100 finishes across our Galvanized and Galvalume lines, Bridger Steel also provides a range of aluminum, zinc, copper, and stainless options for architectural needs.

FINISH OF THE
YEAR:

VINTAGE

Vintage is a specialty finish that combines the appeal of raw steel with the added benefit of a warranted finish.

Used in recent projects like Fine Homebuilding’s Goodhaus (cover photo) in Grass Valley, CA, Vintage does an excellent job of highlighting the beauties of steel, and pairs well with lighter woods and concrete. The unique approach to creating this finish creates a dynamic and aged appearance.



COLOR OF THE
YEAR:

DARK BRONZE

Dark Bronze is a deep brown-gray finish that works well in both modern and rustic designs and has recently become one of our most popular roofing colors.

The darker finish compliments natural wood facades perfectly and works well in urban and rural environments making this very popular with rustic-mountain, mountain-modern, contemporary, and farmhouse projects with large amounts of wood siding.



2019 THEMES

Nature has always been an inspirational source for design. With any build, how the project fits within the natural surroundings is among the most important factors a quality designer must consider. Accounting for ever-changing weather conditions, the growth of the surrounding landscape over time, and most importantly the daily and seasonal changes can be a challenge for any designer.

From the blues of fresh water lakes to the grays of natural stone, Mother Nature provides an abundance of colors and textures. For the 2019 Color Trends Guide we chose to focus on the various national treasures located across the United States. Each regional theme, matched to one of these landmarks, reflects the unique and carefully crafted builds that surround the region.

THEME

ACADIA

The fresh colors of the northeastern corner of the United States offer a neutral palette that has become one of the most popular design themes over recent years. The cool blues and natural gray stone colors are often paired with crisp white for a traditional coastal theme. These colors work well in the unpredictable coastal climate and offer the designer with an opportunity for brighter accent colors throughout the build to draw the eye to focal points.

ASH GRAY RAWHIDE ROOFING

OLD TOWN GRAY FACADE

WHITE ACCENT/TRIM

THEME

BADLANDS

With a vast array of natural stone and waving buffalo grass, the Badlands are a great example of how neutral colors and tones can help a home blend into an environment yet create eye catching designs.

DARK BRONZE ROOFING

WEATHERED WOOD FACADE

PARCHMENT ACCENT/TRIM

THEME

BIG BEND

Neutral tones and colors will always be popular in building designs because of their ability to create seamless transitions between structures and nature. In the recent years we have seen a trend of mixing different materials and textures to create visually appealing designs.

WEATHERED COPPER ROOFING

MOCHA FACADE

PARCHMENT ACCENT/TRIM

THEME

CHANNEL ISLANDS

The California coast offers a wide range of opportunities for a creative designer. The regular sunny weather mixed with occasional foggy mornings gives a wonderful backdrop to a project design. As with most coastal designs, taking advantage of neutral tones allows the designer to play with hints of bright colors through the project using steel or other materials.

TWILIGHT BLUE ROOFING

OLD TOWN GRAY FACADE

WHITE ACCENT/TRIM

THEME

CRATER LAKE

The use of different materials and textures plays a huge role in designing spaces that blend well with the surrounding landscape. The rocky cliffs and smooth water of Crater Lake show how mixing textures and finishes can create beautiful scenes.

STEEL GRAY RAWHIDE ROOFING

VINTAGE FACADE

WHITE ACCENT/TRIM

THEME

DENALI

The dramatic landscapes of the mountainous Denali region is among the most visually striking regions in North America. The Denali theme takes trending tones and colors found in mountain designs with a special focus towards coniferous-heavy landscapes. The Denali theme, while inspired by the central Alaska range, is perfect for any cabin or chalet throughout the mountainous regions of the Cascades, Sierras or Rocky Mountains.

MATTE BLACK ROOFING

SLATE GRAY FACADE

OLD ZINC GRAY ACCENT/TRIM

THEME

EVERGLADES

The endless landscape of the Everglades showcases the increasingly popular combination of cool blue or gray tones and bright greens or yellows. Combining these opposing colors creates unique accents in contemporary designs.

REGAL BLUE ROOFING

TWILIGHT BLUE FACADE

WHITE ACCENT/TRIM

THEME

GATEWAY ARCH

City-scapes offer major design inspiration for modern or industrial designs. Gray finishes have always been popular for their modern feel yet adding pops of color or metallic finishes like Vintage are being used more frequently in residential and commercial building designs.

COAL BLACK RAWHIDE ROOFING

VINTAGE FACADE

WHITE ACCENT/TRIM

THEME

GLACIER

The dark grays and browns that make up the mountains throughout Glacier National Park set the scene for the iconic blues and greens of the glacial lakes across the park. Using neutral tones like Hickory Rawhide combined with darker colors like Weathered Copper is a popular trend that we see continuing throughout 2019.

WEATHERED COPPER ROOFING

HICKORY RAWHIDE FACADE

WHITE ACCENT/TRIM

THEME

GRAND CANYON

The Grand Canyon provides a vast array of colors for homeowners, architects and designers to play with. Colors like Apache and Parchment are neutral colors that create a base for brighter yellows and orange accents.

APACHE RAWHIDE ROOFING

PARCHMENT FACADE

WHITE ACCENT/TRIM

THEME

GRAND TETON

With the changing seasons of mountain landscapes, starting with a neutral palette helps to create seamless transitions with the environment. Dark Bronze and Mocha provide rich tones that pair well with rugged mountains or flat prairies.

DARK BRONZE ROOFING

MOCHA FACADE

SIERRA TAN ACCENT/TRIM

THEME

MESA VERDE

The sandstone vistas of Mesa Verde create a neutral backdrop for the variety of colors surrounding the park. Using Colonial Red as an accent color against a more neutral Hickory Rawhide creates more traditional looks.

COLONIAL RED ROOFING

HICKORY RAWHIDE FACADE

WHITE ACCENT/TRIM

THEME

ISLE ROYALE

Isle Royale provides the opportunity for some of the widest ranges of colors and finishes. With cool tones, Old Town Gray can be combined with a rich color to create beautiful contrast

HARTFORD GREEN RAWHIDE ROOFING

OLD TOWN GRAY FACADE

WHITE ACCENT/TRIM

THEME

OLYMPIC

The lush greens of Olympic National Park are unlike any other space. Using a textured finish like Hartford Green Rawhide and neutral brown tones you can look to create a design that blends seamlessly into this type landscape.

HARTFORD GREEN RAWHIDE ROOFING

MOCHA FACADE

PARCHMENT ACCENT/TRIM

THEME

ROCKY MOUNTAINS

There are many different ways to use mountain landscapes for color palettes. Brown and gray colors are a top choice for their ability to mix well with the surrounding landscape regardless of time of day, weather, or season.

DARK BRONZE ROOFING

MOCHA FACADE

PARCHMENT ACCENT/TRIM

THEME

SHENANDOAH

The mountains of Shenandoah change throughout the season creating four distinct color palettes. Deep reds and warm browns mix well in these environments no matter the season.

COLONIAL RED ROOFING

SIERRA TAN FACADE

WHITE ACCENT/TRIM

THEME

GREAT SMOKY MOUNTAINS

Each season brings a new landscape to the Smoky Mountains, but one thing remains, browns and darker greens will continue their dominance due to their ability to compliment changing scenery.

HARTFORD GREEN ROOFING

HEMLOCK FACADE

WHITE ACCENT/TRIM

THEME

YELLOWSTONE

The variety of landscapes in Yellowstone showcase a major trend we anticipate continuing in 2019 of mixing different materials and textures on the exterior of a building to create a visual depth that makes for unique designs.

VINTAGE ROOFING

GALVALUME FACADE

WHITE ACCENT/TRIM

THEME

YOSEMITE

Throughout Yosemite you can find rock formations, cliffs, waterfalls, and sequoias to create beautiful color palettes. Blending neutral browns creates a cooler setting in the summer and offers some added visual warmth during the winter months when the landscape is in a white backdrop.

DARK WALNUT RAWHIDE ROOFING

HICKORY RAWHIDE FACADE

PARCHMENT ACCENT/TRIM

THEME

ZION

Colors like Weathered Copper and Dark Bronze offer designers a solid base to compliment the warm reds, oranges and yellows of the southwestern landscape. These colors work well when the designer wants to compliment rather than contrast the natural environment in these areas.

DARK BRONZE ROOFING

WEATHERED WOOD FACADE

WHITE ACCENT/TRIM

2019 ROOFING
COLORS

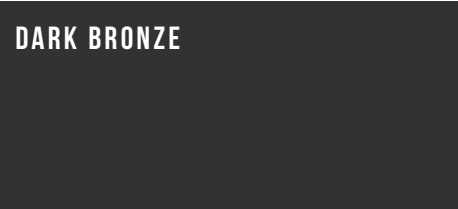




ROOFING COLORS



Paint System: FEVE
Warranty: 20 year
SRI: 22
Steel Gauge: *22, 24, 28
*Longer Lead Times Apply



Paint System: PVDF
Warranty: 35 year
SRI: 28
Steel Gauge: *22, 24, 26, 28, 29
Aluminium: *032, *040
*Longer Lead Times Apply



Paint System: PVDF
Warranty: 35 year
SRI: 36
Steel Gauge: *22, 24, 26, 28, 29
Aluminium: *032, *040
*Longer Lead Times Apply



Paint System: PVDF
Warranty: 35 year
SRI: 27
Steel Gauge: *22, 24
Aluminium: *032, *040
*Longer Lead Times Apply



ROOFING COLORS



Paint System: SDP
Warranty: 30 year
SRI: 33
Gauge: 24, 28



Paint System: SDP
Warranty: 30 year
SRI: 24
Gauge: 24



Paint System: NA
Warranty: Call for Details
SRI: Varies
Gauge: 24
Primer for Aftermarket Painting



Paint System: SDP
Warranty: 30 year
SRI: 24
Gauge: 24, 28



ROOFING COLORS



Paint System: PVDF
Warranty: 35 year
SRI: 35
Gauge: *22, 24
Aluminium: *032, *040
*Longer Lead Times Apply



Paint System: SDP
Warranty: 30 year
SRI: 24
Gauge: 24



Paint System: SDP
Warranty: 30 year
SRI: 27
Gauge: 24



Paint System: SDP
Warranty: 30 year
SRI: 31
Gauge: 24

2019 SIDING
COLORS





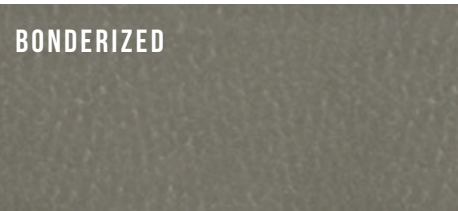
SIDING COLORS



Paint System: FEVE
Warranty: 20 year
SRI: 22
Gauge: 24, 28



Paint System: PVDF
Warranty: 35 year
SRI: 40
Gauge: 22, 24
Aluminium: *032, *040
*Longer Lead Times Apply



Paint System: NA
Warranty: Call for Details
SRI: Varies
Gauge: 24
Primer for Aftermarket Painting



Paint System: SDP
Warranty: 30 year
SRI: 24
Gauge: 24, 28



SIDING COLORS



Paint System: PVDF
Warranty: 35 year
SRI: 30
Gauge: *22, 24
Aluminium: *032, *040
*Longer Lead Times Apply



Paint System: SDP
Warranty: 30 year
SRI: 42
Gauge: 24



Paint System: SDP
Warranty: 30 year
SRI: 27
Gauge: 24



Paint System: SDP
Warranty: 30 year
SRI: 49
Gauge: 24



SIDING COLORS



Paint: SMP
Warranty: 40 year
SRI: 24
Gauge: 24



Paint System: PVDF
Warranty: 35 year
SRI: 47
Gauge: 24, 28
Aluminium: *032, *040
*Longer Lead Times Apply



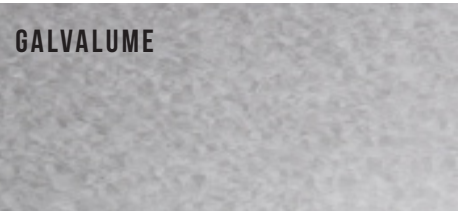
Paint: SMP
Warranty: 40 year
SRI: 24
Gauge: 24



Paint: NA
Warranty: Call for Details
SRI: NA
Gauge: *22
This is a naturally rusting product
*Call for additional gauges



SIDING COLORS



Paint System: NA
Warranty: 25 year
SRI: NA
Gauge: 22, 24, 26, 28, 29
This is a bare Galvalume product



Paint System: PVDF
Warranty: 35 year
SRI: 59
Gauge: *22,24
Aluminium: *032, *040
*Longer Lead Times Apply



Paint System: PVDF
Warranty: 35 year
SRI: 36
Steel Gauge: *22, 24, 26, 28, 29
Aluminium: *032, *040
*Longer Lead Times Apply



Paint System: PVDF
Warranty: 35 year
SRI: 35
Gauge: *22, 24
Aluminium: *032, *040
*Longer Lead Times Apply

COOL ROOF COLORS

Sustainable building has become a trend over the past couple of years that is here to stay. From the building materials used to the energy efficiency of a home, builders and homeowners are taking the steps to reduce the carbon footprint of their builds.

One of the ways metal roofing can help promote responsible building practices is through the use of cool roof colors. These colors are created with highly reflective paint to help reflect sunlight and absorb less heat. Trapped heat in a roofing system can cause damage and require a roof to be replaced more often. A cool roofing color also helps the building reduce the heat island effect found in many urban areas. Cool roofs can extend the life of a roof and reduce energy costs, especially in warmer climates.

Cool Roof Colors are classified by their Solar Reflectance Index (SRI). The SRI is a measurement to gauge a roof's ability to minimize solar heating, a strong factor in Green Building standards. The SRI is scaled from 0 (standard black) to 100 (standard white). SRI calculations are also based on initial aged reflectance and emittance values.

Look for the SRI number on our color charts to find a cool roof system for your next project.

PAINT SYSTEMS

Just like paint systems available at a store, paint systems are each designed for different uses, lifecycles and protection. Some systems are built for longevity, while others may work better in humid or coastal climates. Understanding which system is right for your build is an important start in making the right choice for your metal colors.

There are two major paint systems designed with different regions and needs in mind. The weather conditions these systems are exposed to are one of the biggest deciding factors in choosing the right paint. SMP paint systems are among the hardest paint systems on the market, making it extremely resistant to abrasions. PVDF systems provide exceptional weather protection and are designed to handle exposure to harsh weather conditions.

Bridger Steel's paint systems are backed behind some of the best warranties in the industry. Our warranties are based on the panel's paint system and range from 25 years to Lifetime.

Available in Various Substrates.

CUSTOM COLORS



Working with the best paint suppliers in the industry, we are able to offer color matching to just about any color you'd like. From navy blue rawhide for our favorite sports team to creating cohesive branding, color matching is just one of the many ways Bridger Steel encourages creativity when designing your project.

Talk to a Specialist today about our color matching.

LEARN MORE



Discover more at BridgerSteel.com

Bridger Steel has a team of experienced specialists ready to help you with your next project.

To be connected with your regional specialist, simply call 1.877.Steel.MT or fill out a quote form on our website.

Bridger Steel proudly manufactures U.S. milled steel and services North America and International markets.

