



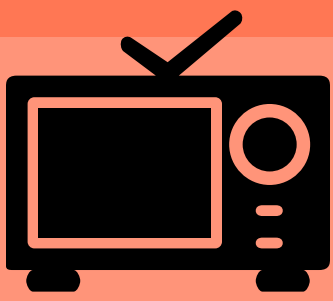
# 8 WAYS SELF-SERVICE INSPECTIONS REDUCE BRAND DAMAGE



**DEEPER CONVERSATIONS AT DAY 1**



**NEAR VIRTUAL TOUR OF THE PROPERTY**



**INTERIOR INFORMATION AND IMAGES OF PROPERTY**



**AGENT HAS A NEW OPPORTUNITY TO COUNSEL AND ADVISE**



**BEYOND AN INSPECTION, IT BUILDS RELATIONSHIP**



**NO INSPECTOR TO CREATE FRICTION**



**DEAL WITH NEGATIVE INFORMATION EARLY**



**REDUCED CANCELATIONS, EXCLUSIONS AND SURPRISES**