

	Technical Advisor (RiskLens)	Partners	Academic Partners
Annual sponsorship fee	Founder	\$50,000	By invitation
Logo/URL on website and event banners	X	X	X
Press release	X	X	X
Periodic recognition in FAIR Institute email promotion	X	X	X
Recognition on backdrops and on main stage at main events	X	X	X
Access to published FAIR Institute online resources	X	X	X
Recognition on Annual Maturity Survey	X	X	
Representation in Board of Advisors	X	X	
Participation in members-only events & workgroups	X	X	Academic Workgroup
Tabletop at FAIR Institute events	X	X	
Publication on sponsored content	X	X	
Panel participation/moderation	X	X	
Promotional offers	X	X	

FAIR Institute Partner Sponsorship Opportunities - 2018

In addition to the “Partner” benefits in the above table, the Parties agree to the following additional promotional activities (details to be mutually agreed by the Parties):

- Co-sponsorship of the Risk Management Maturity Benchmark Survey
- Co-branded whitepaper
- Co-branding of the Risk Management Maturity Benchmark Survey and follow-up webinar
- 4 email blasts (1 per quarter)