

	<b>Technical Advisor (RiskLens)</b>	<b>Partners</b>	<b>Academic Partners</b>
Annual sponsorship fee	Founder	\$50,000	By invitation
Logo/URL on website and event banners	✓	✓	✓
Press release	✓	✓	✓
Periodic recognition in FAIR Institute email promotion	✓	✓	✓
Recognition on backdrops and on main stage at main events	✓	✓	✓
Access to published FAIR Institute online resources	✓	✓	✓
Recognition on Annual Maturity Survey	✓	✓	<b>X</b>
Representation in Board of Advisors	✓	✓	<b>X</b>
Participation in members-only events & workgroups	✓	✓	Academic Workgroup
Tabletop at FAIR Institute events	✓	✓	<b>X</b>
Publication on sponsored content	✓	✓	<b>X</b>
Panel participation/moderation	✓	✓	<b>X</b>
Promotional offers	✓	✓	<b>X</b>

### **FAIR Institute Partner Sponsorship Opportunities - 2019**

In addition to the “Partner” benefits in the above table, the Parties agree to the following additional promotional activities (details to be mutually agreed by the Parties):

- Co-branding and co-sponsorship of the Risk Management Maturity Benchmark Survey, whitepaper, and follow-up webinar
  - Recognition is contingent upon active survey promotion
- 4 email blasts (1 per quarter)
- Presence and table sponsor at the 2019 FAIR Conference
- Presence and table sponsor at the FAIR Breakfast at RSA Conference 2019
- Presence and table sponsor at the FAIR Breakfast at the Gartner Summit