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## Jayson Yardley Named CEO of Avadyne Health by Board of Directors

**Moline, IL** — Avadyne Health announced that its Board of Directors has appointed Jayson Yardley as Chief Executive Officer effective May 8, 2017.

“We’ve selected a strong leader at a time when Avadyne Health (Avadyne) is poised for exponential growth,” said Avadyne’s Chairman T. Ulrich Brechbühl. “In the age of rising out-of-pocket patient liabilities and escalating costs and uncompensated care for health systems, Avadyne is transforming the continuum of patient liability resolution for hospitals. This transformation for the industry has never been more important. Our CEO needs to double down on things that are working well for Avadyne and bring leadership to areas poised for growth and advancement,” he said. “Yardley is the one who can bring vision, strategy and teams together to drive results. His years of experience in revenue cycle management will move Avadyne forward with the speed needed to capitalize on market opportunities. He has the ability to inspire and connect with employees, leaders, customers and partners and drive impactful relationships to change the paradigm of the patient financial experience,” Brechbühl added.



Jason Yardley, CEO

Yardley has spent the last two years with Conifer Health Solutions (Conifer). Most recently, as Senior Vice President Accounts Receivable Management, he led a nationwide team of more than 4,000 in 17 offices who collected billions of dollars for health systems across the country. He focused on driving strategic initiatives across all of Conifer’s revenue cycle solutions starting in 2015 as Vice President of Enterprise Strategy.

Prior to Conifer, Yardley held roles as President and Chief Operating Officer for Navigant Cymetrix. Additionally, Yardley’s experience includes a distinguished consulting career with leadership roles for Navigant Consulting’s revenue cycle practice, Capgemini and Ernst & Young LLC. Yardley received a Master of Business Administration from California State Polytechnic University-Pomona and earned an undergraduate degree in Political Science from the University of California, Los Angeles.

“The board of directors and executive team are thrilled to have a leader of Yardley’s experience and stature as we continue to grow and advance the business to better serve our healthcare customers,” Brechbühl said.

### **About Avadyne Health**

As a technology-enabled service partner to the nation’s largest health systems, we align and engage with patients in advance of service to streamline efficiencies and eliminate gaps in financial clearance. This pre-service approach in turn accelerates and increases the hospital’s point-of-service collections which leads to dramatic decreases in self-pay patient liabilities and results in minimizing bad debt write-offs. A revolutionary way of thinking about collections that is transforming healthcare organizations consistently.

Avadyne serves more than 275 providers in 31 states, and handles over \$3 billion in new account placements and 5 million patients annually. Our experience encompasses over 70 years of technology-enabled, patient liability resolution that includes Pre-Service Financial Clearance, Self-Pay Account Resolution and Bad Debt Recovery. Avadyne Health is the distinguished recipient of the *Black Book’s* 2015 top award as preferred vendor - #1 in Early Out/Self-Pay Solutions. *Black Book* is the revenue cycle management and analytics outsourcing vendors report.