

AGENDA is where IT execs and other experts share strategies for digital business success, along with reality tested best practices around cloud, AI/machine learning, the future workplace, and security. This conference is your best opportunity to connect with these leaders and position your company for success in 2020.

AGENDA features both the **Future Edge** and **Ones to Watch** awards. Both programs are an excellent opportunity to connect with, and recognize, your customers and prospects.

Over the course of 2 ½ days, 10 networking sessions – including the awards gala reception – and more, you will interact with, engage, and learn with the award winners and attendees who are decision makers from companies you want to do business with, including:

- Allegion
- Allstate
- American Airlines
- Ashley Furniture Ind., Inc.
- Bank Of America
- Bayer Crop Science
- Blue Cross Idaho
- BNY Mellon
- Bose
- Bureau of Engraving and Printing
- CareFirst FEPOC
- Citibank
- Clemson University
- CSX
- Discover
- Eli Lilly and Company
- Equifax Inc.
- Federal Reserve
- FedEx Services
- Freddie Mac
- GM Financial
- JLL
- Leidos
- Marriott International
- Nestle-Purina
- NFL
- Novant Health
- Paychex Inc.
- Penn Medicine
- PepsiCo
- PPG
- Rockwell Automation
- Texas Department of Transportation
- TJX
- Toyota Motor North America
- United States Olympic Committee
- Walmart Inc
- Walt Disney Animation Studios
- Willis Towers Watson



For a complete list of award winners, [click here](#).
For more information on sponsorship packages, [click here](#).

AGENDA is produced in partnership with the CIO Executive Council – whose member list reads like a “who’s who” in IT, many of whom will be in attendance at the conference. CIO Executive Council members collaborate with IDG to select and evaluate both the FutureEdge 50 and Ones to Watch Award winners. Through the participation of the CIO Executive Council, we leverage a deep involvement with the CIO community to bring together leading practitioners to learn from and network with each other.



WHY SPONSOR?

Nobody can deliver an audience of decision-makers of this caliber like IDG.

CONNECT & BUILD PIPELINE Meet with **250+ attendees** representing companies of **500+ employees** and have responsibilities across IT and LOB. The conversations you begin at AGENDA will serve as the foundation for filling your sales pipeline in 2020 with decision makers who are plotting their digital strategies for their organizations.

COMPANY PROFILE

AVERAGE # EMPLOYEES: **28K**

AVERAGE REVENUE: **\$11B**

AVERAGE IT BUDGET: **\$308M**

SPEAK Deliver your company’s POV in these emerging Future Of categories:

- The Future of Work
- The Future of AI-Driven Business
- The Future of Cloud
- The Future of Info Security

DEMO Have a new announcement or product to show? Agenda is the place to offer that first glimpse.

To sponsor, contact your
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