

ATTENDEE SURVEY HIGHLIGHTS

99% rate overall experience as excellent/very good/good

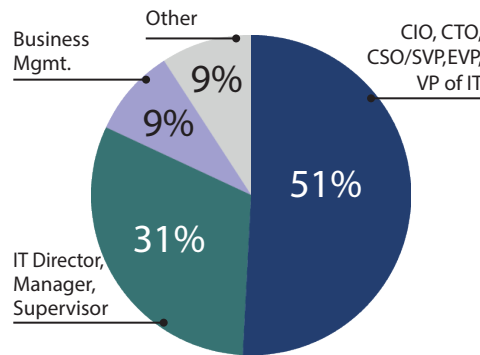
97% rate networking opportunities excellent/very good/good

96% recommend this conference to their colleagues

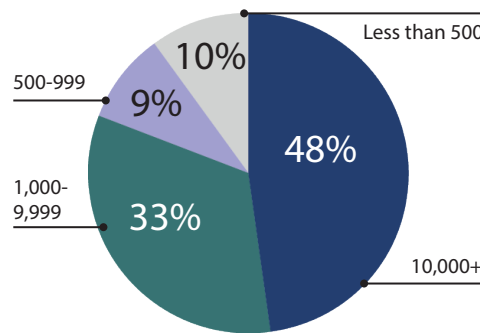
93% rate sponsor interaction excellent/very good/good

DEMOGRAPHICS

JOB TITLE



COMPANY SIZE



INDUSTRY

Healthcare/Medical/Pharmaceutical/Bio-Tech	17%
Finance/Banking/Accounting	6%
Manufacturing: Hardware/Software	6%
Government: State/Local	6%
Travel/Hospitality/Entertainment/Recreation	6%
Insurance/Real Estate/Legal	5%

AVERAGE IT BUDGET

\$324m

AVERAGE REVENUE

\$12b

AVERAGE COMPANY SIZE

28.4k

PARTNERS

Underwriter:

Chrome Enterprise, Deloitte

Corporate Partners:

Box, CenturyLink, Cherwell, Code42, Delphix, Dropbox, Hitachi Vantara, Informatica, NTT Data Services, RingCentral, Splunk, Unisys

Emerging Partners:

Numerify, Zoom

Research Partner:

IDC

AGENDA HIGHLIGHTS

The Big Nine: How Tech Titans & Their Thinking Machines Will Change Humanity

Amy Webb, Author, Founder of the Future Today Insitute, Professor, NYU Stern

Adopting a Technology First Approach to Business: Tales From the Front Lines

Bill Brigs, Global and US Chief Technology Office, Deloitte

John Tweardy, Tech Strategy & Business Transformation Market Offering Leader, Deloitte

The Rise of the Edge: Innovative Strategies for WAN Transformation

Chris Sikora, VP, Marketing, CenturyLink

SALES CONTACTS

For more information, contact your CIO sales executive:

www.idg.com/contact-us

MORE ►

WHO ATTENDED?

Sample Title/Company List

COMPANY	JOB TITLE
Ameritas	SVP & CIO
Bank of America	VP, Systems Engineering
Beachbody	CIO
Blue Cross Blue Shield	CIO
CVS Health	CTO
Estee Lauder	Global Vice President
FedEx	SVP, IT
General Electric	CTO/VP, Digital Workplace
General Motors	Global Dir. CRM & CX
IBM	Dir. IT/Digital Client Care
IRS	Assoc. CIO, Enterprise Mgmt.
Kaiser Permanente	EVP/CIO
L'Oreal Americas	SVP/CIO
Samsung Mechanics	VP/CIO
Stitch Fix	Director of IT
TGI Fridays	VP, Information Technology
Toyota Motor, N. America	EVP, Chief Digital Officer
United Airlines	IT Director
Whirlpool Corporation	Director, IoT
Workday	VP, Education

And Many More!
(363 total qualified attendees)

UPCOMING EVENTS

CS050 highlights real-life examples of mitigating enterprise risk from navigating roadblocks to successful implementation and metrics.

April 27-29, 2020

JW Marriott Camelback Resort • Scottsdale, Arizona

To view a complete listing of upcoming IDG events, please visit: www.idg.com/events

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