



2020 EVENTS CALENDAR

IDG.COM/EVENTS

STAY CONNECTED

[@CIOEvents](https://twitter.com/CIOEvents)

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[@CSOEvents](https://twitter.com/CSOEvents)

[@NWWEvents](https://twitter.com/NWWEvents)

Our conferences are trusted educational forums and networking resources for the nation's CIOs and IT/security decision-makers because we know and understand these communities better than any other IT/security resource. As a partner you will: accelerate your sales cycle; build and strengthen strategic relationships with top CIOs and IT/security decision-makers from across all industries; create brand awareness and brand image for your organization.



CIO100.COM
[#CIO100](https://twitter.com/CIO100)

The **CIO 100 Symposium & Awards** is your opportunity to network with 300 of the most influential CIOs and senior IT executives. The 32nd annual CIO 100 Awards honor 100 companies that are creating new business value by innovating with technology. As a partner, your company's executives participate in a technology breakout session, networking receptions and the awards gala.

DATES

August 17-19, 2020

Terranea Resort

Rancho Palos Verdes, CA



CIOLEADERSHIP.COM
[#CIOLEADERSHIPIDG](https://twitter.com/CIOLEADERSHIPIDG)

CIO Leadership is a one-day regional face-to-face event series delivering engaging and in-depth opportunities for IT executives to discuss successful strategies among peers in a highly interactive environment. Programming is strategically designed with guidance from CIO Hall of Fame and CIO 100 winner alumni — an esteemed group representing the brightest, most experienced and most strategic minds in IT leadership today.

DATES*

February 2020 Fort Worth, TX

March 2020 Atlanta, GA

April 2020 New York, NY

May 2020 Silicon Valley, CA

June 2020 Boston, MA

September 2020 Chicago, IL

October 2020 Los Angeles, CA

November 2020 Houston, TX

* Please contact IDG sales representative for exact regional event dates

AGENDA20

STRATEGY > IDEAS > ACTION

AGENDACONFERENCE.COM
#AGENDA20

AGENDA is the business leadership conference providing 250+ IT and business leaders the strategy, ideas and action needed for the key business issues they face. AGENDA20 will focus on the urgent need to use digital transformation to drive business. As customers and employees look for more mobile, social and omni-channel experiences, AGENDA20 is the conference bringing it all together.

DATES

March 23-25, 2020

Sawgrass Marriott Golf Resort & Spa, Ponte Vedra Beach, FL



CSOCONFERENCE.COM
#CSO50

This is **the national event for security decision-makers** and business executives to exchange best practices and challenges on securing their organization and its data. Sessions on cloud, mobile, analytics, intellectual property and more spark conversations with 200 attendees and these discussions continue with sponsors during networking breaks. Partners are encouraged to participate throughout the event from executive meetings, to dinner conversations and leading a rapid fire session or keynote. Networking lays the groundwork for continued conversations beyond the conference. Additionally, 50 organizations implementing security innovations will be recognized at an awards dinner.

DATES

April 27-29, 2020

JW Marriott Camelback Inn Resort, Scottsdale, AZ



SECURITIDG.COM
#SECURITIDG

SecurIT is the place where senior decision-makers come to learn from peers and experts and explore information security solutions to enhance their security posture. As technology advancements — cloud computing, data & analytics, IoT — continue to complicate security, executives in infosecurity and IT need to work together, and with line of business colleagues, to identify core assets and develop defenses and education to protect them. Take a seat at the table to hear these stakeholders' challenges and provide the expert insights they're looking for through networking breaks, speaking opportunities and hosted group conversations over meals.

DATES*

May 2020 Atlanta, GA

June 2020 Chicago, IL

October 2020 Phoenix, AZ



FUTUREITIDG.COM
#FUTUREITIDG

DATES*

- March 2020** *Los Angeles, CA*
- May 2020** *Detroit, MI*
- June 2020** *Seattle, WA*
- June 2020** *Chicago, IL*
- July 2020** *Dallas, TX*
- August 2020** *Boston, MA*
- September 2020** *Atlanta, GA*
- October 2020** *Palo Alto, CA*

FutureIT, a one-day regional event series, delivers an in-depth look at today's evolving digital enterprise – and the modern technologies and strategies required to make IT more intelligent, responsive and robust to drive meaningful business results. Sessions and topics address today's opportunities and burning issues across clouds, customer experience, security, collaboration, AI and machine learning, and more.

Leading industry analysts, experienced IT practitioners, and strategists join innovative technology solution providers to present solutions to help IT executives, managers and their organizations build an IT roadmap for business innovation and growth. When your organization sponsors FutureIT, you foster relationships, acquire highly qualified leads, and accelerate your sales pipeline.

OTHER OPPORTUNITIES

CUSTOM EVENT SERVICES

Create your own, turnkey event that best fits your marketing goals. Whether you're looking for lead generation, relationship building, test messaging or market intelligence gathering – our custom events let you lead discussions with the tech decision-makers you need to reach. Think of us as an extension of your internal team that will organize an event with your objectives in mind.

SERVICES INCLUDE

- **Half-day Events**
- **Full-day Events**
- **Content Development**
- **Operational Management**
- **Marketing Services**

KEYNOTES AND COCKTAILS

Throughout 2020 City Determined by Partner

Do you want to share insights on a specific topic and work the room? Together, with an IDG moderator, you will capture the attention of all attendees with a short presentation and then deepen relationships with conversations over cocktails. Cheers to an educational and fun evening.

ROUNDTABLES & EXECUTIVE DINNERS

Throughout 2020 City Determined by Partner

The role of today's CIO and IT/security decision-makers supersedes the nuts and bolts of technology. Sponsor a Roundtable and delve into topics that will allow you to meet your objectives with compelling content designed to address the key issues and technologies of the day. Or, sponsor an Executive Dinner, and mingle with and engage CIOs and IT/security decision-makers in discussions about business and technology challenges. Executives will attend to participate in topical discussions and network with peers.

CONTACTS

**For more information,
contact your sales
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