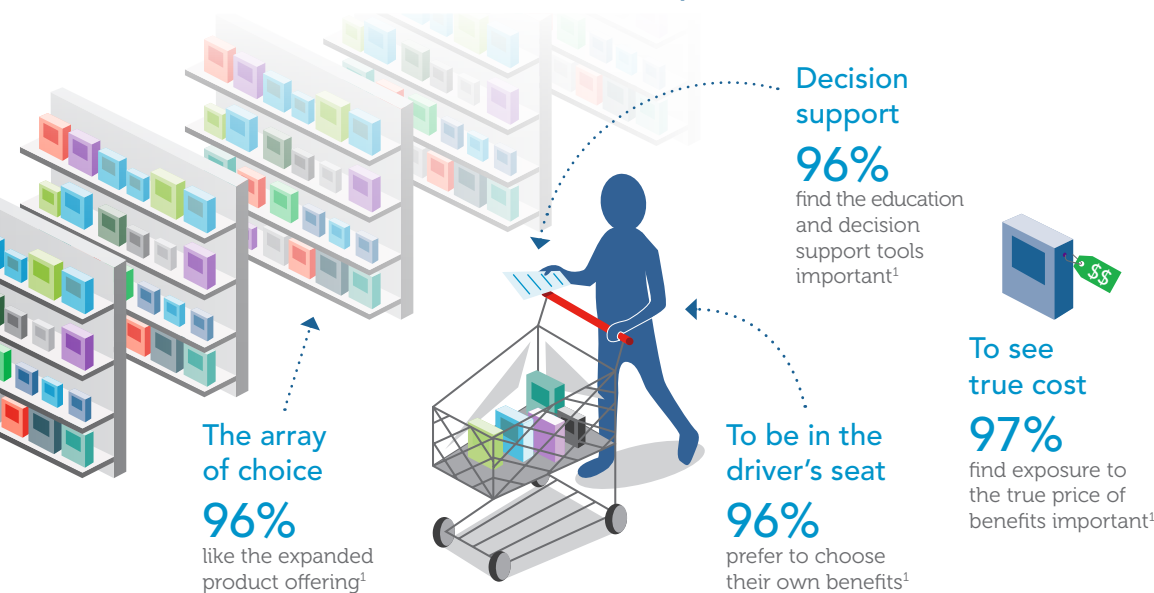


Everyone wins when employees are sent shopping (for benefits)

Evidence from Liazon-powered Exchanges

After moving to a Liazon-powered Private Exchange to shop for their benefits, employees report that they appreciate the unique features offered to them. Specifically, they like:



And employees become savvier benefits consumers as a result

85% of employees are **more aware** of the cost of medical care¹

83% of employees **better understand** what their health insurance and other benefits cover¹

85% of employees are **more engaged** in their health care decisions¹

82% of employees are **more confident** in their health care decisions¹



Employers love what the Exchange has done for their company atmosphere

89% say the Exchange has positively impacted their company culture²



Employees take notice, too

75% say they're more likely to stay with their employer because of the Exchange¹

Breathing a sigh of relief

While only 16% of employees were originally excited about using an Exchange...

79% are now glad their employer made the switch¹



For employees:

90% say their company's benefits administration has been simplified²

86% think the Exchange has helped them control benefits costs²

→ 95% are glad they switched to an Exchange²

For employers:

Satisfaction all around



97% of employers², and 94% of employees are satisfied with the Exchange experience¹



1 year later – 92% of employees are satisfied with the benefits they purchased¹



¹ 2017 Liazon Employee Survey

² 2017 Liazon Employer Survey