



FULFILLMENT AND DISTRIBUTION SOLUTIONS

BUSINESS CHALLENGE

Whether you currently handle your fulfillment needs in-house or outsource to a third-party provider, fulfillment represents a significant portion of your company's operating budget. Are they being filled and delivered accurately and cost-effectively? Are you getting the fastest possible turnaround on your orders? Do you always have the right amount of stock on hand, without wasting budget on printing and storage for materials you don't use? Do you get the data you need to determine if and where you could make improvements that would save you time and money?

Having a fulfillment partner that can give you the right answers to these questions, along with advanced security, solutions and scalable service to help you grow your business profitably.

For more than 45 years, we have provided leading-edge print and fulfillment solutions to companies of all sizes. We have storage and distribution facilities strategically located across the U.S. to serve our clients efficiently. Each of our customers enjoys personalized service from a dedicated account manager, along with industry-leading inventory and delivery accuracy.

INDUSTRY FACT

Large American companies spend an average of \$3.1 million a year on marketing fulfillment services.

HOW THIS AFFECTS YOU

What if you could...

- > Streamline your print and fulfillment programs to get to market faster?
- > Have around-the-clock access to real-time inventory, ordering and tracking data?
- > Trust that your fulfillment partner is known for trust and security?
- > Ensure that you always had inventory on hand when needed, without paying more than you should for storage and insurance?
- > Spend less time managing print and fulfillment and more time focusing on your core responsibilities?

GET FAST, ACCURATE FULFILLMENT FROM AMWARE

Amware provides end-to-end print production and fulfillment services, along with tools specifically designed to address our clients' top marketing, business communication and compliance-related challenges. Our solutions increase response rates and expand market opportunities, while saving time and money.



OUR CORE SERVICES PROVIDE:

PICK AND PACK FULFILLMENT.

Place individual or bulk orders by stock number, description, product line, product manager or keyword search. We pull the selected materials from your inventory, check them for accuracy and carefully pack and ship them. Our system then generates an email confirming your order, with a link to track your deliveries online.

CUSTOM KITS AND BOOKLETS.

Sending multiple documents, samples, promotional items and/or products? Bundle them in an attractive, well-organized package that will wow recipients. On-demand kitting eliminates storage fees, obsolescence and waste while showcasing your brand, products and services.

POINT-OF-SALE/POINT-OF-PURCHASE FULFILLMENT.

Whether you're shipping to a few dozen locations or thousands of sites, we pull, package and ship the components of your displays, along with any instructional materials, product information, price sheets, promotional materials, samples or other campaign materials that accompany them. We make sure your POP/POS materials arrive on time and in good condition.

LEAD RESPONSE.

We fulfill leads from trade shows, advertisements, business reply cards and other promotions, as well as campaigns that require cooperation with other vendors, such as call centers. Our automated, data-driven lead fulfillment system integrates seamlessly with over 100 platforms, delivering timely, trackable follow-up.

REAL-TIME INVENTORY DATA, TRACKING AND MANAGEMENT.

You can access inventory and order data 24/7 through our web-based portal. Our system also generates regular reports on order history, inventory levels, backorders, departmental charge-backs and more, at intervals of your choosing.

CUSTOMER SUCCESS STORY

A leading publisher of instructional materials for the piano was struggling to fulfill a growing volume of orders from its limited warehouse space. Company management also wanted to lower printing and storage costs and free up more staff time to create new music and instructional materials.

By outsourcing fulfillment to Amware, this customer not only reduced its order turnaround to 24 hours or less but also reduced production and storage costs through strategic use of print-on-demand