

Helping a local business find creative energy saving solutions.

The smart program that evolves the way small business sees lighting costs.

Evolving Media Network is a creative development studio that offers clients brand design, web development, video production and a plethora of digital art initiatives. The owners of Evolving Media have paired up to bring to together a team that is big using a collaborative, and expressive process. While their office space may be quaint, it's vibrant and their lighting should match. Teaming up with Lime Energy and program partner Central Hudson not only helped them brighten their space, but they're also saving money.

Following an energy efficient upgrade to interior LEDs, owners Daniel Stone and Kale Kaposhilin were satisfied to say the least, saying **"Your crew was early, you went above and beyond with onsite changes, you finished early and you're under budget! I don't think I've ever experienced that from another contractor of any type, ever! I am shocked at how much money we are saving now after the installation of the LED troffers—to say nothing of the improvement in the quality of the light and our ability to dim it."** They added, **"The only question is why we didn't do it sooner. Lack of education is the only excuse and we're grateful to you, Lime Energy for educating us. You have well exceeded our expectations!"**

Evolving Media Network is now saving over \$1,000 annually and is using 75.6% less energy to light their business.

Annual savings	\$1,616.00
Incentive paid	\$4,349.19
Measures implemented	Interior LEDs
Total project cost	\$6,434.31

Lime Energy—Helping organizations realize energy savings through energy efficiency.

Small businesses are the pillar of the US economy, constituting 90% of all commercial customers over the past 20 years. Lime Energy is making waves nationally by providing clean energy solutions to businesses in 44 states. Over 100,000 small and mid-sized businesses have taken advantage of this great opportunity to improve their bottom line.

