



# wefitter

## BRINGING HEALTHY CONNECTED USERS TO YOU

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### API SOLUTION

A cloud-based API that helps you easily get, understand and leverage user's health data by integrating activity tracking apps & wearables into your application or platform. By combining health tracking data with gamification, we'll help you exponentially increase your user engagement. This will help you to accelerate your business initiatives, health patient management, wellness programs and more.



#### Wearables

Connecting with our API gives you access to all our connections and health data instantly. Get ready to understand and leverage your user's health!



#### Gamification

Gamify the experience! Our unique gamification framework gives you the opportunity to easily create different kind of challenges, consisting of teams, leaderboards, goals points and more.



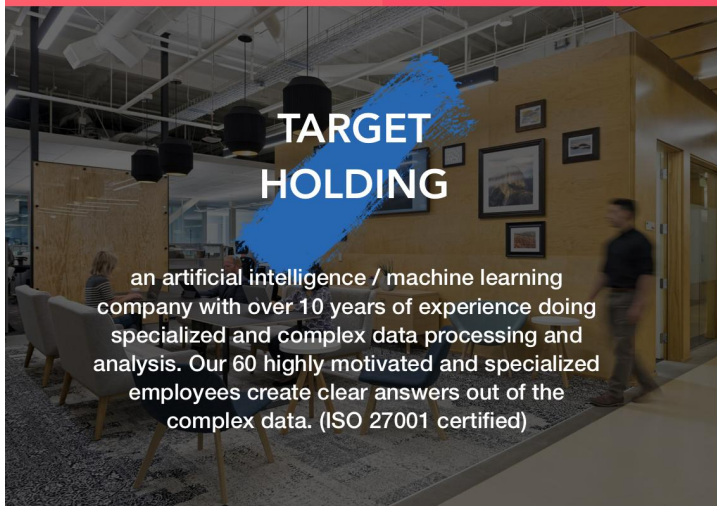
#### Engagement

Create tailor made challenges through our gamification framework that endorses user engagement. More engagement translates into relevant and solid health data that helps you and your users to reach new goals.



#### Data insights

We give new insights and help you understand your userbase with our health data leverage network. We can help you with profiling, benchmarking or creating predictive models with multiple AI/ ML techniques.



### TARGET HOLDING

an artificial intelligence / machine learning company with over 10 years of experience doing specialized and complex data processing and analysis. Our 60 highly motivated and specialized employees create clear answers out of the complex data. (ISO 27001 certified)

### WHY WEFITTER?



Save development time and money



GDPR proof, secure and aggregated data



Scalable and immediate access



Focus on core priorities