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Title: *Beyond the expected*® Service

[Funeral Home Name] in [City] is ready to provide *Beyond the expected*® service to give you peace of mind. They are ready to help you preplan your funeral and take the worry away from you and your loved ones. Ask them about Pathway,® a life insurance and annuity program from Pekin Life Insurance Company that is designed to be used exclusively to fund funeral arrangements. They'll walk you through the prearrangement and prefunding process step-by-step with compassionate, personal attention. Call [Funeral Home Name] at [Phone Number] to learn more about Pathway from Pekin Life Insurance Company.