



Script #: 2015_PW07_30

Length: 30"

Written by: Jerry A. Doll

Air Dates: TBD

Title: Change

Times change, families change, goals change, and so do your final wishes. [Funeral Home Name] in [City] reminds you to revisit your funeral prearrangement plan from time to time. If you haven't preplanned your funeral, ask them about Pathway,[®] a life insurance and annuity program from Pekin Life Insurance Company that is designed to be used exclusively to fund funeral arrangements. Everything changes. Make sure your final requests are exactly as you want them. Call [Funeral Home Name] at [Phone Number] to revisit your prearrangement plan and Pathway policy from Pekin Life Insurance Company.