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[Funeral Home Name] in [City] is more than just a funeral home. It's a family tradition. They can help preserve your family traditions as well, with a preplanned funeral that will ensure your final requests are fulfilled. They are now offering Pathway,<sup>®</sup> a life insurance and annuity program from Pekin Life Insurance Company that is designed to be used exclusively to fund funeral arrangements. Let their family take away some of the stress from your family. Call [Funeral Home Name] at [Phone Number] to learn more about prearrangement and Pathway from Pekin Life Insurance Company.