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Length: 30"

Written by: Jerry A. Doll

Air Dates: TBD

Title: Guessing Games

Guessing games can be fun, but not when it comes to your funeral. Don't make loved ones have to guess at what your final requests might have been. [Funeral Home Name] in [City] will take the guesswork out of your funeral with Pathway,® a life insurance and annuity program that is designed to be used exclusively to fund funeral arrangements. With prearrangement, your family will know exactly what you wanted and how to pay for it. No guessing. Learn more about funeral prearrangement by calling [Funeral Home Name] at [Phone Number] and asking about Pathway from Pekin Life Insurance Company.