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When life is going well, planning your funeral is probably the last thing on your mind. But it should be the first. Now is the time to contact [Funeral Home Name] in [City] and ask them about Pathway,<sup>®</sup> a life insurance and annuity program from Pekin Life Insurance Company that is designed to be used exclusively to fund funeral arrangements. Ensure your wishes are fulfilled, lock in most costs at today's prices, and relieve your family of all that stress at a most difficult time. First things first, call [Funeral Home Name] at [Phone Number] to learn more about Pathway from Pekin Life Insurance Company.