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Length: 30"

Written by: Jerry A. Doll

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Title: Welcome to the Family

Welcome to the family. Pekin Life Insurance Company is pleased to announce an addition to our family. [Funeral Home Name] in [City] has been licensed to sell Pathway,[®] a life insurance and annuity program that is designed to be used exclusively to fund funeral arrangements. Pekin Life Insurance Company and [Funeral Home Name] is ready to help you preplan your funeral arrangements to provide peace of mind and comfort for you and your family. Learn more about funeral prearrangement by calling [Funeral Home Name] at [Phone Number] and asking about Pathway from Pekin Life Insurance Company.