



Script #: 2015_PW03_30

Length: 30"

Written by: Jerry A. Doll

Air Dates: TBD

Title: Wishing

At the end of your life, will you wish you'd done things differently? Wishing and actually making things happen are certainly two different things. [Funeral Home Name] in [City] would like to give you some peace of mind with Pathway,[®] a life insurance and annuity program that is designed to be used exclusively to fund funeral arrangements. Let them help you stop wishing and start doing. Planning your funeral now will ensure your final wishes will be carried out according to your desires and beliefs. Learn more about funeral prearrangement by calling [Funeral Home Name] at [Phone Number] and asking about Pathway from Pekin Life Insurance Company.