



# 5 WAYS

Digital Assistants  
Are Redefining Visitor Management

# #1

## Digital Assistants **Engage**

at a Personal Level



Digital Assistants are an efficient, professional, and consistent way to greet your visitors.

They are not just friendly and knowledgeable, and can even communicate with you in whatever language you're most comfortable with, including sign language.

They will greet every customer with a friendly smile and offer self service solutions for their most immediate needs. They don't have bad days, or worry about the economy, or stress over the latest comments on social media.

# #2

## Digital Assistants Offer Enhanced Security

Artificial Intelligence allows the PRSONAS to intelligently manage potential security situations through various means, such as creating and dispensing visitor tags as well as maintaining a complete visitors log.

Your visitor log should be an accurate record of who is in your office at all times. In the case of an emergency requiring an evacuation, an accurate visitor log helps you ensure that everyone is accounted for.

Digital Assistants can track visitors, provide a full audit log, and provide a visual deterrent to unwelcomed guests.



# #3

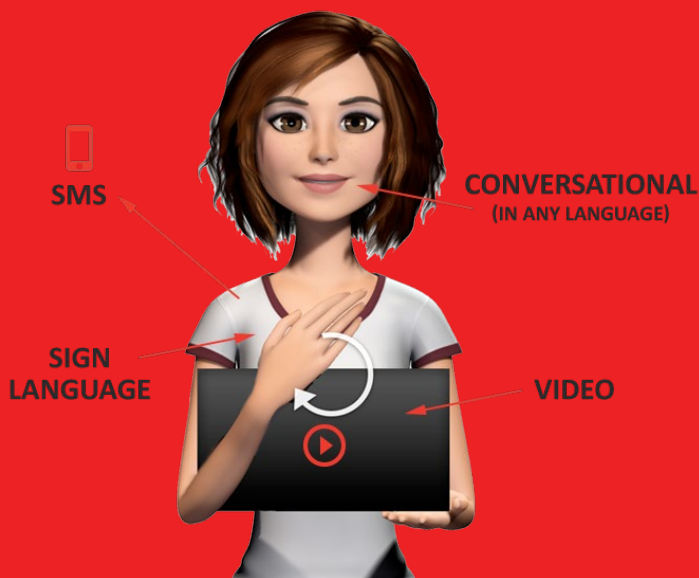
Digital Assistants Keep

# Employees

In The Know

Virtual Digital Assistants can automatically alert employees when their visitors arrive, freeing them up from the more tedious and mundane tasks, allowing them to focus on high value work at peak efficiency.

Digital Assistants also establish a human relationship with each visitor from the second they walk in the building, all the while freeing up employees to do what they do best: use the Digital Assistant's interaction with each and every customer to create a seamless experience for each one to better serve their needs.



# #4

## Digital Assistants Gather Valuable **Metrics**

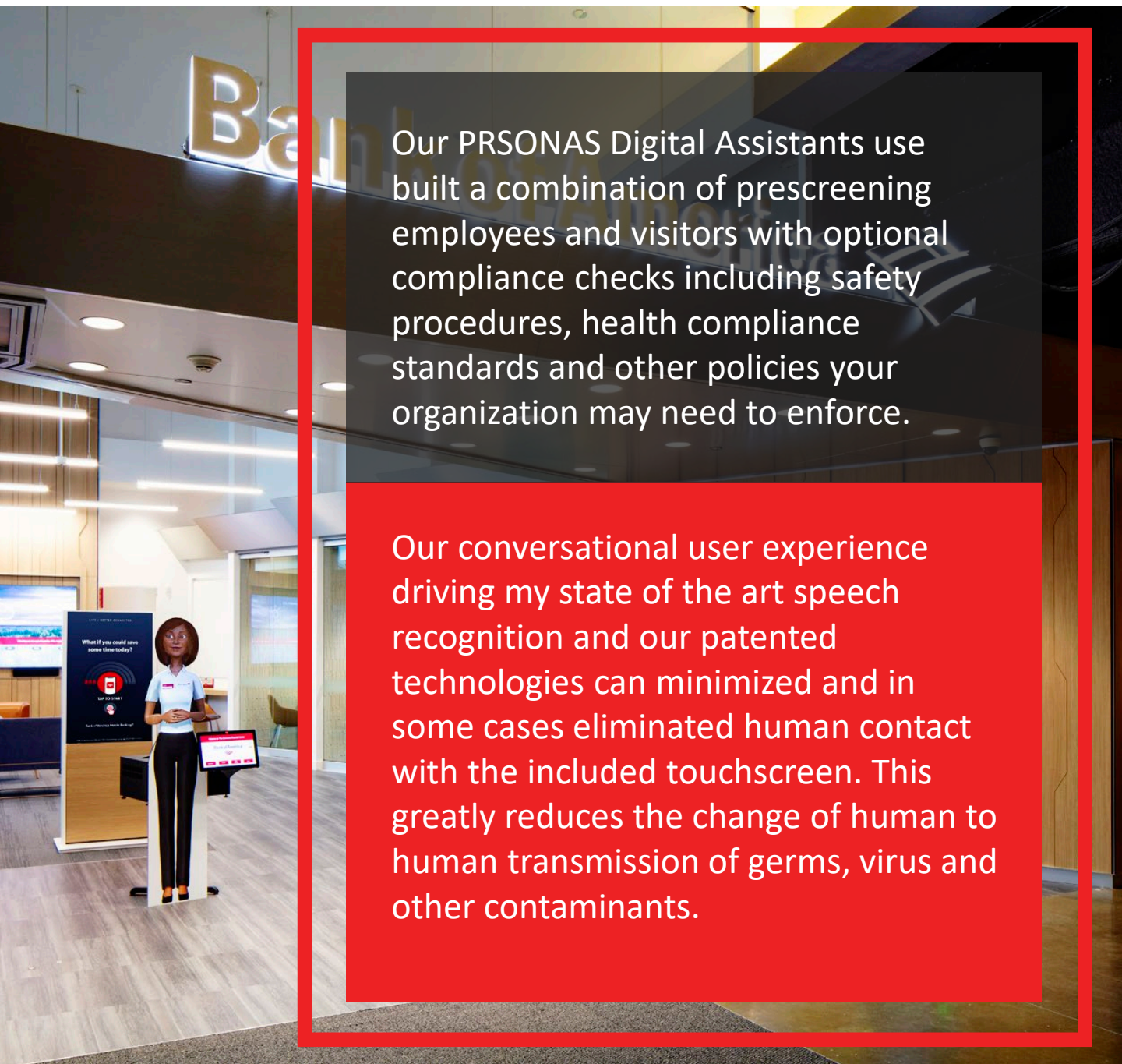
As she performs her duties, your Digital Assistant is also learning about consumer habits and preferences. She tracks every transaction and request the customer makes, providing your business with analytics from real-world engagements. These analytics provide direct feedback not only on how customers are using your business' products and services now but can also be used to identify how those same customers perceive your business and what product offerings they would like to see, allowing a personalized service for each and every one of them.

Digital Assistants make it easy for you to generate reports and analyze your data. This can help you identify areas where you can improve efficiency. For example, do appointments last about as long as you'd expect, or do they consistently run much longer? Does UPS or FedEx make multiple daily pickups that could be consolidated into one?



Valuable data can be learned about your office operations by tracking the flow of visitors.

# #5 Digital Assistants Improve Health & Safety

A woman in a white lab coat stands next to a digital assistant kiosk in a modern office setting. The kiosk displays a screen with a red and white interface. In the background, a large illuminated sign reads "Ban" and "SINGAPORE".

Our PRSONAS Digital Assistants use built a combination of prescreening employees and visitors with optional compliance checks including safety procedures, health compliance standards and other policies your organization may need to enforce.

Our conversational user experience driving my state of the art speech recognition and our patented technologies can minimized and in some cases eliminated human contact with the included touchscreen. This greatly reduces the change of human to human transmission of germs, virus and other contaminants.



# Digital Assistants: Redefining Visitor Management

Faced with competition from online e-commerce retailers, as well as rising real estate and labor costs, traditional brick and mortar businesses are under immense pressure to cut costs and streamline bottom lines. So, they take the most logical steps available to them: lay off staff and cut customer related services.

One of the ways today's retailers are working to meet these challenges is by turning to digital self-service solutions, such as digital signage, impersonal kiosks, and mobile apps. Unfortunately, these channels only solve part of the problem. Enter PRSONAS.

nuMedia's latest generation of its PRSONAS line of Digital Assistants are smart, interactive, self-service holograms which act as virtual sales reps, product specialists, and data collectors. These smart virtual presenters provide a seamless solution to rising costs and customer dissatisfaction on multiple levels.

A PRSONAS hologram uses intelligent reality for natural language processing, speech recognition, facial recognition, and more. This enables PRSONAS to greet visitors, deliver marketing messages, help customers find what they're seeking, collect and analyze data to better serve customers, and conduct commerce anywhere, anytime and in any language.

PRSONAS Digital Assistants are a complete digital solution, redefining visitor management for today's businesses.



# Contact Us

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