



**Sales Education Foundation**  
Elevating the Sales Profession Through University Education

## **Sales Education Foundation Publishes 11th edition ANNUAL magazine**

*Publication features "Top Universities for Professional Sales Education" listing*

The Sales Education Foundation (SEF) has published the 11th edition of the **Annual** magazine. The yearly publication features the "Top Universities for Professional Sales Education" listing featuring data collected by SEF on university sales education programs worldwide. Over the past 11 years SEF has "annually" recognized sales programs for educating the next generation of professional sales people. During the same period the number of recognized programs has increased from less than 30 to 136, representing incredible growth both in the US and internationally.

The 11<sup>th</sup> edition feature article "The Future of Selling – 2017: was contributed by Dan Weinfurter, CEO of GrowthPlay - <https://www.growthplay.com/>. Thanks to the unique partnership between these two organizations, SEF's mission "elevating the sales profession through university education" is advanced through a number of continuing initiatives. Visit the non-profit's website to download the magazine at no cost - <http://www.salesfoundation.org/>.

University sales programs attract many Fortune 100 and Fortune 500 companies who provide corporate sponsorship - understanding the advantages of hiring sales graduates who are ready to assume their new roles from day one. Due to the increase in interest, many programs report their job placement rate at +92%.

These programs also incorporate cutting edge technologies and innovation into their curriculum. Many programs offer video and recording capabilities in their sales labs. These opportunities allow students to review their techniques and refine their skills. Additionally, corporate sponsors can preview a student's presentation/role play and offer feedback.