

FOR IMMEDIATE RELEASE  
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### **GrowthPlay Ranks No. 22 on the 2017 Inc. 500 List**

Chicago, IL August 21, 2017 — Sales effectiveness firm, GrowthPlay, announces it has been ranked No. 22 on the 2017 Inc. 500 list, an exclusive ranking of the nation's fastest-growing private companies. GrowthPlay also achieved the No. 1 ranking in the Business Products & Services segment. The list represents a comprehensive look at a vitally important segment of the economy—America's entrepreneurs, who demonstrate strategy, service, and innovation, and who have proven they can both start and successfully scale a business. Companies such as Microsoft, Zappos, Intuit, and Oracle, and many other well-known names gained early exposure as members of the Inc. 500|5000. For more than 30 years, *Inc.* Magazine has been the premier publication for entrepreneurs and business owners.

"It's incredible to see so many American-based private companies finding success and making such a positive impact on our economy," says Dan Weinfurter, CEO of GrowthPlay. "It is truly an honor to be recognized with all of them. GrowthPlay could not have achieved such a goal without our partners, clients, and the dedication of our workforce. Since the outcome of our services is to help our clients drive more rapid organic revenue growth, it is nice that we can demonstrate that we have done this quite well for ourselves."

"We believe our success results from a combination of providing quality services, superior customer service, and having value-driven employees. We are looking forward to seeing continued growth in the coming years," says Andy Katzman, GrowthPlay's Chief Human Resources Officer.

GrowthPlay is a sales effectiveness firm that partners with its clients to unlock sales potential and accelerate revenue growth. We bring together a powerful combination of sales performance tools and services that drive measurable and meaningful improvement in a firm's ability to drive organic growth. GrowthPlay's comprehensive solutions suite includes growth consulting, predictive talent analytics, sales training and coaching, all designed to help elevate the act of selling from a transaction to a value-added service. For more information go to [www.growthplay.com](http://www.growthplay.com).

CEO, Dan Weinfurter, is making his fifth appearance on the list as a Founder and CEO of two previous firms, including capturing the coveted #1 spot as CEO of Parson Group in 2000. He is also the author of *Second Stage Entrepreneurship, Ten Strategies to Drive Aggressive Growth* (Palgrave/Macmillan 2013), which details the strategies for a start-up business to successfully scale into a much larger business.