



SOCIAL MEDIA GRAPHICS SIZING CHEAT SHEET



COVER PHOTO: 851 x 315 pixels
PROFILE IMAGE: 360 x 360 pixels
APP/TAB IMAGE: 111 x 74 pixels
LINK IMAGE: 1200 x 628 pixels
PHOTO POST: 504 x 504 pixels (Wall); 940 x 788 pixels (News Feed)



HEADER PHOTO: 1500 x 500 pixels
PROFILE IMAGE: 500 x 500 pixels
TWEETED IMAGE: 1024 x 1024 pixels



PROFILE BANNER: 1000 x 425 pixels (min.); 4000 x 4000 pixels (max.)
PROFILE AVATAR: 500 x 500 pixels
UPDATE/BLOG POST: 698 x 400 pixels
COMPANY COVER: 646 x 220 pixels (min.)
COMPANY LOGO: 400 x 400 pixels



PROFILE IMAGE: 180 x 180 pixels
PHOTO POST: 1080 x 566 pixels (min.); 1080 x 1080 pixels (optimal);
1080 x 1350 pixels (max.)