

Digital Storytelling: Rubric



CATEGORY	E - EXCEEDS STANDARDS	M - MEETS STANDARDS	N - NEEDS IMPROVEMENT	0 - ZERO
	Highest score possible. Required elements are exemplarily demonstrated throughout the video.	Required elements are consistently applied and demonstrated throughout the video.	Required elements may be present in the video but are inconsistently applied.	Required elements are not present or applied with minimal effort.
Topic & Content	Students have produced an original, creative, accurate and interesting story that adequately addresses a key topic.	Students have produced an accurate story that adequately addresses the chosen topic.	Students produced a story, but it does not adequately address the chosen topic.	The story is not accurate or is too confusing to follow.
Collaboration & Support	Student works collaboratively and cooperatively in the group. Listens to, shares with, and supports the efforts of others in the group. Uses class time wisely. Always willing to help classmates if needed.	Student mostly listens to, shares with, and supports the efforts of others in the group (minor disagreements possible). Uses class time wisely. Usually willing to help classmates if needed.	Student occasionally listens to, shares with, and supports the efforts of others in the group (major disagreements are present). Is occasionally off-task. Does not try to help classmates if needed.	Student rarely listens to, shares with, and supports the efforts of others in the group. Is often off-task. Does not help classmates if needed.

Technical Production	Tone, voice, graphics and visuals convey emotions and enthusiasm. The presentation is clear. Editing and technical production enhance the message.	Tone, voice, graphics and visuals frequently convey emotions and enthusiasm. The presentation is clear. Editing and technical production usually enhance the message.	Tone, voice, graphics and visuals frequently convey emotions or enthusiasm. Most of the presentation is clear. Editing and technical production sometimes distract from the message.	Tone, voice, graphics and visuals rarely convey emotions or enthusiasm. Presentation is unclear and/or not loud enough to be heard. Editing and technical production is lacking or confuses the audience.
Fair Use & Copyright	The video follows fair use for all media included. All text is the original work of the student or is used with permission. Sources are properly cited where applicable.	The video follows fair use for most media included. All text is the original work of the student or is used with permission.	Most video is the original work of the student, but it is unclear if material is properly credited or is in violation of copyright.	The video does not follow fair use practices. Text, audio, and images are used without permission and/or in violation of copyright.
Timing	The video is between _____ and _____ minutes/seconds long.	The video is longer than _____ minutes/seconds long.	The video is shorter than _____ minutes/seconds long.	The video is less than _____ minutes/seconds
Required Components	All required components are present.	Missing one required component.	Missing two required components.	Missing three or more required components.



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