



Professional Learning with WeVideo

Media creation is a powerful vehicle for deeper learning. **WeVideo Professional Learning Workshops** enable you to accelerate your digital transformation initiatives, promote student-centered learning, and build capacity for digital storytelling among educators across all academic subject areas.

Depending on the scale of your WeVideo implementation, available options range from on-site workshops covering introductory and advanced topics to exclusive online webinars for teachers and coaches.

Available Topics

WeVideo 101 for Teachers

In this introductory workshop, teachers receive step-by-step guidance on how to set up and personalize their WeVideo education accounts. This includes navigating their WeVideo dashboard, creating groups for their classes, importing and sharing media, and assigning collaborative projects. The second part of the workshop provides hands-on training on basic video editing in Storyboard and Timeline modes.

WeVideo 101 for Admins

This workshop assists administrators with setting up their district WeVideo instance and deploying it effectively to teachers and students. The goal is to reach an in-depth understanding of user roles and profiles, user management, privacy settings, integrations and domain sync workflows, central content management, organization-level groups, and other related topics.

Advanced WeVideo Editing

The goal of this workshop is to expose trainees to the principles of multi-track editing. It highlights the full range of WeVideo editing features through a series of practical exercises suitable for any classroom. Teachers will take a deep dive into advanced tools like chroma key, screencasting, animation, speed control, and audio and video automation.

Flipped Classroom with WeVideo

The growing popularity of "flipped" and blended models is to no small extent a consequence of their effectiveness as pedagogical practices. What better way to help your teachers themselves make the leap from content allocation to content creation than a multi-modal communication tool like WeVideo? Through an experiential learning sequence, trainees will construct engaging video lessons that also integrate many technical aspects of video creation.

Digital Storytelling

What makes a powerful story? In a shift from the technical to the creative side of editing, this workshop hones in on the storytelling process, from script and storyboard to delivering a finished piece. It touches on topics such as character archetypes and continuity, and highlights the importance of narrative structure by examining story formats popular in many classrooms: personal narratives, public service announcements, book reports, explainer videos, and others.

Hollywood Tips for the Classroom

Trainees will walk away with a solid grasp of the pro film production process. At every stage from pre- to post-production, they will put together a tool belt to help their students improve the quality of their video work. That starts with understanding effective production planning, storyboarding, and shot selection and extends to blocking, rehearsing, lighting, sound recording, and video capturing - all essential elements for a well-crafted video story.



On-Site Workshops

Customized professional learning workshops at your school or district for up to 20 participants

\$2850 per day*
(up to 20 participants)



Exclusive Online Webinars

Live, interactive webinars customized to your needs. Up to 50 participants per session

\$350 per 60 minute session*
(up to 50 participants)

* Discounts available for two or more consecutive days of on-site training and packages of three or more webinars.

For more information about WeVideo Professional Learning, contact

pd@wevideo.com or call 650-800-3403

