

Defense Budget Analysis: Patience is a Virtue

Strategies for Compliance with DoD Regulations **Including ITAR and DFARS**

Mil/Aero Electronics **Supply Chain Facing New Challenges**

Much More!

July 2017 magazine





July 2017

Featured Content











Military/Aerospace

The present and future challenges of mil/aero electronics are covered from A to Zentech this month, including a special interview section on IMPACT, Washington D.C. 2017. From the DoD budget to the new cybersecurity regulations, and of course, reliability issues, it's all included.

FEATURES:

- Strategies for Compliance with DoD 16 Regulations Including ITAR and DFARS by Didrik Bech
- 30 Mil/Aero Electronics Supply Chain **Facing New Challenges** by Stephen Las Marias
- Review of the 2017 IPC Reliability Forum **72** by Steve Williams

FEATURE COLUMNS:

- 12 **Defense Budget Analysis:** Patience is a Virtue by John Vaughan with Brian Friel
- 24 Time to Show our Hand? by Marc Ladle

Defense Budget Analysis: Patience is a Virtue

by John Vaughan, ZENTECH MANUFACTURING, with Brian Friel, NATION ANALYTICS

Patience may be the most necessary watchword for proponents of significant growth in the budget for the U.S. military. The historic increases in defense spending promised by President Trump on the campaign trail won't come immediately, but it is likely that Congress will find ways to provide solid increases to the Pentagon's budget, particularly in 2019 and beyond.

Whenever I want to dig deep into the complexities of the Defense budget, my first call is always to Brian Friel of Nation Analytics. Prior to launching Nation Analytics, Brian was a senior contract analyst at Bloomberg Government, where he spearheaded IDIQ research and created the BGOV200^[1] annual ranking of federal contractors. Brian lives and breathes defense budget analysis and is an invaluable resource.

As reflected in the following summary, Brian and I had the opportunity to get together re-

The administration has proposed a 7% yearover-year increase to the topline defense budget—that includes base, overseas contingency operations (OCO) and supplemental funding for fiscal 2018, for a total of \$639.1 billion. That falls far short of many defense hawks' views of needed increases, but it nonetheless represents a turnaround from the tight budgets that Congress has enacted for Defense since 2013.

Tight spending caps under the 2011 Budget Control Act have governed defense spending since 2013, when sequestration allowed for only \$577.6 billion in topline budget authority for the Pentagon. That total was a dramatic drop from the prior five years. From 2008 to 2012, the Defense budget averaged \$671.1 billion and never dropped below \$645 billion.

The austere budget for 2013 has carried on since, reaching its low in fiscal 2015 at \$560.4 billion. The topline has crawled



length.

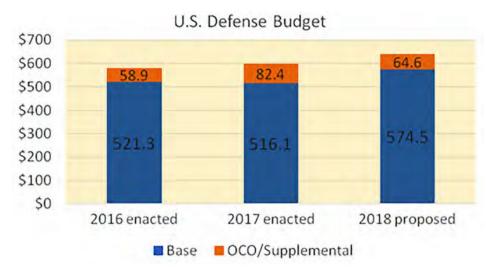


Figure 1: President Trump's proposed 7% increase in Defense budget authority. (Source: U.S. Department of Defense 2018 Budget Proposal, U.S. House of Representatives 2017 Defense Appropriations Summary)

Senate Armed Services Committee Chairman John McCain, R-Ariz., has argued for a \$700 billion defense budget for fiscal 2018, or about \$60 billion more than President Trump's request. That kind of truly dramatic, immediate increase in defense spending is unlikely given the political, budgetary and legal realities governing the appropriations process.

The base spending caps created by the 2011 Budget Control Act will continue through 2021 unless Congress acts to end or ease them. Budget hawks are unlikely to allow a complete end to the caps. Congress has eased the caps three times, appeasing budget hawks by cutting spending elsewhere in the vast federal budget to make way for defense increases.

Congress has also gotten around the defense cap by adding funds to the Pentagon's budget by using supplemental OCO funding.

OCO funding is money set aside in the federal budget for emergency expenses connected to overseas operations such as: crisis response, infrastructure and coalition support for operations in Iraq/Afghanistan, humanitarian assistance in the Middle East and North Africa, and embassy security, among other needs abroad.

A mix of supplemental and OCO funding increases and modest increases to the base spending caps are the most likely way that Congress will make good on President Trump's campaign promise. Growth at the rate proposed in the fiscal 2018 budget through 2021 would lead to spending at about the \$780 billion level that year that Senator McCain is seeking, just at a slower immediate rate of growth.

It's important to remember that the Trump administration has been in office for less than six months. Defense Secretary Jim Mattis has initiated a review called the National Defense Strategy, a

new strategic planning process that replaces the traditional Quadrennial Defense Review. Mattis and his team must work through that review before proposing any major new initiatives or programs.

The 2018 budget directs the largest funding increase to operations and maintenance accounts to shore up the readiness of the force as the National Defense Strategy looks at how best to make investments in procurement accounts starting in 2019.

With ongoing terrorism threats, coupled with rising threats from Russia and China, both on traditional military fronts as well as new cybersecurity and space fronts, the external justification for defense spending increases is clear. Through the National Defense Strategy, the Pentagon will describe the internal justifications for specific investments in new weapons and existing platforms. The political and budgetary realities facing Congress will temper the growth aspirations of defense hawks, but industry should be prepared to ramp up activity on behalf of the Defense Department now that the era of tough austerity is turning the corner.

Given the lack of new programs—and despite the slower-than-hoped-for near term budget increases—there are substantial business opportunities for the military primes (and the

sub-tiers such as printed circuit board fabricators and electronics contract manufacturers that support them) for upsides. The 2018 plusup in the military budget will allow the services to shore up existing systems and foreign military sales (FMS) will continue to be robust.

Missile programs are a particular beneficiary. Modifications to missile systems will total \$898 million in fiscal 2018, \$267 million more than proposed last year and more than double the \$418 million allocated for missile system modifications in fiscal 2016.

Summarizing, it's time to patiently stay the course and let the budget processes unfold. Given all the actors on the world stage, it appears highly doubtful peace will be breaking out any time soon. Defense will soon be calling on industry to support our warfighters at accelerated levels and we need to be prepared to do our part in support of the many potential missions that are unfolding.

References

1. BGOV200 Federal Industry Leaders 2016



John Vaughan is vice president of sales and marketing at Zentech Manufacturing. To read past columns or to contact Vaughan, click here.



Brian Friel is a leading federal contracts market analyst with two decades of experience analyzing the business of government. Prior to launching Nation Analytics, he was a senior contract analyst at Bloomberg Government, where

he spearheaded IDIQ research and created the BGOV200 annual ranking of federal contractors.

X-ray Eyes in the Sky

Researchers UC Santa Barbara Professor Yasamin Mostofi's lab gave the first demonstration of 3D imaging of objects through walls using ordinary wireless signal. The technique, which involves two drones working in tandem, could

have a variety of applications, such as emergency search-and-rescue, archaeological discovery and structural monitoring.

"Our proposed approach has enabled unmanned aerial vehicles to image details through walls in 3D with only WiFi signals," said Mostofi, a professor of electrical and computer engineering. "This approach utilizes only WiFi RSSI measurements, does not require any prior measurements and does not need objects to move."

The proposed methodology and experimental results appeared in the Association for Computing Machinery/Institute of Electrical and Electronics Engineers International Conference on Informa-



tion Processing in Sensor Networks (IPSN).

In their experiment, autonomous octocopters take off and fly outside an enclosed, four-sided brick house whose interior is unknown to the drones. While in flight, one cop-

ter continuously transmits a WiFi signal, the received power of which is measured by the other copter for 3D imaging.

After traversing a few proposed routes, the copters utilize the imaging methodology developed by the researchers to reveal the area behind the walls and generate 3D high-resolution images of the objects inside. The 3D image closely matches the actual area.

"High-resolution 3D imaging through walls, such as brick walls or concrete walls, is very challenging, and the main motivation for the proposed approach," said Chitra R. Karanam, the lead Ph.D. student on the project.