

# Faster Websites Make More Money!

Upgrade to **php7** for Increased Speed & Performance



## Not Ready to Upgrade to Drupal 8?

Upgrading to Drupal 8 is a big step. If you're not ready, you're not ready. Bringing a little PHP 7 into the mix might be just what you need to spice things up a bit. Speed up your website and greatly improve it's performance without going too far out of your comfort zone.

## Slow Load Times Got You Down?

Lasting only a few seconds can be pretty embarrassing. But when it comes to your website, the shorter the load time, the better. PHP7 brings you double the speed, double the fun. 47% of consumers expect a web page to load in 2 seconds or less - better not keep them waiting!





## Looking to Increase Your Conversion Rate?

Having a slow website might be costing you - big time! A 1 second delay in page response could mean a 7% decrease in conversions. For an ecommerce site that makes \$100 000 per day, that's a potential loss of \$2.5 million per year! Speed up your website with PHP 7 and watch your conversion rate grow.

## php7 A Revolution in Website Performance

#### Twice the Speed

Performance comparisons show PHP 7 moving twice as fast as PHP 5 - sometimes even faster!

#### Half the Memory Consumption

More efficient data structures mean fewer resources used and substantial memory savings.

#### **Increased Performance**

Stop all that stressing! PHP 7 will support more users on your site without the risk of crashing.

#### **Backwards Compatibility**

PHP 7 is backwards compatible with PHP 5, which makes upgrading your Drupal 7 site a no-brainer.

#### Out With the Old

PHP 7 ditches the old, deprecated functionality that's no longer doing anybody any favours.

#### Safe & Secure

PHP 5.4 and below are no longer supported for security fixes. Protect yourself with PHP 7.

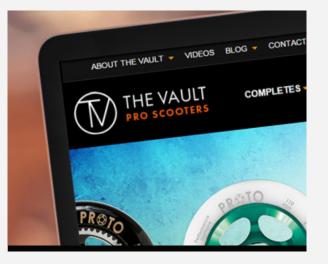
## "All the Cool Kids Are Doin' It"

### Here are a few clients who are loving their performance upgrade...





TELUS provides Wireless and Internet services across Canada, along with TV and Home Phone services in western Canada.





The Vault Pro Scooters has become a go-to destination for SoCal scooter enthusiasts and is an international online retailer.



## **BarCodes**TALK

Bar Codes Talk is a UPC/EAN reseller with a loyal customer base of over 15,000 companies internationally.

## So, Why Work With Us?

We are the leading Drupal Commerce agency in North America. In February 2016 we acquired the Commerce Guys' service division for the United States and Canada. This solidified us as the exclusive delivery partner for all commerce-related projects identified by Commerce Guys; creators of Drupal Commerce. exclusive delivery partner for



We use our extensive commerce experience to provide businesses with a powerful open source alternative to the large proprietary systems so many companies are handcuffed to.





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