2019 COMPANY FACT SHEET

Since our founding in 1998, Imagineer Technology Group has focused on providing relationship management software and services that help investor relations and fund marketing teams to effectively manage their clients and operate their businesses more efficiently. Our dedication to our craft, coupled with the long-term continuity of our team and our in-depth industry knowledge, results in an unparalleled level of competency, enabling us to create best-in-class applications and provide unmatched service to our clients.

We understand that one size does not fit all, so we take a customer-centric approach to understanding the needs of our clients and producing the best possible tools to help them do their jobs not only today but for many years down the line.

FAST FACTS

Year founded: 1998

Teammates: 70+

Clients: Hundreds of hedge funds, traditional asset managers, private equity firms and wealth mangers in 20+ countries

Office Locations: New York (HQ), Chicago, London

SOFTWARE PLATFORMS

Clienteer - Investor Relations & Fund Marketing

Clienteer™ helps asset managers build deeper relationships by proactively managing client and prospect engagement, capturing and reporting on critical compliance-related data points, streamlining fund sales & marketing activities, and tracking account transactions and performance metrics.

WebVision - Websites, Fund Marketing & Reporting

WebVision™ is a highly-secure, fully customizable cloud-based platform used by asset managers and asset allocators to address the demands of their clients for access to fund marketing materials, account and fund-level performance data, and other reporting requirements.

LEADERSHIP TEAM

Jeremie Bacon, CEO
Erol Dusi, President
Matt Mitchell, CTO
Avi Giladi, VP Engineering
Michael Boeke, VP Product

CONTACT INFO

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SUPPORT & PROFESSIONAL SERVICES

Our knowledgeable client support team prides itself on providing rapid response and resolution times for all user inquiries and being available when you need them most. Because we are constantly making enhancements to our products, our support team also offers frequent web and in-person training sessions and seminars to help users get the most from their investment with us.

Our professional services team has extensive experience working with alternative and traditional asset management firms to successfully implement our software platforms from scratch or via migrations from other software tools.

Empower

Fund Marketing

Streamline

Investor Relations

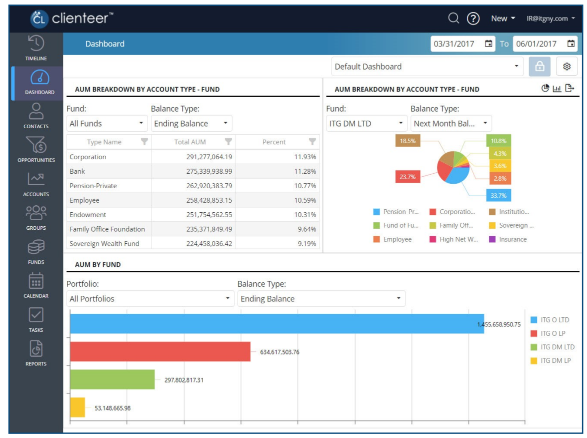
clienteer

Relationship Management & Fund Marketing

Clienteer™ is an award-winning and highly configurable software platform designed to help hedge fund, private equity, and asset management firms streamline their fund marketing and investor relations workflows. It is used by hundreds of asset managers every day to seamlessly manage communications with investors and prospects while centralizing contact, fund, and account information in a single application.

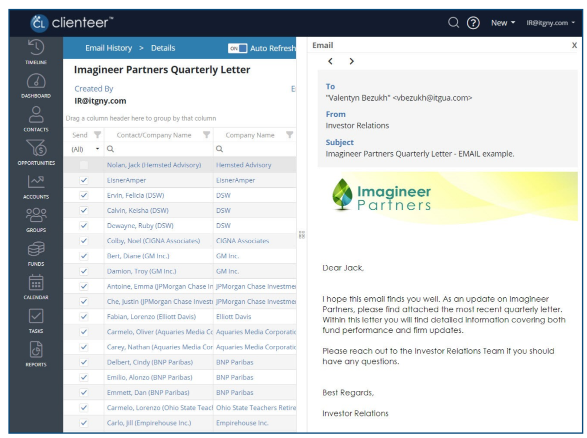
Investor Relations

- Utilize Clienteer's industry-leading tools for no-touch imports of balance and transaction data from fund administrators or internal accounting systems
- Reduce document and report preparation time and secure client communications with watermarks and password protection
- Visualize compliance reporting and investor account performance analytics



Fund Marketing

- Track opportunities via a customizable, drag-and-drop grid for enhanced sales forecasting by date, stage, and other factors
- Generate and automate the distribution of fact sheets or other reports
- Track prospect engagement by leveraging email, document, and URL click-through statistics

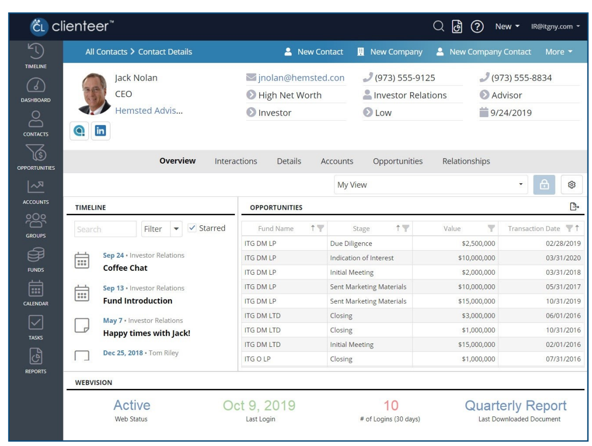


Compliance

- Establish a culture of compliance by tracking all investor and prospect communications, meetings, and associated documentation in a single place
- Keep track of important account information including ERISA levels, Form PF, FATCA categories, New Issue Eligibility, and more
- Keep tabs on user activity and database changes with detailed audit reporting

Operations

- Best in Class Outlook®, Exchange® & Gmail® Integration - effortlessly file emails to Clienteer, instantly create contacts from email signatures, watermark and distribute documents, and load email templates on the fly
- Streamline the tracking, management, and approval processes for client and account actions, activity, and documentation
- Leverage duplicate checking features and in-table editing to easily manage and maintain CRM data integrity



Clienteer Mobile

- Access and act on all of your Clienteer data via native iOS or Android Apps
- Send templated emails with watermarked, compliance-approved documents from your phone while on-the-go
- Schedule meetings and send native Outlook® or Gmail® invites
- Create and update CRM activity from the palm of your hand

Learn More:

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Optimize
Client Reporting
Drive
Fund Marketing

WebVision™ is a highly-secure, fully customizable cloud-based platform used by asset managers and allocators to address their clients' demands for access to fund marketing materials, account and fund-level performance data, and other reporting requirements. It can integrate with Clienteer for even greater levels of control and automation, or stand on its own, accepting data imports from proprietary systems or other CRM tools.

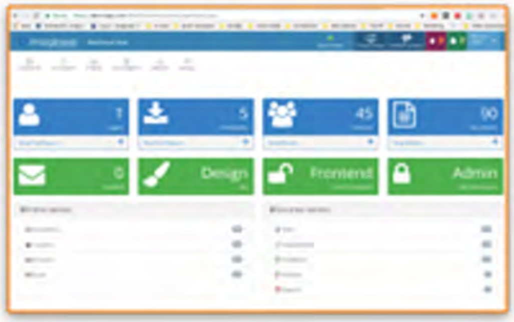
Client Engagement

- Tailor content and resources including documents, videos, fund performance graphs, and commentary
- Communicate more frequently by auto-notifying clients of new documents and content updates
- Give on-demand, secure access to historical fund and account performance information and analytics
- Utilize the integrated fiveblocks reputation management platform to analyze user activities, monitor your digital reputation, and build your brand

Fund Marketing

- Leverage built-in event management tools for automating registration, notifications, and attendee tracking for events and investor days
- Communicate with prospects and gain insights into their interests and on-site behavior
- Take advantage of the integration between WebVision and Clienteer to organize campaigns, connect with prospects, and share content for marketing roadshows

Client On-Boarding



- Modernize your client on-boarding process for offering letters, subscription documents, and KYC and AML documents with electronic access and Docusign® integration
- Maintain accurate data by providing investors the ability to update their profile information including contact details, wiring instructions, tax IDs, and more online, securely pushing the information to Clienteer

Advanced Security

- Never fear an SEC audit thanks to WebVision's snapshot tool which provides point-in-time reports for your site
- Seamlessly integrate with Digital Rights Management (DRM) providers
- Enable IP address monitoring to receive security notifications based on website traffic
- Tackle AIFMD, GDPR and other regulatory requirements head-on with country-specific disclaimers and granular website permissions

Website Design

Leverage our in-house design team to upgrade your website's design or integrate your existing design into the WebVision platform

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