



# APICHA Community Health Centers Sponsors 3rd Annual AAFilmlab 72 Hour Film Shootout

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**FOR IMMEDIATE RELEASE**

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New York, NY – October 28th, 2008 – The 3rd Annual AAFilmlab 72 Hour Film Shootout - a national competition by the Asian American film lab where teams will have 72 hours to write, edit, shoot, and produce a 6 minute short film from June 9-12, 2006. On June 9th, young people from APICHA will be reaching out to competitors bringing messages of HIV/AIDS awareness and fielding questions from attendees at this year's kickoff event. This year's top 15 teams will be screened at the Asian American International Film Festival in New York on July 16th, 2006. For more information regarding the competition go to [www.aafilmlab.com](http://www.aafilmlab.com).

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**ABOUT APICHA**

Founded in 1989, Asian & Pacific Islander Coalition on HIV/AIDS Inc. (APICHA) provides comprehensive primary care and other medical services, including mental health, STD and Hepatitis and supportive services targeted to Asians and Pacific Islanders, the LGBT community and individuals living with and affected by HIV/AIDS. Over the last twenty-one years, APICHA has shown a considerable growth from a grassroots HIV prevention-focused organization to a patient-centered medical home.

In 2010, the National Committee for Quality Assurance (NCQA) awarded APICHA Medical Services Level 3 recognition as a Patient-Centered Medical Home, the highest level of recognition. In 2011, APICHA served over 2,600 patients, including a majority of people of color, LGBTQ and low income individuals in New York City. About a half of APICHA's patients identify themselves as A&PIs from over 20 ethnic groups, including Chinese, Japanese, Filipino, Korean, Asian Indian, Vietnamese, Thai, or Indonesians. APICHA has been a pan-Asian organization with



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multilingual/multicultural staff fluent in 17 languages with 24 fulltime staff capable of speaking one or more Asian languages.

For more information: [www.apicha.org](http://www.apicha.org)