

Supporting the park home community

Paul Baker Insurance Services launches its exciting new park home 'Community Sponsorship Awards'

Newly-formed park home insurance specialist Paul Baker Insurance Services (PBIS) is delighted to announce the launch of its Community Sponsorship Awards, designed to help park home groups working for the benefit of their local communities.

The awards recognise the significant role played by local park home residents' associations and social groups in enhancing the quality of life of park home residents, many of whom are alone and elderly.

VALUABLE ROLE

The awards are just one of the initiatives that PBIS is introducing as it seeks to support the park home community, recognising the valuable role they play in the lives of thousands of park home residents.

Announcing the awards, Paul Baker said: "It is impossible to overestimate the beneficial impact a well-run, enthusiastic and active residents' group can have on their local community.

"Often one of the biggest challenges is raising money to run an event, to organise an outing or to produce a newsletter.

"We want to be able to help with that by making a financial contribution that may be the difference between the activity happening or not."

NEW INITIATIVES

PBIS also recognises the valuable role played by individual residents, park owners and site managers so it is launching two competitions to find, recognise and reward the park home resident of the year and the park owner/manager of the year.

In addition the company will also be running at least four free-to-attend regional road shows featuring expert speakers including well-



▲ Paul Baker Insurance Services, and Park Home News, are huge supporters of park home community groups and events, like this one at Cambridge Lodge Park, in Horley, Surrey

respected park home community figures like Alan Savory MBE and Sonia McColl OBE.

IN IT TO WIN IT!

PBIS wants to encourage as many community groups as possible to apply for these awards but, of course, it does not have an unlimited budget available.

Applications that are modest, which request a contribution rather than the full cost, which will make a difference to the event happening or not, and which are perhaps quirky, unusual or original will all be considered, as will requests from fledgling groups and well established ones too.

As the heading says - you have to be in it to win it!



Paul Baker
INSURANCE SERVICES



HOW TO APPLY

Write to Paul Baker at: Paul Baker Insurance Services, Community Sponsorship Awards, 16 Hewlett Road, Cheltenham GL52 5AA or email Paul at paul.baker@pbinsurance.co.uk. Describe the event, the likely date, the number of probable attendees, your group's name, your name and contact details, the event's cost and the sum you are applying for. We may want to attend, take photos and cover the event on our website, in marketing material and in Park Home News and Park Home & Holiday Caravan magazines. For park home insurance, call the community-based insurance provider FREE on 0800 0385093!