Will the GDPR Affect Your Organization?

If your organization processes the personal data of EU data subjects, read on…

Today's digital world enables convenience and hyper-connectivity. But with that comes an increased risk to people's personal data, including identity theft and information misuse.

In response, the EU has introduced the General Data Protection Regulation, or GDPR, a regulation providing data protection and privacy rights for individuals, including the right to consent and object, the right to be forgotten, the right of access, rectification, and portability, the right to erasure, and the right to restricting of processing.

All organizations that collect the personal data of individuals in the EU must comply by May 25, 2018, regardless of where the businesses are located. Data controllers that fail to comply with the GDPR are subject to a fine equivalent to 4% of global annual turnover, or €20MM – whichever is greater.

SAP Business ByDesign is here to help.

The current release of SAP Business ByDesign enables organizations to execute and enforce data protection and privacy policies for disclosure, deletion, and retention periods when processing personal data across business scenarios. Organizations can easily manage consent of personal data, data disclosure and deletion, configuration of retention periods for business documents, flag usage of personal data to make it available for disclosure or deletion, and obtain marketing consent to maintain and use marketing permissions for campaigns.

All companies doing business in the EU need to define which personal data is needed for their business processes.

With SAP Business ByDesign features, organizations can easily:

- Disclose and delete personal data
- Configure retention periods for business documents
- Create custom add-ons to flag usage of personal data making it available for disclosure or deletion
- Obtain explicit marketing consent to maintain and use marketing permissions for campaigns

SAP Business ByDesign is steps ahead in building native and add-on capabilities that will help you meet compliance in time.

Contact us here to discuss details about SAP Business ByDesign and plans to ensure total compliance today.

The sooner you act the better – all businesses must be compliant by May 25, 2018!

SAP **Run Simple**