



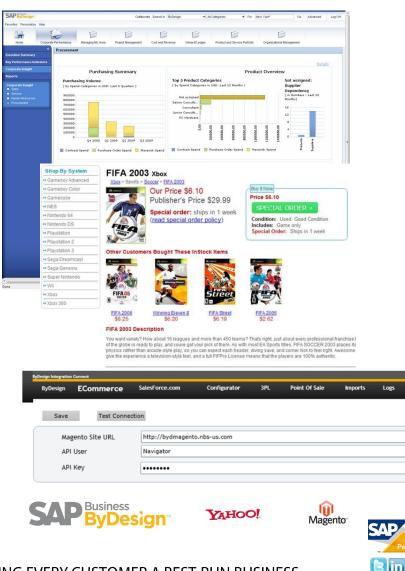


PRODUCT DATA SHEET: SAP Business ByDesign iConnect

Now more than ever before, maintaining a competitive edge requires consistently delivering your products faster, cheaper and more conveniently. In many cases, this is a connection to an existing online shopping cart or eCommerce site. However, a rapidly growing business sometimes needs more than just eCommerce. In some cases, they need 3rd party logistics, EDI, point-of-sale, and extended CRM capabilities such as Salesforce.com. With the connector, SAP Business ByDesign becomes the only tool you need to run your entire business—simply by communicating between SAP and your existing point solutions—making the flow of information smoother than ever.

PRODUCT OVERVIEW

- SAP Business ByDesign iConnect provides a seamless method to completely integrate your SAP Business ByDesign system with your current or future point solutions—like 3rd party logistics, point-of-sale terminals, eCommerce, EDI and extended CRM tools like Salesforce.com, moving more products off-the-shelf.
- Extends SAP Business ByDesign for eCommerce, SalesForce.com, Configurator (CIS), 3PL warehouse, EDI, POS (NCR Counterpoint VendHQ), Imports via 3rd party "CRM" data
- Leverages the best-of-breed functionality of SAP Business ByDesign and your existing point solution. The connector enables fullest functionality, seamless sharing data between the different solutions, using a set of easily adaptable APIs—examples include Magento, WooCommerce, Yahoo! Store, Salesforce.com, and NCR Counterpoint POS and Vend HQ
- No need to modify to customize your website to accommodate the connector. Whether you have one already or need to create one, the connector is simply a two-way translator between the SAP system and your existing point solution—making the speed and flow of information quicker and smoother than ever before.



YOUR TRUSTED PARTNER, MAKING EVERY CUSTOMER A BEST-RUN BUSINESS

Atlanta—Boston—Charlotte—Chicago—Columbus—Dallas—Detroit—Denver—Houston—Indianapolis—Los Angeles—Miami—Minneapolis—New York Philadelphia—Phoenix—Portland—Salt Lake City—San Jose—Seattle—St. Louis—Tampa WWW.NBS-US.COM | 801.642.0123 | INFO@NBS-US.COM