



PRODUCT DATA SHEET: eCommerce Integration for SAP ByDesign Powered by Navigator iConnect

Now more than ever before, maintaining a competitive edge requires consistently delivering your products faster, cheaper and more conveniently. Most notably referred to as “the eCommerce platform for growth,” users of SAP’s Business ByDesign application, now have the power to drive additional sales through the use of an integrated shopping cart; allowing you to sell more, sell faster, and preserve more margin—all from within SAP Business ByDesign. Navigator’s eCommerce Connector delivers the power of Magento & Yahoo! Store integrated with the power of SAP Business ByDesign.

PRODUCT OVERVIEW

- The eCommerce Connector for SAP Business ByDesign provides a seamless method to completely integrate your SAP Business ByDesign system with your current or future eCommerce website. Through the connector, orders from your website will automatically be integrated with SAP Business ByDesign
- Leverages the best-of-breed functionality of SAP Business ByDesign and eCommerce packages such as Magento and Yahoo! Store. Now, there’s no need to settle for a non-functioning website or for a less powerful ERP system. The connector enables fullest functionality, seamless sharing data between the two.
- Full features list, enabling complete synchronization of item masters, pricelists, special/volume pricing, item inventory, sales taxes, business partners, orders, deliveries, and shipping
- No need to modify to customize your website to accommodate the eCommerce connector. Whether you have one already or need to create one, the eCommerce connector is simply a two-way translator between the SAP system and the eCommerce website, so it can be implemented on both existing new websites.

The screenshot displays the SAP Business ByDesign interface. The top navigation bar includes 'SAP ByDesign', 'Collaborate', 'Search in ByDesign', and 'All Categories'. The main content area is divided into several sections:

- Procurement Summary:** A bar chart showing 'Purchasing Volume (by Spend Categories in USD - Last 4 Quarters)' for Q4 2008, Q1 2009, Q2 2009, and Q3 2009. The y-axis ranges from 0 to 900,000 USD.
- Product Overview:** A horizontal bar chart showing 'Top 5 Product Categories (by Spend Categories in USD - Last 12 Months)'. The categories are: Not assigned, Senior Consultant, Junior Consultant, and PC Hardware.
- Shop By System:** A list of product categories including Gameboy Advanced, Gamecube, NES, Nintendo 64, Nintendo DS, PlayStation, PlayStation 2, PlayStation 3, Sega Dreamcast, Sega Genesis, Super Nintendo, Wii, and Xbox.
- FIFA 2003 Xbox:** A product listing with a price of \$6.10, a publisher's price of \$29.99, and a special order option that ships in 1 week.
- Other Customers Bought These In-Stock Items:** A list of related products like FIFA 2006, Winning Eleven 8, FIFA Street, and FIFA 2005.
- Configuration Panel:** A form for setting up the connector, including fields for 'website URL', 'API User', 'API Key', 'Store Warehouse', 'Shipping doc type', and 'User To Receive Alerts'.

At the bottom of the interface, there are logos for SAP Business ByDesign, YAHOO!, and Magento.



YOUR TRUSTED PARTNER, MAKING EVERY CUSTOMER A BEST-RUN BUSINESS

