1.	TOTAL FUL	L SERVICE	STAND-AL	ONE BRANCH	ES

Include	Full service stand-alone branches
Exclude	In-store branches
	Branches that have no lobby

Answer:	
	Format: 0

#### 2. TOTAL IN-STORE, "MINI", AND DRIVE-UP ONLY BRANCHES

Include	<ul><li>In-store branches</li><li>Branches with no lobby</li></ul>
Exclude	Full service stand-alone branches

Answer:		
	Format: 0	

#### 3. # OF MONETARY TELLER TRANSACTIONS PER MONTH

Include	Total number of monetary transactions completed in the branches
Exclude	<ul> <li>Inquiry and record transactions that must be done in conjunction with financial transactions</li> <li>Teller transactions conducted through an Interactive Teller Machine (ITM) which are covered in separate ITM questions</li> </ul>

Answer:		
	Format: 0	

#### 4. # OF NEW DEPOSIT ACCOUNTS OPENED PER MONTH

Include	<ul> <li>All new deposit accounts opened in the branches (i.e. checking, money market, savings, CDs, IRAs)</li> </ul>
Exclude	CDs that were renewed
	<ul> <li>Accounts opened in other channels (i.e. call center, mobile or online)</li> </ul>

Answer:		
	Format: 0	

# 5. OF NEW DEPOSIT ACCOUNTS OPENED PER MONTH, HOW MANY WERE PERSONAL CHECKING ACCOUNTS?

Include	Personal checking accounts
Exclude	Business checking accounts

Answer:		
	Format: 0	



6.	OF NEW DEPOSIT ACC	COUNTS OPENED F	PER MONTH, HOW	/ MANY WERE BUS	NESS CHECKING
	ACCOUNTS?				

Include	Business checking accounts
Exclude	Personal checking accounts

Answer:			
	Format: 0		

#### 7. # OF DEPOSIT ACCOUNTS CLOSED PER MONTH

Include	All closed checking, money market, savings and early withdrawal of CDs	
	<ul> <li>Matured CD accounts that do not renew</li> </ul>	

Answer:			
	Format: 0		_

# 8. OF DEPOSIT ACCOUNTS CLOSED PER MONTH, HOW MANY WERE PERSONAL CHECKING ACCOUNTS?

Include	Personal checking accounts
Exclude	Business checking accounts
	All other deposit accounts (savings, money market, CD's)

Answer:		
	Format: 0	

#### 9. ANNUAL INCOME FROM RETAIL DEPOSIT SERVICE CHARGES

Include	<ul> <li>Monthly service charges</li> <li>Traveler's checks, money orders, check cashing</li> <li>Safe deposit box rental income</li> <li>Income form selling checks</li> </ul>
Exclude	<ul> <li>ATM surcharge/interchange income (See 'Cards and Payments' [04])</li> <li>Non Sufficient Funds/overdraft fees (See 'Cards and Payments' [04])</li> <li>Business account analysis</li> </ul>

Answer:		
	Format: \$0	Min 0

# 10. ESTIMATE THE PERCENTAGE (%) OF BRANCH HEADCOUNT THAT IS PART-TIME / PEAK-TIME VERSUS FULL-TIME

Instructions	The value must be between 0 and 100

Answer:			
	Format: 0%	Min 0 Max 100	



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11. <i>‡</i>	# OF INTERACTIVE T	ELLER MACHINES (ITM) DEPLOYED
	Include	Interactive Teller Machines with video interface
	Exclude	ATM's (see 'Cards and Payments' [04])
Answer	·:	
	Format: 0 Min 0	
12. #	# OF INTERACTIVE T	ELLER MACHINE (ITM) TRANSACTIONS / MONTH
	Include	Monthly average for the annualized 12-month reporting period
	Exclude	ATM transactions (See 'Cards and Payments' [04])
Answer	;	
	Format: 0 Min 0	
13. I	NTERACTIVE TELLEI	MACHINE ANNUAL COSTS
	Include	Annual maintenance
	Fredhode	Annual hardware depreciation
	Exclude	Cash replenishment
Answer	::	
	Format: \$0 Min 0	
14. N	NAME OF INTERACTI	E TELLER MACHINE VENDOR
,	<b>)</b> Diebold	
	9	
(	Hyosung	
(	) NCR	
15. C	CENTRALIZED TELLE	FTE FOR INTERACTIVE TELLER MACHINES
	Include	Conducting transactions through Interactive Teller Machine (ITM)  Pales sizes.
		<ul><li>Balancing</li><li>Interactive Teller Machine (ITM) support</li></ul>
	Exclude	'In-person' Tellers (See 'Tellers, Float Tellers FTE' [01])  This is a few size of the second s
		<ul> <li>Debit support functions (See 'Debit Support FTE' [04])</li> <li>ATM loading (See 'Branch-Other function' [01])</li> </ul>

Answer:			
	Format: 0.00	Min 0	

Terminal and circuit monitoring (See 'ATM/ITM Support FTE' [04])



#### 16. BRANCH MANAGERS FTE

Include	<ul> <li>Open positions being actively recruited</li> <li># of FTE according to HR roster (Allocation of functions will be asked in separate question)</li> </ul>
Exclude	<ul> <li>Assistant Managers/Head Tellers (See next question [01])</li> <li>Investment Advisors (See 'In-House Investment Advisors' [10A])</li> <li>Mortgage Loan Agents (See 'Mortgage Loan Originators' [07])</li> <li>Commercial Loan Officers (See 'Commercial Loan Officer' [08])</li> <li>Interactive Teller Machine(ITM) Tellers (See 'Centralized Teller FTE' [01] )</li> </ul>

Answer:	
	Format: 0.00

# 17. ASSISTANT MANAGERS, HEAD TELLERS FTE

Include	<ul> <li>Open positions being actively recruited</li> <li># of FTE according to HR roster (Allocation of functions will be asked in a separate question)</li> </ul>
Exclude	<ul><li>Branch Managers FTE</li><li>Tellers / Float Tellers FTE</li></ul>

Answer:			
	Format: 0.00	Min 0	

## 18. TELLERS, FLOAT TELLERS FTE

Include	<ul> <li>Open positions being actively recruited</li> <li># of FTE according to HR roster (Allocation of the tellers' functions will be asked in separate question)</li> </ul>
Exclude	<ul> <li>Centralized Teller FTE for Interactive Teller Machines (ITM). (See previous 'Centralized Teller FTE' [01])</li> </ul>

Answer:	
	Format: 0.00

## 19. PLATFORM (SERVICE REPRESENTATIVES) FTE

Include	Open positions being actively recruited
	• # of FTE according to HR roster (Allocation of functions will be asked in separate
	question)

Answer:	
	Format: 0.00



#### 20. RETAIL LOAN OFFICER FTE

Include	<ul> <li>Open positions being actively recruited</li> <li># of FTE according to HR roster (Allocation of functions will be asked in separate question)</li> </ul>

Answer:

Format: 0.00

# 21. OTHER BRANCH FTE

Include	<ul><li> Greeters</li><li> Receptionists</li><li> Other branch FTE not included in above categories</li></ul>
Exclude	<ul> <li>Retail management FTE (See 'Retail Management FTE' [01])</li> <li>Retail delivery support FTE (See 'Retail Delivery Support FTE' [01])</li> <li>Centralized Teller FTE (See 'Centralized Teller FTE' [01])</li> </ul>

Answer:

Format: 0.00



22. ALLOCATE FTE BY FUNCTIONS. ESTIMATE A BLENDED MONTHLY AVERAGE ALLOCATION OF THE FUNCTIONS LISTED IN ROWS 1 THROUGH 10 FOR THE FTE LISTED IN EACH COLUMN.

Enter a blended average for all branches. For example, as a blended average for column 1 you might estimate that branch managers spend 20% of their time managing employees, 50% opening deposit or servicing deposit accounts, and 30% making consumer loan sales. This would account for 100% of their time.  Answer in whole numbers from 1 to 100 only. For example, 20% would be entered as 20, 50% would be 50, etc. until each column totals 100, which is 100%. Consumer lending includes home equity loans but not credit card (listed in a different row)  Columns should total 100% when allocating functions for each header  Do not include allocations for FTE that spend 100% of their time on investments, mortgage, or business lending. Instead those FTE would be counted in the survey sections for those services				
Allocation Functions  Management Function: Employee Coaching, Development, Shadowing, HR: Reviews, Hiring and Firing, Salaries, Recruitment, Conducting Internal Branch Meeting, Drawer Audit				
<b>Teller Function:</b> Balancing, Teller Processing, Teller Cross-Sell, Inventory Management <b>Acct. Servicing/Opening:</b> New Account Opening, Deposit Sales, Deposit Servicing, Safe Deposit Box, Deposit Exception Reports, Closing Accounts, Research				
Applications (Sales): Loan Sales, Application Input and other Origination Functions  Underwriting: Underwriting done in the branches  Other Branch Functions: Attending Meetings, Branch Sales/Business development, Reports (i.e., Sales Tracking), Compliance, ATM Balancing, Coin Machine Maintenance,				

	Branch Mgrs & Assist. Mgrs FTE	Assist Mgrs- Head Tellers FTE	Tellers FTE	Serv. Reps/Platform FTE	Retail Loan Officers FTE	Other Branch FTE
% Management Function						
% Teller Function						
% Acct. Opening/Servicing						
% Consumer Lending Apps/Sales						
% Consumer Loan Underwriting						

CORNERSTONE		2017 Cornerstone Bank Performance Survey 01-Branch Sales and Service					
% Cred	I						
% Credit Card Underwriting							
% Mortgag Apps/	· •						
% Busines: Apps/	٠ ا						
% Other Func							
23. RETAIL MANAGEMENT FTE							
Inc	lude	<ul> <li>Overall management, planning, sales management and product development aspects of retail banking</li> <li>Regional or district retail management</li> </ul>					
Exc	clude	Branch management function (See 'Branch Managers and Assistant Managers FTE [01]) Centralized deposit operations (See 'Deposit Operations' [11]) Remote banking (See 'Digital Banking' [03]) Organizational-wide marketing (See 'Marketing' [16])					
Answer:							
	Format: 0.00 Min 0  24. RETAIL DELIVERY SUPPORT FTE						
Include		<ul> <li>Central or regional policies, procedures and administrative support</li> <li>Support function for regional and district managers</li> <li>Internal branch help desk</li> <li>Administration of the branch work flow and sales system</li> </ul>					
Exc	clude	Back office deposit operations functions (See 'Deposit Operations' [11]) Branch-level customer services/support (See 'Platform Service Representatives FTE' [01]) Contact center functions (See 'Contact Center' [02])					
Answer:							
	rmat: 0.00 Min 0						
	AIL OTHER FTE	Other retail administration functions not listed in categories previously					

Include	Other retail administration functions not listed in categories previously
Exclude	Branch-specific other FTE (See 'Other Branch FTE')

Answer:	
	Format: 0.00



Answer:	26.	IF YOU	J ENTER	ED 'OTHE	R' RETAIL A	DMINISTRAT	TON FTE, P	LEASE DESC	RIBE THEIR	FUNCTIONS
Answer:										
	Answ	ver:								