

1. TOTAL FULL SERVICE STAND-ALONE BRANCHES

Include	Full service stand-alone branches
Exclude	In-store branchesBranches that have no lobby

Answer:

Format: 0

2. TOTAL IN-STORE, "MINI", AND DRIVE-UP ONLY BRANCHES

Include	In-store branchesBranches with no lobby
Exclude	Full service stand-alone branches

Answer:

Format: 0

3. # OF MONETARY TELLER TRANSACTIONS PER MONTH, EXCLUDING ACQUIRED SHARED BRANCHING TRANSACTIONS PROVIDED IN SEPARATE QUESTION

Include	Total number of monetary transactions completed in the branches
Exclude	 Inquiry and record transactions that must be done in conjunction with financial transactions Teller transactions conducted through an Interactive Teller Machine (ITM) which are covered in separate ITM questions

Answer:

Format: 0

4. # OF ACQUIRED SHARED BRANCHING TRANSACTIONS PER MONTH

Instructions	•	Transactions of non-members using your branches	

Answer:

Format: 0

5. # OF ISSUED SHARED BRANCHING TRANSACTIONS PER MONTH

Instructions	Transactions of current credit union members using other credit unions' shared
	branching sites

Answer:

Format: 0 Min 0

6. # OF NEW DEPOSIT ACCOUNTS OPENED PER MONTH



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Include	All new deposit accounts opened in the branches (i.e. checking, money market, savings, CDs, IRAs)
Exclude	 CDs that were renewed Accounts opened in other channels (i.e. call center, mobile or online)

Answer:

Format: 0

7. OF NEW DEPOSIT ACCOUNTS OPENED PER MONTH, HOW MANY WERE PERSONAL CHECKING ACCOUNTS?

Include	Personal checking accounts
Exclude	Business checking accounts

Answer:

Format: 0

8. OF NEW DEPOSIT ACCOUNTS OPENED PER MONTH, HOW MANY WERE BUSINESS CHECKING ACCOUNTS?

Include	Business checking accounts	
Exclude	Personal checking accounts	

Answer:

Format: 0

9. # OF DEPOSIT ACCOUNTS CLOSED PER MONTH

Include	•	All closed checking, money market, savings and early withdrawal of CDs Matured CD accounts that do not renew
	· ·	Matured CD accounts that do not renew

Answer:

Format: 0

10. OF DEPOSIT ACCOUNTS CLOSED PER MONTH, HOW MANY WERE PERSONAL CHECKING ACCOUNTS?

Include	Personal checking accounts
Exclude	 Business checking accounts All other deposit accounts (savings, money market, CD's)

Answer:

Format: 0

11. ANNUAL INCOME FROM RETAIL DEPOSIT SERVICE CHARGES



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Include	 Monthly service charges Traveler's checks, money orders, check cashing Safe deposit box rental income Income form selling checks
Exclude	 ATM surcharge/interchange income (See 'Cards and Payments' [04]) Non Sufficient Funds/overdraft fees (See 'Cards and Payments' [04]) Business account analysis

Answer:

Format: \$0 Min 0

12. ESTIMATE THE PERCENTAGE (%) OF BRANCH HEADCOUNT THAT IS PART-TIME / PEAK-TIME VERSUS FULL-TIME

Answer:

Format: 0% Min 0 Max 100

13. # OF INTERACTIVE TELLER MACHINES (ITM) DEPLOYED

Include	Interactive Teller Machines with video interface
Exclude	ATM's (see 'Cards and Payments' [04])

Answer:

Format: 0 Min 0

14. # OF INTERACTIVE TELLER MACHINE (ITM) TRANSACTIONS / MONTH

Include	Monthly average for the annualized 12-month reporting period
Exclude	ATM transactions (See 'Cards and Payments' [04])

Answer:

Format: 0 Min 0

15. INTERACTIVE TELLER MACHINE ANNUAL COSTS

Include	Annual maintenanceAnnual hardware depreciation
Exclude	Cash replenishment

Answer:

Format: \$0 Min 0

16. NAME OF INTERACTIVE TELLER MACHINE VENDOR



- O Diebold
- O Hyosung
- O NCR
- O None

17. CENTRALIZED TELLER FTE FOR INTERACTIVE TELLER MACHINES

Include	 Conducting transactions through Interactive Teller Machine (ITM) Balancing Interactive Teller Machine (ITM) support
Exclude	 'In-person' Tellers (See 'Tellers, Float Tellers FTE' [01]) Debit support functions (See 'Debit Support FTE' [04]) ATM loading (See 'Branch-Other function' [01]) Terminal and circuit monitoring (See 'ATM/ITM Support FTE' [04])

Answer:

Format: 0.00 Min 0

18. BRANCH MANAGERS FTE

Include	 Open positions being actively recruited # of Full Time Equivalent (FTE) employees according to HR roster (Allocation of functions will be asked in separate question)
Exclude	Assistant Managers/Head Tellers (See next question [01])

Answer:

Format: 0.00

19. ASSISTANT MANAGERS, HEAD TELLERS FTE

Include	 Open positions being actively recruited # of Full Time Equivalent (FTE) employees according to HR roster (Allocation of functions will be asked in separate question)
Exclude	 Branch Managers FTE Tellers / Float Tellers FTE

Answer:

Format: 0.00 Min 0

20. TELLERS, FLOAT TELLERS FTE

Include	 Open positions being actively recruited # of Full Time Equivalent (FTE) employees according to HR roster (Allocation of functions will be asked in separate question)
Exclude	Centralized Teller FTE for Interactive Teller Machines (ITM)



Answer:

Format: 0.00

21. PLATFORM (SERVICE REPRESENTATIVES) FTE

 # of Full Time Equivalent (FTE) employees according to HR roster (Allocation of functions will be asked in separate question) 		of
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Answer:

Format: 0.00

22. RETAIL LOAN OFFICER FTE

Include	 Open positions being actively recruited # of Full Time Equivalent (FTE) employees according to HR roster (Allocation of functions will be asked in separate question)
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Answer:

Format: 0.00

23. OTHER BRANCH FTE

Include	 Greeters Receptionists Other branch FTE not included in above categories
Exclude	 Retail management FTE Retail delivery support FTE Centralized Teller FTE

Answer:

Format: 0.00

24. DESCRIBE FUNCTIONS OF OTHER BRANCH FTE

Answer:

25. ALLOCATE FTE BY FUNCTIONS. ESTIMATE A BLENDED MONTHLY AVERAGE ALLOCATION OF THE FUNCTIONS LISTED IN ROWS 1 THROUGH 10 FOR THE FTE LISTED IN EACH COLUMN.

Instructions	 Enter a blended average for all branches. For example, as a blended average for column 1 you might estimate that branch managers spend 20% of their time managing employees, 50% opening deposit or servicing deposit accounts, and 30% making consumer loan sales. This would account for 100% of their time. Answer in whole numbers from 1 to 100 only. For example, 20% would be entered as 20, 50% would be 50, etc. until each column totals 100, which is 100%. Consumer lending includes home equity loans but not credit card (listed in a different row) Columns should total 100% when allocating functions for each header Do not include allocations for FTE that spend 100% of their time on investments, mortgage, or business lending. Instead those FTE would be counted in the survey sections for those services
Include	Allocation Functions Management Function: Employee Coaching, Development, Shadowing, HR: Reviews, Hiring and Firing, Salaries, Recruitment, Conducting Internal Branch Meeting, Drawer Audit
	Teller Function: Balancing, Teller Processing, Teller Cross-Sell, Inventory Management
	Acct. Servicing/Opening: New Account Opening, Deposit Sales, Deposit Servicing, Safe Deposit Box, Deposit Exception Reports, Closing Accounts, Research
	Loan Origination: Sales, Application Input, Processing, Closing/Signing and Other Origination Functions
	Underwriting: Underwriting done in the branches
	Other Branch Functions: Attending Meetings, Branch Sales/Business development, Reports (i.e., Sales Tracking), Compliance, ATM Balancing, Coin Machine Maintenance, Alarm Testing, Ordering Supplies

	Branch Mgrs FTE	Assist Mgrs- Head Tellers FTE	Tellers FTE	Serv. Reps/Platform FTE	Retail Loan Officers FTE	Other Branch FTE
% Management Function						
% Teller Function						
% Acct. Opening/Servicing						
% Consumer Lending Apps/Sales						
% Consumer Loan Underwriting						



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% Credit Card Apps/Sales			
% Credit Card Underwriting			
% Mortgage Lending Apps/Sales			
% Business Lending Apps/Sales			
% Other Branch Functions			

26. RETAIL MANAGEMENT FTE

Include	 Overall management, planning, sales management and product development aspects of retail banking Regional or district retail management
Exclude	 Branch management function (See 'Branch Managers and Assistant Managers FTE [01]) Centralized deposit operations (See 'Deposit Operations' [11]) Remote banking (See 'Digital Banking' [03]) Organizational-wide marketing (See 'Marketing' [16])

Answer:

Format: 0.00 Min 0

27. RETAIL DELIVERY SUPPORT FTE

Include	 Central or regional policies, procedures and administrative support Support function for regional and district managers Internal branch help desk Administration of the branch work flow and sales system
Exclude	 Back office deposit operations functions (See 'Deposit Operations' [11]) Branch-level customer services/support (See 'Platform Service Representatives FTE' [01]) Contact center functions (See 'Contact Center' [02])

Answer:

Format: 0.00 Min 0

28. RETAIL OTHER FTE

Include	Other retail administration functions not listed in categories previously
Exclude	Branch-specific other FTE (See 'Other Branch FTE')

Answer:

Format: 0.00



29. IF YOU ENTERED 'OTHER' RETAIL ADMINISTRATION FTE, PLEASE DESCRIBE THEIR FUNCTIONS

Answer: