

Users

2017 Cornerstone Bank Performance Survey 03-Digital Banking

1.	#	OF	ENROLL	ED AND	# OF	ACTIVE	RETAIL	INTERNET	BANKING	USERS
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Instructions	usedACTIVE retail users means they# of Enrolled users should be gr	gned up or activated service, even if it was never used the service in the last 90 days reater than (or equal to) the # of Active users s (See 'Treasury Management' [09])
	Enrolled	Active (last 90 days)
Retail Internet Banking		

2. NAME OF CONSUMER INTERNET BANKING VENDOR AND PRODUCT

0	Digital Insight Online Banking
0	First Data FundsXpress
0	FIS CeB
0	Fiserv Architect
0	Fiserv Corillian
0	Fiserv Retail Online Banking – "ROB" (a.k.a. eCom)
0	Jack Henry NetTeller
0	Q2
0	Developed In-House
0	Other

3. IF YOU CHECKED 'OTHER' FOR YOUR CONSUMER INTERNET BANKING SYSTEM, PLEASE PROVIDE VENDOR AND PRODUCT NAME

Answer:			

4. AVERAGE MONTHLY CONSUMER INTERNET BANKING VENDOR COST

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Include		 Important to provide answer to this question since it is included in the calculation of IT spending for remote delivery Costs included on your internet banking vendor invoice such as internet banking, account aggregation, P2P, A2A, online check images If "all-in" pricing, take off 25% for bill pay and 25% off for mobile banking and use the other 50% as Internet banking costs. 			
Exclude		 Retail bill payment costs (See 'Bill Pay' [03]) Retail mobile banking costs (See 'Mobile' [03]) 			
Answer: Format: \$0 5. # OF NEW D	DEPOSIT A	ACCOUNTS OPENED ONLINE PER MONTH			
Instructions	s	Do not include deposit accounts opened in branches and other channels, i.e., contact center			
Answer:					
Format: 0 6. RETAIL WEB	S AND MOI	BILE CHANNEL MANAGEMENT FTE			
Include		Overall management planning, sales management and product development aspects of retail web and mobile banking			
Exclude		 Supporting marketing content for web and mobile (See 'Marketing FTE' [16]) Programming/infrastructure or general website support (See 'Developers FTE' [13]) Tier 1 End-User Support for IB, Mobile, Bill Pay (See 'Inbound Contact Center Agent' [02]) 			
Answer:					
Format: 0.00					
	AND MOI	BILE CHANNEL SUPPORT FTE			
Include		 Advanced tier 2/3 support for internet banking, mobile, bill pay, A2A and P2P 			

Include	 Advanced tier 2/3 support for internet banking, mobile, bill pay, A2A and P2P users
Exclude	 Tier 1 End-User Support for IB, Mobile, Bill Pay (See 'Inbound Contact Center Agent FTE' [02]) ACH/Wire Support (See 'General Deposit Servicing FTE' or 'Wire Room FTE' [11])
	Cash Management Support (See 'Treasury Management' [09])

Answer:	
	Format: 0.00

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Include	 Account opening fulfillment through the web and mobile channel 			
Exclude	Account opening in other change	nels, i.e., contact center, branches		
ver:	'			
Format: 0.00				
# OF ENROLLED MC	DBILE BANKING USERS AND # OF A	CTIVE MOBILE BANKING USERS		
Instructions	 ENROLLED retail users means signed up or activated service, even if it was never used ACTIVE retail users means they used the service in the last 90 days # of Enrolled users should be greater than (or equal to) the # of Active users Do not include business services (See 'Treasury Management' [09]) 			
	Enrolled	Active		
lobile Banking Users				
0. NAME OF MOBILE BANKING VENDOR AND PRODUCT				
O Digital Insig	ht Mobile Banking			
First Data m	Banking			
O FIS Mobile I	Banking for CeB			
Fiserv Mobi	liti			
Jack Henry	Banno			
Jack Henry	goDough			
O Malauzai Sr	nartWebApps			
O Q2				
O Other				
O ProfitStars E	Banno			
O		S SYSTEM, PLEASE PROVIDE VENDOR AN		

12. AVERAGE MONTHLY MOBILE BANKING VENDOR COST

COI	RNERSTONE			Bank Performance Survey gital Banking
	Instructions	•	the calculation of IT spending	f for bill pay and 50% off for internet banking
Answe	r:	<u>'</u>		
	Format: \$0		_	
13. ÷	# OF ENROLLED R	ETAIL BI	LL PAY USERS AND # OF AC	TIVE RETAIL BILL PAY USERS
	Instructions		used ACTIVE retail users means they # of Enrolled users should be gr	gned up or activated service, even if it was never used the service in the last 90 days eater than (or equal to) the # of Active users (See 'Treasury Management' [09])
			Enrolled	Active
Re	tail Bill Pay Users			
14. I	RETAIL BILL PAY -	AVERAG	E MONTHLY TRANSACTIONS	
Answe	r:		_	
	Format: 0			
15. ľ	NAME OF CONSUM	ER BILL	PAY VENDOR AND PRODUCT	
(FIS Bill Pay	(Metavar	nte)	
	Fiserv Che	kfree RXI	0	
(ProfitStars	iPay (Jack	: Henry)	
(Other			
16. I	RETAIL BILL PAY -	AVERAG	E MONTHLY BILL PAY VENDO	DR COST
	Include	•	Costs included on your bill pay presentment	vendor invoice such as bill pay and bill
	Exclude	•	Online banking costs (See 'Cons	umer Online Banking' [03])
Answe	r:			
	Format: \$0		_	

17. RETAIL BILL PAY VENDOR FEE STRUCTURE

CORNER	STONE		Bank Performance Survey gital Banking		
0	Per user ar	Per user and per transaction			
0	Per transac	ction only			
0	Per user o	nly			
0	Other				
DEPOSIT CAPTURE USERS Instructions • ENRO used • ACTIV • # of E		No ETAIL REMOTE DEPOSIT CAPTURE U	SERS AND # OF ACTIVE RETAIL REMOTE		
		 ENROLLED retail users means sitused ACTIVE retail users means they # of Enrolled users should be greater 	gned up or activated service, even if it was never used the service in the last 90 days reater than (or equal to) the # of Active users s (See 'Treasury Management' [09])		
		Enrolled	Active		
Retail Remot					
20. RETAIL	MOBILE RE	MOTE DEPOSIT CAPTURE - AVERAGE	E MONTHLY TRANSACTIONS		
Answer:					
Format	t: 0				

21.	WHICH OF THE FOLLOWING BEST DESCRIBES YOUR RETAIL REMOTE DEPOSIT CAPTUR AVAILABILITY POLICY				
	0	No real time			
	0	Partial flat amount			
	0	100% real time			

0

Risk based real time