

2018 Cornerstone Credit Union Performance Survey 03-Digital Banking

1	#	OF	ENROLLED	AND #	OF	ACTIVE	RFTAIL	INTERNET	BANKING	USERS

Instructions	 ENROLLED retail users means signed up or activated service, even if it was never used ACTIVE retail users means they used the service in the last 90 days # of Enrolled users should be greater than (or equal to) the # of Active users Do not include treasury management online business services 				
	Enrolled	Active (last 90 days)			
Retail Internet Banking Users					
2. NAME OF CONSUM	IER INTERNET BANKING VENDOR ANI	D PRODUCT			

0	Digital Insight Online Banking
0	First Data FundsXpress
0	FIS CeB
0	Fiserv Architect
0	Fiserv Corillian
0	Fiserv Retail Online Banking – "ROB" (a.k.a. eCom)
0	Jack Henry NetTeller
0	Q2
0	Developed In-House
0	Other

3. IF YOU CHECKED 'OTHER' FOR YOUR CONSUMER INTERNET BANKING SYSTEM, PLEASE PROVIDE VENDOR AND PRODUCT NAME

Answer:			

4. AVERAGE MONTHLY CONSUMER INTERNET BANKING VENDOR COST

C	CORNERSTONE		2018 Cornerstone Credit Union Performance Survey 03-Digital Banking			
	Includ	e	 Important to provide answer to this question since it is included in the calculation of IT spending for remote delivery Costs included on your internet banking vendor invoice such as internet banking, account aggregation, P2P, A2A, online check images If "all-in" pricing, take off 25% for bill pay and 25% off for mobile banking and use the other 50% as Internet banking costs. 			
	Exclud	le	 Retail bill payment costs (See 'Bill Pay' [03]) Retail mobile banking costs (See 'Mobile' [03]) 			
Ansv	Format		ACCOUNTS OPENED ONLINE PER MONTH			
	Instruc	ctions	Do not include deposit accounts opened in branches and other channels, i.e., contact center			
Ansv	ver: Format	:: 0				
6.	ONLINE	ACCOUNT (DPENING VENDOR			
	0	Bottomline	(fka Andera) oFlows			
	0	CRIF Depos	it Account Opening (DAO)			
	0	CU Direct Le	ending360 New Account Opening			
	0	Finastra (fka	D+H) uOpen			
	0	MeridianLin	k Xpress Accounts (XA)			
	0	Temenos Lit	fecycle Management Suite			
	0	Other (inclu	ding Avoka, Gro, Zenmonics, etc.)			
7.	RETAIL	WEB AND M	OBILE CHANNEL MANAGEMENT FTE			

Include	 Overall management planning, sales management and product development aspects of retail web and mobile banking
Exclude	 Supporting marketing content for web and mobile (See 'Marketing FTE' [16]) Programming/infrastructure or general website support (See 'Developers FTE' [13]) Tier 1 End-User Support for IB, Mobile, Bill Pay (See 'Inbound Contact Center Agent' [02])

Answer:	
	Format: 0.00



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8. RETAIL WEB AND MOBILE CHANNEL SUPPORT FTE

Include	 Advanced tier 2/3 support for internet banking, mobile, bill pay, A2A and P2P users
Exclude	 Tier 1 End-User Support for IB, Mobile, Bill Pay (See 'Inbound Contact Center Agent FTE' [02]) ACH/Wire Support (See 'General Deposit Servicing FTE' or 'Wire Room FTE' [11])

Answer:	
	Format: 0.00

9. RETAIL WEB AND MOBILE ACCOUNT OPENING FULFILLMENT FTE

Include	Account opening fulfillment through the web and mobile channel
Exclude	Account opening in other channels, i.e., contact center, branches

Answer:	
	Format: 0.00

10. # OF ENROLLED MOBILE BANKING USERS AND # OF ACTIVE MOBILE BANKING USERS

Instructions	 ENROLLED retail users means signed up or activated service, even if it was never used ACTIVE retail users means they used the service in the last 90 days # of Enrolled users should be greater than (or equal to) the # of Active users
	 Do not include treasury management online business services

	Enrolled	Active
Mobile Banking Users		

11. NAME OF MOBILE BANKING VENDOR AND PRODUCT



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0	Digital Insight Mobile Banking					
0	First Data	First Data mBanking				
0	FIS Mobile	FIS Mobile Banking for CeB				
0	Fiserv Mol	Fiserv Mobiliti				
0	Jack Henry	y Banno				
0	Jack Henry	y goDough				
0	Malauzai S	SmartWebApps				
0	Q2					
0	Other					
0	ProfitStars	s Banno				
12. IF YOU CHECKED 'OTHER' FOR YOUR MOBILE BANKING SYSTEM, PLEASE PROVIDE VENDOR AND PRODUCT NAME Answer:						
		LY MOBILE BANKING VENDOR COST				
Instruc	tions	the calculation of IT spending	ff for bill pay and 50% off for internet banking			
Answer:						
Format: \$0						
14. # OF ENROLLED RETAIL BILL PAY USERS AND # OF ACTIVE RETAIL BILL PAY USERS						
Instruc	tions	usedACTIVE retail users means they# of Enrolled users should be g	gned up or activated service, even if it was never used the service in the last 90 days reater than (or equal to) the # of Active users s (See 'Treasury Management' [09])			
		Enrolled	Active			
Retail Bill Pay Users						



15. RETAIL BILL PAY - AVERAGE MONTHLY TRANSACTIONS

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Ansv	ver				
Alisv	Format	: 0		_	
16.	NAME O	F CONSUMER	BILL	PAY VENDOR AND PRODUCT	
	0	FIS Bill Pay (Metavante)			
Fiserv Checkfree RXP					
ProfitStars iPay (Jack Henry)					
	0	Other			
17. RETAIL BILL PAY - AVERAGE MONTHLY BILL PAY VENDOR COST			E MONTHLY BILL PAY VENDOR COST		
	Include		•	Costs included on your bill pay vendor invoice such as bill pay and bill presentment	
	Exclude		•	Online banking costs (See 'Consumer Online Banking' [03])	
Ansv	ver:				
	Format	: \$0		-	
18.	RETAIL	BILL PAY VEN	DOR F	EE STRUCTURE	
	O Per user and per transaction				
	0	Per transaction only			
	0	Per user only			
	0	Other			
19.	DO YOU OUTSOURCE TIER 1 BILL PAY SUPPORT?				
	O Yes	O No			



Risk based real time

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	A D V 13 C	K 3	05 21	gitai banking	
		ROLLED R CAPTURE		SERS AND # OF ACTIVE RETAIL REMOTE	
	Instruct	ions	 ENROLLED retail users means signed up or activated service, even if it was never used ACTIVE retail users means they used the service in the last 90 days # of Enrolled users should be greater than (or equal to) the # of Active users Do not include treasury management online business services 		
			Enrolled	Active	
Retail Remote Deposit Capture Users		•			
21.	RETAIL M	OBILE RE	MOTE DEPOSIT CAPTURE - AVERAGE	MONTHLY TRANSACTIONS	
Answe	er:				
	Format: ()			
	2. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR RETAIL REMOTE DEPOSIT CAPTURE AVAILABILITY POLICY				
	0	No real tin	ne		
	0	Partial flat amount			
	0	100% real	time		