

1. TOTAL FULL SERVICE STAND-ALONE BRANCHES

Include	Full service stand-alone branches
Exclude	In-store branches
	Drive-up only branches

Answer:		
	Format: 0	

2. TOTAL IN-STORE, "MINI", AND DRIVE-UP ONLY BRANCHES

Include	In-store branchesDrive-up only branches
Exclude	Full service stand-alone branches

Answer:	
	Format: 0

3. AVERAGE # OF MONETARY TELLER TRANSACTIONS PER MONTH

Include	 Average number of monetary transactions completed in the branches per month Multiple items that are processed as one transaction should be counted as a single transaction
Exclude	 Inquiry and record transactions that must be done in conjunction with financial transactions Teller transactions conducted through an Interactive Teller Machine (ITM) which are covered in separate ITM questions

Answer:		
	Format: 0	

4. AVERAGE # OF BRANCH-BASED NEW DEPOSIT ACCOUNTS OPENED PER MONTH

Include	 Average number of all branch-based new deposit accounts opened in the branches (i.e. checking, money market, savings, CDs, IRAs)
Exclude	 CDs that were renewed Accounts opened in other channels (i.e. call center, mobile or online)

Answer:		
	Format: 0	

5. OF AVERAGE # OF NEW DEPOSIT ACCOUNTS OPENED PER MONTH, HOW MANY WERE PERSONAL / RETAIL CHECKING ACCOUNTS?

Include	Personal/ retail checking accounts
Exclude	 Business checking accounts All other non-personal/ retail checking accounts e.g., savings, money market, CDs, etc.

CO	RNERSTONE
	ADVISORS

Format: 0.00 Min 0

Bank Performance Survey (2019) 01-Branch Sales and Service

Answe	r:		
	Format: 0		
	OF AVERAGE # OF N	EW DEPOSIT ACCOUNTS OPENED PER MONTH, HOW MANY WERE BUSINESS 'S?	
	Include	Business checking accounts	
	Exclude	 Personal/ retail checking accounts All other non-business accounts e.g., savings, money market, CDs, etc. 	
Answe	r:		
	Format: 0		
7.	AVERAGE # OF PERS	ONAL / RETAIL CHECKING ACCOUNTS CLOSED PER MONTH?	
	Include	Personal/ retail checking accounts	
	Exclude	Business checking accountsAll other deposit accounts (savings, money market, CD's)	
Answe	r:		
	Format: 0		
	ESTIMATE THE PERC VERSUS FULL-TIME	ENTAGE (%) OF BRANCH HEADCOUNT THAT IS PART-TIME / PEAK-TIME	
Answe	r:		
	Format: 0% Min 0 Max	100	
9.	BRANCH MANAGERS	FTE BY TITLE	
	Include	 Open positions being actively recruited # of Full Time Equivalent (FTE) employees according to HR roster (Allocation of functions will be asked in separate question) 	
	Exclude	Assistant Managers/Head Tellers (See next question [01])	
Answe	r:		
	Format: 0.00		
10. ASSISTANT MANAGERS, HEAD TELLERS FTE BY TITLE			
	Include	 Open positions being actively recruited # of Full Time Equivalent (FTE) employees according to HR roster (Allocation of functions will be asked in separate question) 	
	Exclude	 Branch Managers FTE Tellers / Float Tellers FTE 	
Δηςινιρ	p••		



11.	TELLERS,	FLOAT	TELLERS	FTE	BY TITLE

Include	 Open positions being actively recruited # of Full Time Equivalent (FTE) employees according to HR roster (Allocation of functions will be asked in separate question)
Exclude	Centralized Teller FTE for Interactive Teller Machines (ITM)

Answer:	
	Format: 0.00

12. PLATFORM (SERVICE REPRESENTATIVES) FTE BY TITLE

Include	Open positions being actively recruited
	# of Full Time Equivalent (FTE) with FSR, MSR, Platform title according to HR
	roster (Allocation of functions will be asked in separate question)

Answer:	
	Format: 0.00

13. UNIVERSAL BANKER FTE BY TITLE

Include	 Branch employees handling multiple functions as a teller transactions, opening/servicing accounts and/or lending functions
Exclude	Employees with duties that align with Teller & Platform

Answer:	
	Format: 0.00

14. RETAIL LOAN OFFICER FTE BY TITLE

Include	Open positions being actively recruited
	# of Full Time Equivalent (FTE) employees according to HR roster (Allocation of
	functions will be asked in separate question)

Answer: Format: 0.00

15. OTHER BRANCH FTE BY TITLE

Include	 Greeters Receptionists Other branch FTE not included in above categories
Exclude	 Retail management FTE Retail delivery support FTE Centralized Teller FTE

Answer:	
	Format: 0.00



16. ALLOCATE FTE BY FUNCTIONS. ESTIMATE A BLENDED MONTHLY AVERAGE ALLOCATION OF THE FUNCTIONS LISTED IN ROWS 1 THROUGH 8 FOR THE FTE LISTED IN EACH COLUMN.

ED IN ROWS 1 THROUGH 8 FOR THE FTE LISTED IN EACH COLUMN.
Enter a blended average for all branches. For example, as a blended average for column 1 you might estimate that branch managers spend 20% of their time managing employees, 50% opening deposit or servicing deposit accounts, and 30% making consumer loan sales. This would account for 100% of their time. Answer in whole numbers from 1 to 100 only. For example, 20% would be entered as 20, 50% would be 50, etc. until each column totals 100, which is 100%. Consumer lending includes home equity loans and credit cards Columns should total 100% when allocating functions for each header Do not include allocations for FTE that spend 100% of their time on investments, mortgage, or micro-business lending. Instead those FTE would be counted in the survey sections for those services
Allocation Functions
Management Function: Employee Coaching / Reviews / Development, Shadowing, Recruitment, Conducting Internal Branch Meeting, Drawer Audit Teller Function: Balancing, Teller Processing, Teller Cross-Sell, Inventory Management Acct. Servicing/Opening: New Account Opening / Onboarding, Deposit Sales, Deposit Servicing, Safe Deposit Box, Deposit Exception Reports, Closing Accounts, Research, Wires, CDs, order checks Loan Origination (Specific to Loan Type Below): Sales, Application Input, Processing, Closing/Signing and Other Origination Functions
Underwriting (Specific to Loan Type Below): Time (if applicable) to analyze & approve credit. This will be 0 in a centralized lending environment.
Other Branch Functions: Attending Meetings, Sales/Business development & community development (time spent outside of branches), Reports (i.e., Sales Tracking), Compliance, ATM Balancing, Coin Machine Maintenance, Alarm Testing, Ordering Supplies

	Branch Mgrs FTE	Assist. Mgrs / Head Tellers FTE	Tellers FTE	Serv. Reps /Platform /Universal Banker FTE	Retail Loan Officers FTE	Other Branch FTE
% Management Function						
% Teller Function						
% Acct. Openings / Servicing						

CORNERSTONE	Bank Performance Survey (2019) 01-Branch Sales and Service				
% Consumer Lending Apps / Sales					
% Consumer Loan Underwriting					
% Mortgage Lending Apps / Sales					
% Micro-Business Lending Apps / Sales					
% Other Branch Functions					
17. RETAIL MANAGEMEN	T FTE				
Include	 Overall management, planning, sales management and product development aspects of retail banking Regional or district retail management & support 				
Exclude	 Branch management function (See 'Branch Managers and Assistant Managers FTE [01]) Centralized deposit operations (See 'Deposit Operations' [11]) Remote banking (See 'Digital Banking' [03]) Organizational-wide marketing (See 'Marketing' [16]) 				
Answer:					
Format: 0.00 Min 0 18. RETAIL DELIVERY SU	IDDODT ETE				
18. RETAIL DELIVERY SU	 Branch policies, procedures and administrative support Internal branch support resources to handle questions on policies & procedures 				
Exclude	 Back office deposit operations functions (See 'Deposit Operations' [11]) Any customer-facing support (See 'Platform Service Representatives FTE' [01]) Technology help desk (See 'Information Technology' [13]) Administration of systems (See 'Information Technology' [13] Business Analyst FTE) 				
Answer:					
Format: 0.00 Min 0					
19. RETAIL OTHER FTE					
Include	 Other retail administration functions not listed in categories previously Internal audits of branches 				

Answer:

Exclude

Format: 0.00

Branch-specific other FTE (See 'Other Branch FTE')



20. IF YOU ENTERED 'OTHER' RETAIL ADMINISTRATION FTE, PLEASE DESCRIBE THEIR FUNCTIONS

Answer:	
1. AVERAGE BRANG	CH MANAGERS AND ASSISTANT BRANCH MANAGERS RESOURCE COST
Include	 Total salaries and benefits expense per FTE (including branch managers and assistant branch managers)
inswer:	
Format: \$0	
2. AVERAGE TELLE	R AND OTHER BRANCH FTE RESOURCE COST
Include	Total salaries and benefits expense per FTE (including teller and other branch FTE)
inswer:	
Format: \$0	
3. AVERAGE PLATF	ORM / SERVICE REPRESENTATIVES / UNIVERSAL BANKER RESOURCE COST
Include	 Total salaries and benefits expense per FTE (including platform/service reps and universal bankers)
nswer:	
Format: \$0.00	
4. AVERAGE RETAI	L LOAN OFFICER RESOURCE COST
Include	Total salaries and benefits expense per retail loan officer FTE
nswer:	
Format: \$0	
5. AVERAGE RETAI	L ADMINISTRATION RESOURCE COST
Include	Total salaries and benefits expense for retail management and support FTE
nswer:	
Format: \$0	