

# INDUSTRY PROVIDER SERVICES

Leverage Cornerstone Advisors' independent insights and objective research to excel in the financial services industry.

Service providers and investors working in the financial services field must stay abreast of the latest trends and challenges their clients face, in order to optimize their product and service offerings. Cornerstone Advisors brings not only deep industry expertise in financial services but more importantly an inside perspective that comes from having worked alongside banks and credit unions for over 15 years. This first-hand experience affords us a unique view on how to best help service providers stay competitive.

## THE CORNERSTONE DIFFERENCE

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Financial service organizations rely on our consulting and research services to improve profitability and elevate performance quickly and efficiently. Our clients get access to real-world experience resulting from our ongoing advisory engagements with banks and credit unions over the past 15 years. The combination of this experience and our data-driven research offers clients actionable insights and an independent perspective that is unrivaled in the industry.

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**CORNERSTONE**  
ADVISORS

# Bringing Your Vision **FORWARD**

Cornerstone Advisors can help you execute innovative business solutions enabling you to assess your position in the market, educate and build awareness among your stakeholders, and develop custom deliverables to fuel market growth and leadership.

## ADVISORY ENGAGEMENTS

Our engagements with financial service organizations and investors typically include custom analysis, benchmarks, assessments, and recommendations that are accompanied by high-impact briefings and strategic discussions.

## COMMISSIONED RESEARCH

Independent research from a third-party source builds credibility and can be a valuable tool in educating the market. Whether it is content in the form of a white paper or an industry brief to fuel your marketing efforts, or insights to propel your product management initiatives, Cornerstone can customize research efforts to your specific objectives.

## Cornerstone INDUSTRY PROVIDER SERVICES



## CORNERSTONE ADVISORS RESEARCH

Our industry-renowned research, reports, and studies are fueled by the knowledge from our daily engagements with banks and credit unions and can be licensed to facilitate industry outreach. Key research offerings include:

### CORNERSTONE PERFORMANCE REPORT

An annual operational benchmark study, focused on staffing, volumes, processes, technology spending, utilization and deployment at mid-size banks and credit unions.

### CORNERSTONE INSIGHT VAULT

A quarterly publication accompanied by a one-on-one teleconference briefing, that draws upon our research, benchmark data, and real-world experiences.

## EXPERT SPEAKING

Let Cornerstone Advisors formulate and deliver content that is tailored to your audience while lending expert insight and credibility at your next event. Whether it is leading a keynote session or briefing, facilitating a breakout session, participating in or moderating a panel discussion, we will provide real-world examples that fuel audience engagement and offer valuable takeaways.

Put our  
knowledge  
to work for you.

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### CONTINUE THE CONVERSATION

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